



Kia Motors maintains the same prices and sales conditions nationwide to safeguard customers' trust.

\* Discrepancies between the brochure and products sold may occur due to changes since the time of printing. Specifications may change due to suppliers' conditions. Photographs may depict optional features. Please refer to the most recent monthly price list when purchasing a car and contact a sales representative.

- Colors depicted in photographs may differ from the actual colors due to printing limitations.
- Drive efficiently : 1. Do not accelerate or stop abruptly. 2. Use only genuine parts to optimize product performance and extend life expectancy.
- Caution : Please read the car manual before initial use for safe driving.
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- Customer center : 080-200-2000

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Date of production

# K7



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# K7

Determination to move beyond the past, confidence to reign over the present, and originality that is geared toward the future.

K7 is ready to set new standards in its class one more time with unrivaled performance and value.

It will continue to build its unique premium legacy with the latest high-tech driving technology and a bold design.



Saddle brown quilted Nappa leather interior / Specifications may vary according to the trim, engine and options that are selected.



## DRIVING INTELLIGENCE

A next-generation Smartstream G2.5 GDI engine and an 8-speed automatic transmission deliver efficient performance and a smooth ride. A premium 3.0 GDI engine and innovative Rack-mounted Motor Driven Power Steering (R-MDPS) offer agile, responsive handling and exceptional stability at high speeds. Rigorous, cutting-edge safety technology preempts and protects occupants from accidents while meticulously caring after their safety.

### *7* Vastly improved driving performance and silence

- Next-generation Smartstream G2.5 GDI engine + 8-speed automatic transmission
- Rack-mounted Motor Driven Power Steering (R-MDPS)  
※ 3.0 GDI engine only
- Reinforcement of the lower body, rear seat sound insulation glass, etc. to improve NVH

### *7* New, class-leading, cutting-edge driving technology

- Forward Collision-Avoidance Assist (FCA)
- Blind-spot View Monitor (BVM)
- Lane Following Assist (LFA)
- Outside air intake control

## LIFE INTELLIGENCE

Cutting-edge features that are usually found only in vehicles of a higher class provide exceptional convenience that creates a lasting impression, while high-tech infotainment contents add richness to everyday life.

### *7* Luxurious interior features normally seen in fullsize cars

- Supervision cluster (12.3" full-size color TFT LCD)
- 12.3" UVO navigation
- Shift By Wire (SBW)

### *7* High-tech infotainment contents

- Car-to-Home
- Navigation Over-the-Air updates
- Sounds of nature, Voice recognition vehicle control
- UVO remote control, built-in camera



3.0 GDI gasoline \_ Interstellar Gray (AGT) / Specifications may vary according to the trim, engine and options that are selected.







3.0 GDI gasoline - Gravity blue (B4U) / Specifications may vary according to the trim, engine and options that are selected.

## EXTERIOR DESIGN

K7's sculpted form and refined, balanced proportions establish a powerful presence.

Futuristic lamp graphics and a wide, solid rear construction convey unique elegance and sophistication.

Intaglio radiator grille



Custom radiator grille



LED headlamps



LED rear combination lamp



Specifications may vary according to the trim, engine and options that are selected.

**K<sub>7</sub>**





Saddle brown quilted Nappa leather interior / Specifications may vary according to the trim, engine and options that are selected.

## INTERIOR

Wood-grained surfaces, ambient lighting and refined quilted patterns harmoniously fill a simple yet polished interior to convey a natural sense of luxury.

- 1. Interior mood lighting
- 2. Rear seats
- 3. Quilted NAPPA leather seats
- 4. Wood grain



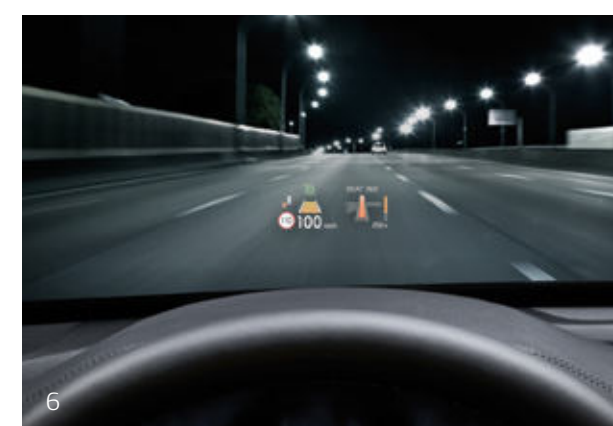
Specifications may vary according to the trim, engine and options that are selected.



# CONVENIENCE

K7's high-end infotainment system and state-of-the-art conveniences not only transcend their vehicle class, they orchestrate truly satisfying rides that leave indelible impressions.

- 1. 12.3" UVO navigation
- 2. Supervision cluster (12.3" full-size color TFT LCD)
- 3. Car-to-Home
- 4. Shift By Wire (SBW)
- 5. Built-in camera
- 6. Head-Up Display (HUD)
- 7. UVO remote control



Specifications may vary according to the trim, engine and options that are selected.

# PERFORMANCE

A next-generation Smartstream G2.5 GDI engine and an 8-speed automatic transmission deliver efficient performance and a smooth ride. A premium 3.0 GDI engine and innovative Rack-mounted Motor Driven Power Steering (R-MDPS) offer agile, responsive handling and exceptional stability at high speeds.



Next-generation Smartstream G2.5 GDI engine + 8-speed automatic transmission

**198** Max. power  
ps / 6,100rpm    **25.3** Max. torque  
kgf·m / 4,000rpm

3.0 GDI gasoline engine

**266** ps 6,400rpm    **31.4** kgf·m 5,300rpm

3.0 LPI engine

**235** ps 6,000rpm    **28.6** kgf·m 4,500rpm



Rack-mounted Motor Driven Power Steering (R-MDPS)

※ 3.0 GDI engine only





## SAFETY

Cutting-edge safety technology proactively preempts accidents while protecting and looking after occupants' safety.

### Front seat advanced airbags\*

An advanced system protects passengers by regulating low and high pressure deployment of airbags according to the force of collision. The front passenger seat is equipped with an occupant detection system that prevents the deployment of the airbag when the seat is empty.



### Driver's knee airbag\*

A driver's knee airbag deploys to protect the knees and lower body of the driver in the event of a crash.



### Tire Pressure Monitoring System (TPMS)

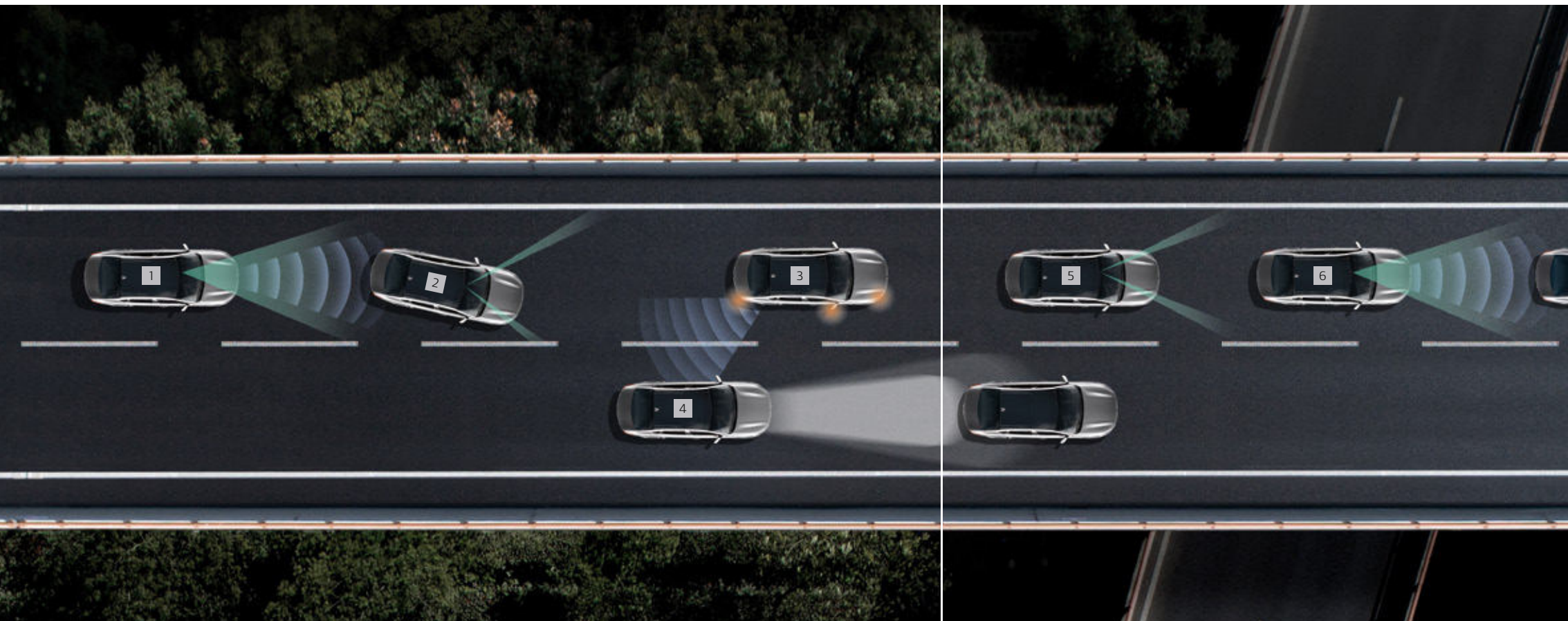
Sensors monitor the tires' air pressure and alert the driver if a tire needs to be inflated, indicating which tire's pressure is low.



### Surround View Monitor (SVM)

4 cameras installed on the exterior of the vehicle keep an eye on all sides to facilitate and provide guidance while parking and driving in tight spaces.

\* Virtual images have been used to help viewers' understanding / Specifications may vary according to the trim, engine and options that are selected.



**1. Forward Collision-Avoidance Assist (FCA)\***

Prevents collisions by alerting the driver and applying the brakes automatically if necessary when danger of colliding with a car or pedestrian is detected.

**2. Lane Keeping Assist (LKA)\***

Tracks lanes in real time through the front-view camera and alerts the driver if the car drifts out of the lane without a turn signal, triggering warnings on the cluster and steering the car safely back into place.

**Driver Attention Warning (DAW)\***

Encourages the driver to freshen up the air and take a short break by emitting visual and audible warnings when it detects a pattern of driver fatigue and inattentiveness.

**3. Blind-spot Collision-Avoidance Assist (BCA)\***

Warns the driver about vehicles in blind spots or vehicles that approach the car from behind or adjacent lanes at high speeds. Automatically activates braking control to help prevent collisions or accidents if the car drifts out of a lane or is at risk of colliding with another car.

**4. High Beam Assist (HBA)\***

Facilitates night-time driving by monitoring surrounding lights and headlamps from oncoming vehicles to switch automatically between high beams and low beams.

**5. Lane Following Assist (LFA)\***

Tracks lanes, road boundaries and cars ahead using the front-view camera. Helps the driver stay in the center of the lane for safer and more convenient driving.

**Highway Driving Assist (HDA)\***

Automatically controls vehicle speed to maintain a safe distance from the car in front while driving on a highway. This convenient system helps relieve the burden of driving long distances or on congested roads.

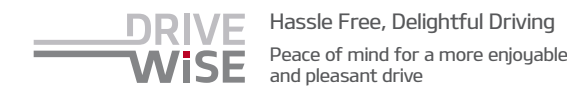
**6. Smart Cruise Control (SCC)\***

Helps the car maintain a preset speed and a preset distance from the car in front with an advanced system that uses the front-view camera and radar sensors. Automatically restarts the car and regains the original speed once the car in front begins to move after coming to a full stop.

# ADAS

(Advanced Driver Assistance System)

Newly ADAS features and upgraded DRIVE WISE functions scrupulously track and control situations that drivers can easily miss.



Kia's brand name for ADAS technology. ADAS proactively analyzes driving conditions to assist drivers as needed. Its aim is to provide ultimate safety to drivers, passengers, pedestrians, and drivers of other vehicles alike.

\* ADAS : Advanced Driver Assistance System



**Blind-spot View Monitor**

When the driver activates a turn signal, a real time view of a blind spot on the turning side appears on the cluster for safer and more convenient driving.



**Outside air intake control\***

Linked with the navigation system, windows are automatically closed and air circulation is automatically switched to the recirculation mode before entering a tunnel or an area where air is presumed to be polluted in order to maintain a pleasant cabin air quality.

\* Tunnel-related controls activate only on highways or designated car-only roads. They do not operate in tunnels less than 50 m long.

\* May automatically switch to fresh air mode if windows become foggy.



**Rear Cross-traffic Collision-Avoidance Assist\***

Warns the driver if a car is approaching from the side while moving slowly in reverse and applies the brakes automatically to prevent an accident if it foresees a risk of collision.

**Parking Collision-Avoidance Assist-Reverse\***

Enhances pedestrian protection and parking safety by warning the driver and applying the brakes immediately to prevent a collision with a pedestrian or an object while backing out.

\* Operation may be limited due to vehicle speed and driving conditions / Specifications may vary according to the trim, engine and options that are selected.

\* Virtual images have been used to help viewers' understanding / Specifications may vary according to the trim, engine and options that are selected.



# **K7** hybrid

The forward-thinking choice of a K7 becomes even more brilliant with a hybrid. K7 Hybrid is ready to open a new era with K7's bold and elegant design and cutting-edge driving and eco-friendly technologies. Unsurpassed performance and value will clearly justify this wise, forward-looking choice.





# K7 hybrid

A powerful, 159hp 2.4 hybrid gasoline engine is complemented by a cutting-edge hybrid system that maximizes energy efficiency to deliver a dynamic yet economical drive.

Combined fuel economy <b>16.2</b> <sup>17" tires</sup> km/ℓ	Max. power <b>159</b> <sup>Gasoline engine</sup> ps / <b>38</b> <sup>Electric motor</sup> kW	Max. torque <b>21</b> <sup>Gasoline engine</sup> kgf·m / <b>205</b> <sup>Electric motor</sup> Nm
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- Supervision cluster (12.3" full-size color TFT LCD)  
A 12.3" color TFT LCD monitor displays diverse vehicular and navigational information for a safe and convenient ride.
- 12.3" UVO navigation  
Diverse connectivity options, such as Android Auto and Apple CarPlay, give access to key smartphone functions through the infotainment system while UVO provides vehicular safety, security and diagnostic capabilities using the latest IT communication technology. Kakao i, Kakao's integrated AI platform, enables server-based voice recognition, while SoundHound provides information from its music server about the songs being played.



K7 hybrid \_ Snow white pearl (SWP) / Specifications may differ according to the model, trim, engine and options that are chosen.

Specifications may differ according to the model, trim, engine and options that are chosen.

# EQUIPMENT



- 1. Panoramic sunroof
- 2. LED repeater integrated chrome outside mirror
- 3. Bulb-type turn signal lamp
- 4. LED turn signal lamp
- 5. Electric safety power trunk\*
- 6. Supervision cluster (4.2" Color TFT LCD)
- 7. 8" display audio
- 8. Independently controlled full auto air conditioning system



- 1. Wireless smartphone charging system
- 2. Paddle shift
- 3. KRELL premium sound
- 4. Electric Parking Brake (EPB)
- 5. Card-type smart key & Smart key
- 6. Driver's seat cushion extension
- 7. Passenger walk-in device
- 8. Double door console armrest
- 9. Multifunctional rear seat center armrest
- 10. Front and rear smart heated seat & Front row seat ventilation system\*
- 11. Rear side windows manual sunshade curtain
- 12. Rear motorized sunshade curtain



\*Virtual images have been used to help viewers' understanding / Specifications may vary according to the trim, engine and options that are selected.

K7 3.0 GDI



K7 2.5 GDI



K7 3.0 LPI



K7 hybrid



Exterior Colors



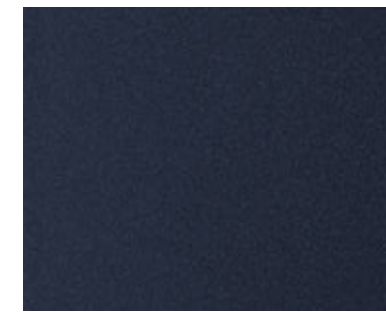
Snow white pearl (SWP)



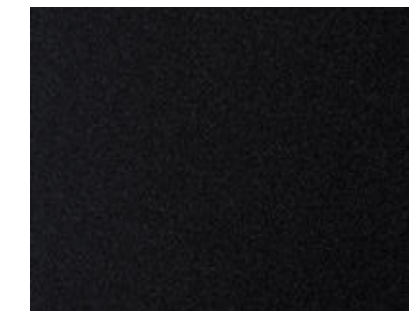
Steel Gray (KLG)



Interstellar Gray (AGT)

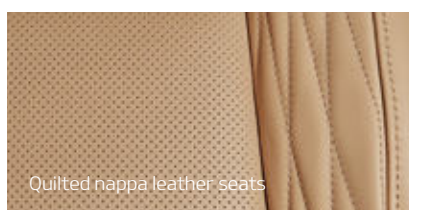


Gravity glue (B4U)

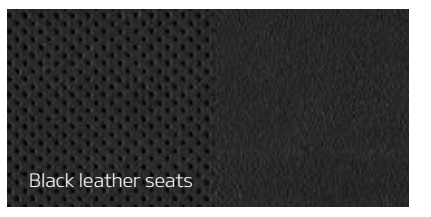
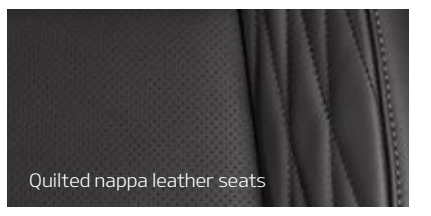


Aurora glack pearl (ABP)

Saddle brown interior



Black interior



\* Interior images depict quilted nappa leather seats and suede interior. Texture and shape of genuine and man-made leather seats may not be uniform / Leather upholstery uses a combination of genuine and man-made leathers / Specifications may vary according to the trim, engine and options that are selected.

### Dimension

※ Wheel tread : Corresponds to 19" wheels/tires.



### Technical Data

※ Wheel tread : Corresponds to 19" wheels/tires.

Specification	K7	Specification	3.0 GDI	3.0 LPI	2.5 GDI
Overall length (mm)	4,995	Displacement (cc)	2,999	2,999	2,497
Overall width (mm)	1,870	Max. power (ps/rpm)	266 / 6,400	235 / 6,000	198 / 6,100
Overall height (mm)	1,470	Max. torque (kgf.m/rpm)	31.4 / 5,300	28.6 / 4,500	25.3 / 4,000
Wheelbase (mm)	2,855	Suspension Front/Rear	MacPherson Strut / Multi-link		
Wheel tread Front/Rear(mm)	1,602 / 1,610	Brake Front/Rear	Ventilated disc / Disc		

※ Wheel tread : Corresponds to 17" hybrid wheels/tires.

Specification	K7 hybrid	Specification	K7 hybrid	
Overall length (mm)	4,995	2.4 HEV gasoline engine	Displacement (cc)	2,359
Overall width (mm)	1,870		Max. power (ps/rpm)	159 / 5,500
Overall height (mm)	1,470		Max. torque (kgf.m/rpm)	21 / 4,500
Wheelbase (mm)	2,855	Electric motor	Max. power (kW)	38
Wheel tread	Front(mm)		1,612	Max. torque (Nm)
	Rear(mm)	1,620	Battery	Energy (kWh)

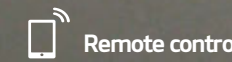
### Government-certified standard fuel efficiency and class

Model	Displacement (cc)	Unladen vehicle weight (kg)	Transmission	Class	Combined CO <sub>2</sub> emissions (g/km)	City (km/ℓ)	Highway (km/ℓ)	Combined (km/ℓ)
3.0 GDI 18" tires	2,999	1,645	8 AT	4	168	8.7	12.2	10.0
3.0 GDI 19" tires	2,999	1,660	8 AT	4	170	8.6	12.0	9.8
3.0 LPI 17" tires	2,999	1,635	6 AT	5	175	6.6	9.3	7.6
3.0 LPI 18" tires	2,999	1,655	6 AT	5	183	6.3	8.8	7.3
2.5 GDI 17" tires	2,497	1,565	8 AT	3	142	10.3	14.5	11.9
2.5 GDI 18" tires	2,497	1,580	8 AT	3	147	10.0	14.2	11.6
2.5 GDI 19" tires	2,497	1,595	8 AT	4	153	9.8	13.4	11.1
2.4 HEV 17" tires	2,359	1,675	6 AT	1	97	16.1	16.2	16.2
2.4 HEV 18" tires	2,359	1,690	6 AT	2	108	15.2	15.1	15.2

※ Fuel economy figures are for standard mode. Actual figures may vary according to driving habits, vehicle load and maintenance, road conditions and outside temperature.



UVO makes life more safe and comfortable with advanced technologies that protect the driver and vehicle under all circumstances. UVO offers SOS emergency dispatch, automatic airbag deployment notification, and theft alarm services anytime, anywhere. Discover the priceless value of safe and comfortable driving.



Remote control

Cool or heat the interior of the car remotely in advance using a smart phone.



24 Safety and security

Emergency assistance through the UVO center in the event of an airbag deployment or roadside emergency (24/7, 365 days).



Maintenance

One-stop service ranging from automatic diagnosis of break-downs to scheduling of maintenance appointments.



Navigation

Optimal route guidance using real-time traffic information.

※ Complimentary 5-year subscription to UVO upon initial enrollment following the purchase of a vehicle : remote control, safety and security, maintenance and navigation  
 ※ Inquiries : UVO's Kakao Talk service center (type "UVO" in the Kakao Talk search window and befriend)