



The Kia Rio.



Movement that inspires

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For the fun lovers.

The Rio is designed to make the way you live your life, full of fun and adventure. Featuring a spacious newly designed interior, combining smart connectivity with a whole array of the latest technological advances, plus 60:40 split-folding rear seats that can fold fully flat, it offers all the versatility you could possibly wish for. And to top it all off, the Kia class-leading 7-year warranty means all your needs are perfectly covered.



For the design admirers.

Sporty, elegant and beautifully sculpted, the Rio boasts a feast of enhanced and innovative design features. Sleek lines and muscular contours give the Rio its distinctly vibrant looks with a new bumper design incorporating a distinctive air intake. Add to that new integrated LED headlamps, the Kia signature tiger-nose grille, plus 17" alloy wheels (grade dependent), and the Rio is guaranteed to turn heads wherever it goes.

For the free thinkers.

Escape the everyday in the Rio; where eye-catching character meets cutting-edge advances in efficiency, connectivity and safety. With its state-of-the-art technologies, including advanced electrified powertrain, enhanced driver assistive features and the latest safety equipment, the Rio offers free thinkers and free doers a dynamic driving experience that keeps pace with your busy life and with the pace of time.

Images shown are for illustrative purposes only and not to UK specification.

For the thrill seekers.

When driving is all about seizing the moment, the Rio GT-line S is the car. With its sporty, dynamic design, seductive curves, outstanding assertive and muscular styling combined with the latest smart technology, the Rio GT-line S loves the open road and the city streets in equal measure.

From the muscular front bumper with integrated ice-cube LED fog lights, stunning contoured radiator grille and LED headlamps, to the rear bumper with twin exhausts - the Rio GT-line S shouts style and adventure. Add to that exclusive 17" alloy wheels, side-sill styling and a sleek interior and you have a car that leaves others behind.



GT-line S ice-cube fog lights. The striking ice-cube design transforms the LED fog lamps into high-tech must-have (grade dependent).



GT-line S radiator grille. A combination of high-gloss finish and dark chrome surround gives the GT-line S grille that special sporty and bold statement.

For the constant connectors.

Connectivity is woven into the very essence of the Rio, with state-of-the-art technology and infotainment systems. Check out the 4.2" supervision colour cluster display or the 8" touchscreen navigation system (grade dependent), featuring Kia Connect. Kia Connect connects your car to the internet to power your navigation with live traffic data for the best route recommendation and estimated arrival time. It also features weather information as well as a useful connected points-of-interest directory. You can pair your vehicle with the Kia Connect mobile app to interact with your vehicle (grade dependent).



Supervision cluster with 4.2" display. A customisable and intelligently designed supervision cluster displays outside temperature as well as vehicle and trip data. Intuitively designed, it also lets you adjust the settings of your Rio (grade dependent).



8" touchscreen navigation system. The navigation system is powered by Kia Connect and includes a handy reversing camera (grade dependent).



DAB+ Digital Audio Broadcasting (DAB). DAB uses a digital signal to deliver optimal clarity and performance over the radio, as well as programme and track information.



Bluetooth. In the Kia Rio, Bluetooth connectivity gives you hands-free access to your phone and selected functions.



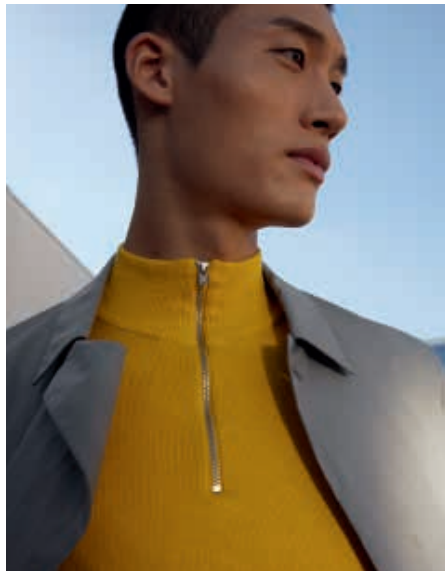
Voice recognition. Kia Connect's voice recognition lets you navigate, place and take calls, listen to text messages, control audio and more - all by using your voice.

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Get exploring with Kia Connect.

Are you looking forward to your next adventure? At Kia, we're with you with Kia Connect. Kia Connect is our suite of connected services, which enable a range of useful services in your Rio and allow you to interact with your car through your smartphone.



Parking information and fuel information. Looking for a place to park close to your destination? Kia Connect's connected directory lets you know about on and off-street parking locations, and even provides price and availability information when available. And when you're running low on fuel, you can refer to Kia Connect's petrol station directory with live pricing information.



Points of interest and weather information. Are you looking for a sushi restaurant, a supermarket, or the nearest ATM? Simply consult your Rio's connected Points of Interest directory. Is your weekend away going to be sunny or a washout? Your Kia Rio gives you current and forecast weather conditions at your destination.



Live traffic. The navigation system is powered by live traffic information so you always get the best route recommendation and estimated time of arrival. The system also lets you know about speed cameras and accident black spots so you always stay safe.



Apple CarPlay™ is a smart, safe way to use your iPhone while driving. It takes all the things you might want to do, and puts them into your Rio's display, so you can get directions, make a call and listen to music all while staying focused on the road.



Android Auto™ is designed to keep you perfectly connected to your phone while minimizing distractions so you stay safe on the road. The simple, intuitive interface lets you access features like Google Maps, apps, music and voice control, and automatically organizes info into simple cards that appear just when they're needed.

For the sophisticated insiders.

Your Rio says as much about you inside as it does outside. Choose from a versatile range of seat options including fabric and leather. The highlight of the interior range is the all-new and exclusive blue package with matching trim that simply has to be seen; and there's also the option of sporty black leather with an integrated red-coloured trim.



Premium Black Cloth Upholstery. Soft, durable cloth seat providing warmth and comfort, featuring a distinctive woven-in design pattern to give an added modern interior feel. The doors and dash feature trim and painted metal in colours that offset the shades of the cloth trim.



Black Faux Leather Upholstery. Soft, bolstered seats with artificial leather trim offer long-lasting comfort. Matching trim on the doors and dash give the interior a welcoming ambience.



Black Cloth Woven Upholstery. Soft yet durable cloth seat material provides warmth and support. The doors and dash feature trim and painted metal in colours that offset the shades of the cloth trim.



Black Cloth & Faux Leather Upholstery with Grey Stitching. Eye-catching black cloth and artificial leather seats with striking grey stitching ensure the Rio GT-line S has a chic and sporty feel all its own.

For the comfort pursuers.

The Rio takes your comfort seriously. There's a choice of ergonomically designed seating in stylish cloth, sporty leather or a special black leather package with colour trim. Add to that other features such as heated and height-adjustable seats for both driver and front passenger, automatic air conditioning plus the Rio's amazing way of maximising space. There is always plenty of room for everyone to indulge, stretch out and venture off (grade dependent).



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For the action explorers.

No matter what the next adventure, city trip or open road brings, the Rio is ready and willing. With its roomy interior, generous 325 litres of cargo space and flexible folding rear seats, everyone and everything can be comfortably accommodated. You'll always be ready for anything.



60:40 split-folding rear seats. The rear seats split 60:40 and fold flat to give you total flexibility for people or cargo.



Full-folding rear seats. Rear seats fold flat to accommodate long or bulky items in an extended cargo space.



Adjustable cargo floor. Position the cargo-area floor higher to be flush with the folded seat backs (left), or lower to accommodate tall items (right). (The cargo floor in Mild Hybrid versions is always positioned lower.)

For the slick movers.

Dynamic driving and performance is key in the Rio. That's why it boasts an optimised suspension setting to ensure more agile and immediate handling, with improved ride comfort. With automatic or manual transmission and differing engine sizes to choose from, you can be sure that every driving experience will be exhilarating and enjoyable.



Manual transmission. The efficient 6-speed iMT or 5-speed manual transmission ensures quick, smooth gear changes.



Fabulous final touches.

Kia genuine accessories are custom-designed and engineered to enhance the Rio. Built to meet the highest standards of quality and style, these premium accessories are the ultimate way to complement your car. Speak to your local Kia dealer, who will be delighted to help you make your choice.



Rear seat entertainment cradle for iPad®. TV shows, movies, games - now your passengers can enjoy them all on the road and pass the time quicker on long journeys. Rotate and tilt for the best possible viewing experience.



Boot liner. However wet, muddy or grimy things get, this custom-made liner will protect your boot area. It is durable, anti-slip and waterproof with raised edges and designed to compliment the interior of your car.



Door mirror caps. Make sure your vehicle is as unique as you are. Add a striking design detail and colour accent to your Rio's exterior with these door mirror caps. Available in classic piano black, elegant silver and vibrant red.



Velour carpet mats. Keep your cabin unblemished for longer. These high quality tailored velour carpet mats will protect your car's interior from everyday dirt and enhance its look at the same time. They feature the Rio logo in the front row and are held in place with fixing points and an anti-slip backing.



Tailgate trim line. Now you can make an eye-catching style statement on the road. Add a striking design detail and colour accent to your Rio's exterior with this tailgate trim line. Available in elegant silver, classic piano black and vibrant red.

For the future transformers.

The Rio features an EcoDynamics+ Mild Hybrid Powertrain System, offering low-emission everyday driving with no plug-in recharging needed. By cleverly pairing the latest 1.0 T-GDi gasoline engine with a 48-volt lithium-ion battery it can reduce fuel consumption and CO₂ emission levels. What's more, the integrated e-system recovers kinetic energy during deceleration phases to provide torque assistance when accelerating.



Start.
The engine is started by the e-system to ensure a prompt and smooth start.



Torque assist.
During acceleration or uphill driving, the e-machine provides torque assistance by taking energy from the battery to support the engine.



Cruising.
When driving at constant speed, the combustion engine partially recharges the battery on the go if the charge level is low.



Sailing.
Mild Hybrid additionally features the 'sailing function'.



Energy recuperation.
When decelerating or braking, the energy generated by the vehicle motion is converted into electrical energy to recharge the battery.



Moving stop & start.
When decelerating to a stop, the combustion engine turns off automatically during in-gear deceleration and braking to save fuel.



Sailing Mode. When the driver lifts their foot from the throttle and lets the car sail without accelerating or braking, depending on the charge level of the 48-volt battery the engine will seamlessly and smoothly switch off, resulting in a more efficient ride. As soon as the throttle or brakes are pressed, the engine will immediately take over. The sailing function and the distance covered with the engine off depend on driving conditions and vehicle speed.

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For the safety minders.

No matter what sort of driving you're doing, in the Rio safety is always a top priority: It features Kia's cutting-edge DriveWise technologies put the emphasis on safety and convenient while driving and parking.



Lane Following Assist & Lane Keeping Assist. These two system take the strain out of long journey and keep you away from danger when your level of attention is flagging. Lane Following Assist assists your steering to keep you in the centre of your lane when driving on the motorway. Lane Keeping Assist alerts you and even steers you back in place when you seem to unintentionally drift out of your lane.



Front and rear parking sensors. Ideal for confident parking, this system uses ultrasonic sensors mounted on the front and rear bumpers to warn of any obstacles when manoeuvring into a parking space. Models equipped with the Kia Rio's 8-inch touchscreen also come with a handy reversing camera (grade dependent).



Forward Collision-Avoidance Assist. Evaluating both camera and radar data from your vehicle, the system analyses information about other cars, pedestrians or cyclists, to avoid a potential collision with them. It also functions to prevent collisions with vehicles when making a left turn at an intersection. If it detects a potential collision, a warning signal appears on your instrument cluster and maximum braking power is applied. The system can detect approaching vehicles and cyclists as well as pedestrians crossing the road (grade dependent).

For the level headers.

No matter what sort of driving challenges you encounter, the Kia Rio' technologies always put safety and convenience as a top priority.



Blind-Spot Collision Warning. This system continuously monitors your blind spot and vehicles attempting to overtake you. A warning symbol lights up in your door mirror if a vehicle is detected, and an audible alert sounds if you indicate despite the obstacle. The system might even interact with your steering if it senses a high risk of collision (grade dependent).



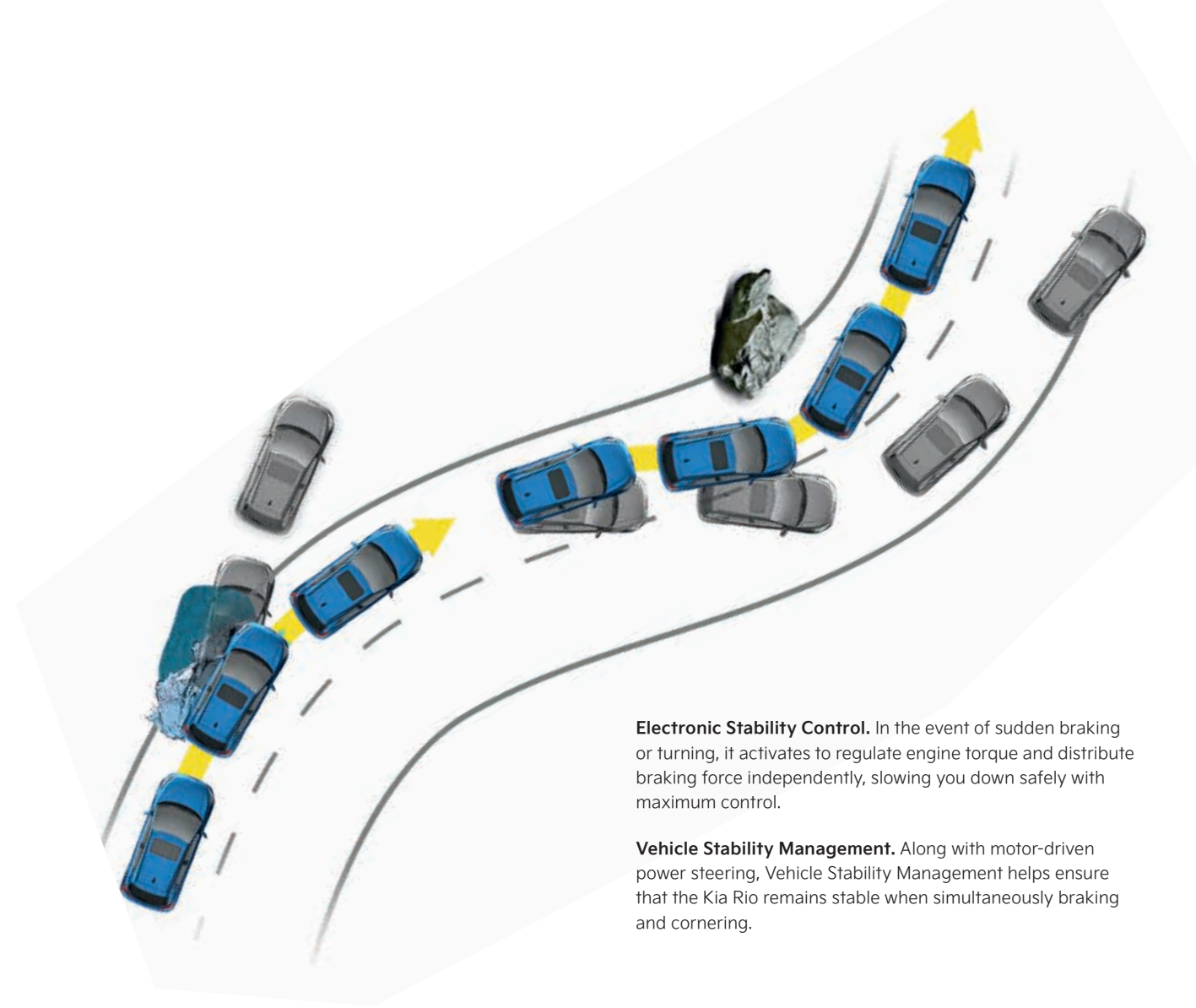
Forward Collision-Avoidance Assist. This system looks out for possible collisions with pedestrians, cyclists and other cars. It warns you and helps you brake if you aren't reacting fast enough (grade dependent).



Hill Start Assist Control. Get added support for those tricky hill starts. Hill Start Assist Control prevents you from rolling backwards when you remove your foot from the brake.



Straight-Line Stability. When braking in a straight path, this system senses any difference in applied brake pressure between the right and left wheels, and adjusts the pressure to counteract yaw and maintain straight-line stability.



Electronic Stability Control. In the event of sudden braking or turning, it activates to regulate engine torque and distribute braking force independently, slowing you down safely with maximum control.

Vehicle Stability Management. Along with motor-driven power steering, Vehicle Stability Management helps ensure that the Kia Rio remains stable when simultaneously braking and cornering.

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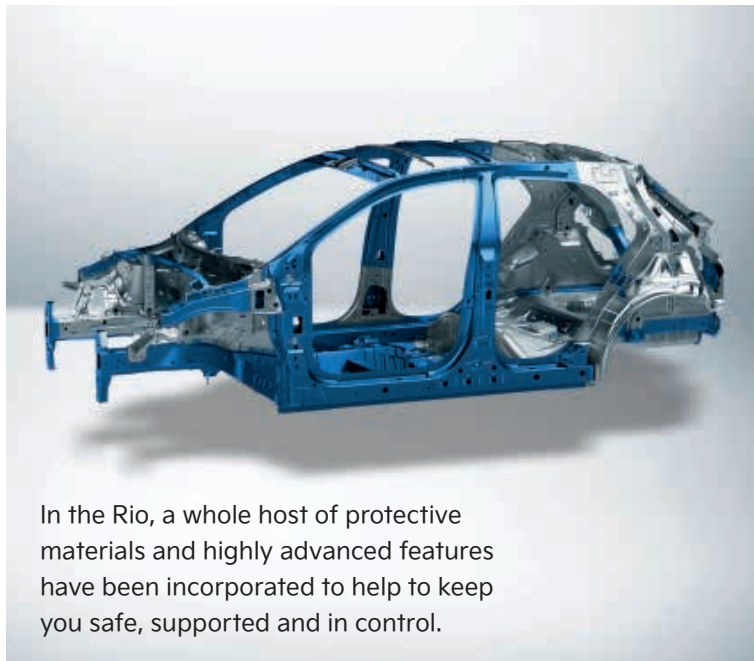
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For the peace of minders.

The Rio is built around a dedication to safety. From the advanced materials of its body and their placement, to the incorporation of the latest, most vigilant and most proactive driver assistance systems, including specialist sensors and radar equipment - safety is always paramount.



51% AHSS. The Rio uses 51% Advanced High-Strength Steel (AHSS) to deliver phenomenal body rigidity, enhanced cabin protection and dynamic performance.

Eight zones with hot-stamped components. With hot-stamped components in eight core stress areas, the Rio's strengthened body structure helps provide even more crash protection.

97 m of structural adhesive. With more than six times as much structural adhesive as the previous generation, the Rio is more rigid yet lighter, and features improved noise, vibration and harshness management.

In the Rio, a whole host of protective materials and highly advanced features have been incorporated to help to keep you safe, supported and in control.



Six airbags. To help protect occupants and potentially reduce injuries in the event of a collision, the Rio includes front airbags for the driver and front-seat passenger, two airbags at the sides and two curtain airbags running the length of the cabin.



For the character cravers.

No one can help but admire the sheer beauty and style of the Rio mixed with its sense of fun and adventure. But its sleek, aerodynamic lines don't simply add to its design credentials. The Rio comes with Kia's latest electrified powertrain with a range of engine options, including Mild Hybrid (MHEV) and iMT, that enhance the smoothness and handling of every ride, and improve fuel economy. Leaving others to stand back and wish for the experience.

For the detail enthusiasts.

Because every detail counts, the Rio offers a wide range of convenient and design features that make all the difference.



Radiator grille. Kia's iconic tiger-nose grille is at its boldest in the Rio. The long, narrow and closed high-gloss black grille makes more of a statement than ever before - and reinforces the Rio's sporty look.



Rain sensor. The rain sensor detects raindrops on the windshield and activates the wipers when a coverage threshold is met (grade dependent).



Electric folding mirrors. Your door mirrors fold when you lock your Rio (grade dependent).



Smart key. You can leave your car key in your pocket or bag. Your door mirrors unfold when you approach and you can unlock the doors by simply pushing a button on the outside door handle. Once in, press on the start/stop button while pressing the brake pedal to start the engine (grade dependent).

Centre console armrest. Comfortable support when driving, with a soft-touch armrest colour-coordinated with the interior trim.

USB connection. Need a power fix for your phone? The Kia Rio's amenities include a USB socket for front occupants.

8" colour touchscreen audio. As well as including a reversing camera, this touchscreen displays artist and track names and can be controlled at the tap of a finger. It is also compatible with Android Auto™ and Apple CarPlay™ (grade dependent).



Fully automatic air conditioner. This offers set-and-forget functionality, working autonomously to maintain your desired temperature in the cabin (grade dependent).

Heated front seats. Heated front seats include three adjustable warmth levels to keep you cosy on chilly days (grade dependent).

Heated steering wheel. It is in the midst of winter that you'll learn to love the Rio's heated steering wheel (grade dependent).

Rear USB charging port. Rear passengers can conveniently charge their devices via the USB port mounted on the back of the centre console (grade dependent).

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7 more reasons to join our Kia family

Now there are even more reasons to buy a stylish, technology packed Kia. Peace of mind comes as standard when you join the Kia family with the Kia Promise - 7 great owner benefits when you buy your Kia and register at MyKia.



There are a lot of things to consider when buying a new car. Compromising on reliability in the long term shouldn't be one of them. That's why Kia have redefined quality and offers a unique, industry-leading 7 year warranty that comes with peace of mind for at least 100,000 miles.



At Kia we care about you as an individual and want to deliver service that fits your needs. When you visit one of our Dealers for a service your vehicle will benefit from a complimentary vehicle health check, a wash and vacuum and alternative transport if needed. We look forward to spending time getting to know you!



With every new or Approved Used Kia you can get driveway insurance and a £250 Excess Return voucher free of charge. All Kia owners can use our Accident AfterCare service and with Kia Care Service Plans we offer great value fixed price servicing.



Kia Charge gives you access to the majority of public charging infrastructure in the UK and across Europe. It lets you locate stations, plan journeys, charge and pay, all with one solution.



Our 24/7 Roadside Assistance package is designed for Kia owners in partnership with the RAC. All new cars have complimentary cover for 12 months from the first date of registration, giving you the highest level of cover provided by the RAC, including onward travel and European cover.



Connectivity with Kia Connect & Over-the-Air Updates. Kia Connect is our range of connected services both in-car and through the Kia Connect mobile app. Over-the-Air Updates keep your infotainment system up to date using your Kia's mobile data connection.



Online service booking offers convenience and flexibility 24/7. Offering quality and value at one of our Dealers nationwide. Kia trained technicians use the latest diagnostic equipment and technology. All of our Genuine Kia parts come with a 2 year warranty. Fully inclusive pricing at the click of a button.



Kia Care Service Plans

For complete peace-of-mind, Kia can offer you a great value fixed-price servicing package for your Rio which is called Kia Care. Please speak to your Kia dealer for more information and pricing. Terms and conditions apply.

Log onto www.kia.com/uk for details.

5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Log onto www.kia.com/uk for more details

7-year vehicle warranty.

Every Kia benefits from a 7-year/ 100,000 miles new car warranty (up to 3 years unlimited; from 4 years 100,000 miles). This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule. (Terms and exclusions apply)



Fully unlock these benefits
when you register at **MyKia**

*For full terms, conditions and exclusions please visit kia.com/uk

Images shown are for illustrative purposes only and not to UK specification.



www.kia.com/uk

All information and illustrations are based on data available at the time of print (August 2022) and are subject to change without notice. Contact your local Kia dealer for current information and full warranty details including terms and conditions. Imagery shown throughout this brochure is for illustrative purposes only and not to UK specification. Features shown are not necessarily standard across the Rio range.

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Movement that inspires

The Kia Rio

The Rio '2'

Paint colours

Zest Yellow (Standard)
Clear White (Optional)
Satin Silver (Premium)
Storm Grey (Premium)
Midnight Black (Premium)
Azure Blue (Premium)
Blaze Red (Premium)

Wheels



15" Alloy Wheels

Engine and transmission

1.2 DPi 83bhp 5-speed Manual
1.0 T-GDi 99bhp 6-speed Manual

'2'

- 15" Alloy Wheels
- Radiator Grille - Black with Chrome Surround
- Bi-Function Projection Headlights
- LED Daytime Running Lights
- Cornering Lights
- Projection Front Fog Lights
- Electrically Folding, Adjustable & Heated Door Mirrors with LED Indicators
- Premium Black Cloth Upholstery
- Leather Trimmed Steering Wheel & Gearshift
- Rear Electric Windows
- Cruise Control and Speed Limiter
- Rear USB Charger Port
- Centre Console with Storage Box and Sliding Armrest
- 6-speaker Audio System
- 8" Touchscreen Display
- Reversing Camera System with Dynamic Guidelines (Integrated into Centre Fascia Screen)
- Apple CarPlay™ with voice recognition**
- Android Auto™ with voice recognition**
- Rear Parking Sensors*
- Manual Speed Limit Assist (MSLA)
- Forward Collision-Avoidance Assist (FCA) (City/Pedestrian/Cyclist)
- Lane Keep Assist System (LKAS)
- Lane Follow Assist (LFA)
- 4.2" Supervision Colour Cluster Display

The Rio '3'

Paint colours

Zest Yellow (Standard)
Clear White (Optional)
Satin Silver (Premium)
Storm Grey (Premium)
Midnight Black (Premium)
Azure Blue (Premium)
Blaze Red (Premium)

Wheels



16" Alloy Wheels

Engine and transmission

1.0 T-GDi 118bhp 48V 6-speed Manual

'3' (adds over '2')

- 16" Alloy Wheels
- Chrome Side Window Trim
- Privacy Glass (Rear Windows & Tailgate)
- Rain Sensing Front Wipers
- Black Faux Leather Upholstery
- Heated Front Seats
- Heated Steering Wheel
- Satin Chrome Interior Door Handles
- Black Faux Leather Fascia Trim
- Automatic Air Conditioning
- Automatic Defog System
- Auto-dimming Rear-view Mirror
- 8" Touchscreen Navigation
- Free 7-year Kia Connect services**
- Drive Mode Select

* Parking Sensors may not match exterior body colour

**Apple CarPlay™/Android Auto™/Kia Connect - compatibility and functions may vary due to the model year of mobile device and the version of software installed

The Kia Rio

The Rio 'GT-Line S'

Paint colours



Wheels



17" Alloy Wheels

Engine and transmission

1.0 T-GDi 118bhp 48V 6-speed
Manual (iMT)

'GT-Line S' (adds over '3')

- 17" Alloy Wheels
- Radiator Grille - Gloss Black & Dark Chrome Surround
- Sports Style Front and Rear Bumpers
- High Gloss Black Door Mirrors and Rear Spoiler
- LED 'Ice-Cube' Front Fog Lights
- LED Rear Fog Light
- Twin Exhaust Tips
- Black Cloth & Faux Leather Upholstery with Grey Stitching
- D-Cut Steering Wheel
- Carbon Finished Fascia Trim
- Smart Key with Engine Start/Stop Button
- Metal Pedals
- Blind Spot Collision Warning (BCW)
- Front Parking Sensors*

* Parking Sensors may not match exterior body colour

**Apple CarPlay™/Android Auto™/Kia Connect - compatibility and functions may vary due to the model year of mobile device and the version of software installed