



KiaBusiness

Spring 2018 | kia.com/uk/fleet



POWER REDEFINED

The All-New Kia Stinger: luxury cruising meets addictive performance



WELCOME to *Kia Business*. It's an exciting time at Kia right now. The impressive All-New Stinger is now fully on sale with all three engine types available – a 2.0-litre turbo petrol, 2.2-litre turbo diesel and 3.3-litre twin-turbo petrol.

The response from the motoring press has been excellent – in fact, the All-New Stinger GT S won WhatCar?'s Best Executive Car For More Than £40,000 thanks to its ability to “thrill when you want it to, yet remain comfortable and refined for your commute”. That's an incredible achievement.

Even better news is that this positive reaction has given the All-New Stinger strong initial residual values and low contract hire rates.

The big launch this year, though, is the All-New CEED. This newest iteration puts a big emphasis on style, but not at the expense of practicality. It's one of Kia's most innovative cars to date and leading industry guides that have experienced the car have been very impressed.

While Kia takes great pride in producing excellent cars, we recognise that fleet vehicles are business tools, too, and so our service standards are designed to minimise downtime for fleet operators and keep both car and driver happy.

Kia continues to be one of the fastest-growing manufacturers in the ultra low emission vehicle sector, and our range of attractive ULEVs offers an alternative that's kind to the wallet and the environment.

Come and have a chat with us to find out more, or get a taste of the future of motoring with a test drive. **John Hargreaves,**
Head of Fleet and Remarketing
Kia Motors (UK) Limited

06

The **All-New Stinger** raises the bar for luxury with its classy and refined cabin. It's also the fastest-accelerating Kia ever made

16

The **All-New Stonic** compact crossover, brings a big dose of style and personality to the B-SUV sector with its bold design

20

Keeping your car in perfect running order is important. So Kia aims to make the process as pleasurable as possible with its service promise

12

Innovation is king in the **All-New Ceed**, which brings a suite of impressive new features including some autonomous tech

18

An Ultra Low Emission Vehicle could save you more than 6p per mile on fuel. We help you find out which one is right for you

22

Want to find the perfect Kia for you and your business? Our **range guide** has all the answers, including the most recent BIK figures

To test drive any of the cars featured in this issue call 01932 283943 or email enquiries@kiabusinesscentre.co.uk



Kia's new cars created quite a buzz at the Geneva Motor Show

Kia unveils latest models at Geneva

At the Geneva Motor Show,

Kia took the wraps off its latest models with the All-New Kia Ceed and Ceed Sportswagon, Rio GT Line and upgraded Optima taking centre stage.

THE ALL-NEW KIA CEED AND CEED SPORTSWAGON

There's a striking fresh design, new powerful, efficient engines and game-changing innovations for the All-New Ceed.

A new 140ps 1.4-litre T-GDi petrol unit is joined by an all-new 1.6-litre CRDi diesel.

Both are available with Kia's seven-speed double-clutch transmission, and a new Drive Mode Select system that lets drivers tailor engine and steering characteristics with Normal or Sport modes. The fresh design increases

comfort and interior space and includes innovative features, such as 'Level 2' autonomous driving technology.

More on page 12.

NEW SPORTY RIO GT LINE

The new Rio GT Line adds sport-inspired styling to the Rio range. The look comes courtesy of a gloss-black and chrome 'tiger-nose' grille, a new 17" alloy wheel design, and 'ice cube' LED fog lamps, twin exhaust tips and LED daytime running lights, among other additions.

Power comes from the 1.0-litre T-GDi engine, with either 100ps or 120ps. The 120ps version will be available with a seven-speed double-clutch transmission. Inside, there's a 7.0" 'floating'

touchscreen available that includes navigation, and Apple CarPlay™ and Android Auto™. A rear-view parking camera, heated steering wheel, and heated seats are also available. **Check Kia.co.uk for news on the Rio GT Line.**

UPGRADED OPTIMA GETS EVEN BETTER

The Kia Optima receives new engines, design changes and updated tech for Q3.

The changes include two new engine options. The first is Kia's all-new 'U3' 1.6-litre CRDi diesel engine. It provides 136ps and 320Nm of torque. It's also designed to go beyond the stricter limits set by the Euro 6d TEMP emissions standard.

A new Drive Mode Selector lets Optima drivers switch between Eco, Comfort, Sport and Smart modes.

Michael Cole, current Chief Operating Officer at Kia Motors Europe, commented: "Optima's refreshed design, new engines and expanded range of technologies will further broaden its appeal, for both corporate and private buyers."

The styling has been changed inside and out and there's a newly-designed steering wheel. Buyers can specify cloth or leather upholstery.

In addition, there's new ambient lighting around the dashboard and doors, letting occupants switch between six different colours – or assign them to certain driving modes.

Optima 'GT' and 'GT Line' models feature new LED fog lamps, 18-inch aluminium alloy wheel designs, and subtle gloss black mirror caps, side sills and air intake grille. 'GT Line' models receive new dual twin exhausts.

Seats are available in two-tone black and red leather as well as black leather with contrasting red stitching.

There's new safety kit too. Driver Attention Warning is available, as is Forward Collision-avoidance Assist (FCA) with pedestrian recognition.

To aid parking, the Optima comes with a new higher-resolution Around View Monitor (AVM) camera system.

The upgraded Optima saloon and Sportswagon go on-sale in Q3 2018.



Stinger is WhatCar?'s Best Executive winner

At the 40th anniversary *WhatCar?* Awards, the Kia Stinger was declared the overall winner of the Best Executive Car award 2018, beating far more expensive alternatives to the prestigious accolade.

WhatCar? Editor, Steve Huntingford said: "This 365bhp fastback can thrill when you want it to, yet remains comfortable and refined for your commute. And all that for a low price."

The Stinger went on sale in January 2018 and feedback has been exceptional. In its range-topping twin-turbo V6 guise, the Stinger 'GT S' is

the fastest-accelerating Kia ever, with a 0-60mph time of 4.7 seconds and a top speed of 165mph.

Collecting the award – and another for Kia Picanto – on the night, Simon Hetherington, Commercial Director at Kia Motors (UK) Ltd commented: "*WhatCar?* is held in high esteem by its readers and the industry alike and to win not one but two awards at tonight's event is fantastic news. It highlights how our brand continues to grow in multiple ways and how the quality of our products is going from strength to strength."



Kia Picanto wins Best City Car

The Kia Picanto impressed the *What Car?* judges to win the prestigious Best City Car award for 2018.

What Car? Editor, Steve Huntingford said: "Knocking the Hyundai i10 off its perch was

never going to be easy, but Kia has managed it, creating a car that's more spacious inside and better to drive."

The third-generation Picanto was launched in May 2017, and offers cutting-edge in-car

technology such as Apple CarPlay™ and Android Auto™ smart phone integration and wireless smartphone charging, as well as a high level of safety features. It comes with a fresh, bold design both inside and out.

MORE WINS FOR KIA IN 2018

The two *WhatCar?* Car of the Year awards are quite an achievement, but they are just a small part of Kia's winning start to 2018. We may only be a few months into the year, but Kia has already made a sizable addition to its trophy cabinet. Here's a snapshot of some of Kia's 2018 triumphs.

IF Design Awards

- Kia Stinger, Picanto and Stonic: 'Product Design' award
- 2018 *What Car?* Awards
- Kia Picanto Best City Car
- Kia Stinger Best Executive Car for more than £40,000

Fleet World Honours 2018

- Kia Picanto Best City Car

Automotive Management Awards 2018

- Kia Sportage Best Used Car

Auto Trader

- Kia Sportage Fastest Selling Used Car in 2017

Diesel Car

Used Car Top 50

- Kia Sportage Overall winner
- Kia Sorento Best Large SUV
- Kia cee'd 16th place
- UK Car of the Year
- Kia Stinger Best Performance Car

FIVE MILLION SALES FOR KIA SPORTAGE

Kia Motors is celebrating five million sales of its global best-selling Kia Sportage SUV.

The Sportage was first launched in 1993, and hits this incredible sales landmark on its 25th anniversary.

"We are extremely proud to have achieved this milestone production figure for our global best-seller," said Ho Sung Song, Executive Vice President of Global Operations Division. "The continued and accelerating popularity of the Sportage demonstrates the breadth of the car's abilities and the strength of its appeal to buyers in markets all around the world."

"Since 1993, the Sportage has become a benchmark car in the compact SUV segment, and its success has also led to the creation of a diverse and comprehensive range of SUVs and crossovers from Kia – with other new models to follow in future."

The current, fourth-generation Sportage is proving to be the most popular yet – with Kia having sold its milestone millionth fourth-generation Sportage in January, after just 29 months on sale.



Kia to sponsor UEFA Europa League

A new agreement means Kia Motors has become an Official Partner of the UEFA Europa League.

The three-year sponsorship deal begins in the 2018/19 season, and runs through to the UEFA Europa League final in 2021.

The UEFA Europa League is one of the world's largest professional club football competitions, involving 48 top clubs from across Europe, and attracting a global cumulative TV audience of one billion across all programming.

As Official Partner, Kia Motors will supply a fleet of 90 vehicles for the UEFA Europa League finals in 2019, 2020 and 2021. The fleet will be used to transport referees, officials, delegates and VIPs.

Kia will invite thousands of fans to UEFA Europa League games. 205 young football fans across Europe will be given the opportunity – by entering a competition – to be the Official Match Ball Carrier and share the excitement of the UEFA Europa League throughout the season.

"We are excited to become an Official Partner of the UEFA Europa League for the next three seasons, continuing our long-established link with the most popular sport, not just in Europe but

around the world," commented Yong-Won Cho, Senior Vice President and Chief Marketing Officer at Kia Motors Corporation.

The UEFA Europa League 2018/19 season group stage will commence on 20 September 2018 while the knock-out stage will start on 14 February, 2019. The final will be held at Baku's Olympic Stadium on 29 May 2019.



Above: The three-year deal begins in the 2018/2019 season

KIA EXTENDS PARTNERSHIP WITH ENGLAND AND WALES CRICKET BOARD

Kia Motors UK is pleased to announce it will be the "Official Car Partner of the ECB" from 1 April 2018, under a two-year agreement. Kia has had a long-standing link with cricket, having been lead sponsor of the Kia Oval and Surrey County Cricket Club since 2011, as well as the title sponsor of the Kia Super League. Kia also became the first-ever official England women's cricket partner. Becoming ECB's official car partner extends this relationship further.



THE FAST AND THE LUXURIOUS

The All-New Kia Stinger combines potent power
with a relaxing ride in a handsome GT body

WORDS MATT LIZZIMORE | IMAGES MALCOLM GRIFFITHS



"A GOOD GT NEEDS POWER, AND STINGER DELIVERS THAT IN SPADES"



Gliding through the scenic roads of the New Forest, it becomes apparent that the beautiful region shares a lot in common with the All-New Kia Stinger.

This is one of the most picturesque regions in Britain with a peace and tranquility that's rarely experienced today. Like the Stinger, it's beautiful to look at. It's quiet, too. Here, with the Stinger in 'Comfort' mode, you could hear a pin drop in its lavish cabin. It's the perfect place to experience Stinger's exceptional luxury and refinement.

Drive on, and you'll inevitably come across New Forest's twisting, undulating roads – an ever-present temptation to indulge in some driving fun, switch to Sport mode, unleash the 3.3-litre twin turbo V6 of the Stinger 'GT S' and test those big Brembo brakes.

Take a look at the quad exhaust pipes and you could be forgiven for thinking that this is a hard-edged sports car – but the reality will likely surprise you.

A LUXURIOUS PLACE TO BE

Stinger is first and foremost a refined, luxurious GT cruiser. Its interior was designed to cocoon its driver and passengers, while offering space for five people and their luggage. The low-slung leather seats ooze comfort – opt for the 'GT S' and you'll be treated to Nappa leather.

The snug seats hold you in place, and the

two in front can be adjusted to perfection thanks to eight-way power adjustment. The driver's seat remembers two different settings, too, so you won't have to spend forever getting comfy each trip. There's even four-way power lumbar adjustment. The focus on comfort is abundantly evident.

The front seats and steering wheel are heated in 'GT-Line S'. Step up to 'GT S' and they are also ventilated – no one wants to be hot and sticky in the summer – while the outer rear seats are also heated.

The wing-shaped dashboard is also covered in leather, as are the door armrests, the D-shaped steering wheel and the gearshifter, which has chrome sections.

To further emphasise the premium feel, there's an aluminium-finish centre console, a chrome strip running all the way around the cabin, suede-feel headlining, satin chrome interior door handles, alloy pedals, stainless steel door scuff plates and five aeronautically inspired spoked circular air vents. It's a very nice place to be.

FEATURE RICH

Then there's the incredibly generous equipment list. Dual automatic air conditioning is fitted to every model, there's also a 7.0" LCD supervision cluster for the driver with a customisable head-up display. You can choose speed, navigation

instructions, cruise control and blind spot detection information to be projected onto the windscreen, so you don't have to take your eyes off the road. 'GT-Line S' and 'GT S' also have a 360-degree around-view monitor, so you can see the Stinger's surroundings without having to do your best owl impression. The Stinger really does try to make driving effortless.

Every model has a DAB radio with MP3 compatibility and Bluetooth® with music streaming. And, to properly manage your phone on the go, Apple CarPlay™ and Android Auto™ offer voice control – so you can play your favourite playlist from Spotify, Google Play Music or iTunes without pressing endless buttons.

Your music will sound incredible on Stinger's impressive sound systems, too. The 'GT-Line' has a nine-speaker system that has a subwoofer under the front seat, while 'GT-Line S' and 'GT S' have a concert-hall-quality 15-speaker harman/kardon® premium system with subwoofer, external amp and front centre speaker. It features Clari-Fi, which restores the sound often lost when digital music files are heavily compressed, and QuantumLogic Surround Sound, which redistributes signals from the original recording to deliver multi-dimensional playback. Put simply, your music will sound exceptional.

Stinger comes with touchscreen navigation as standard, which offers full European mapping and a Traffic Messaging Channel. Also available is Kia Connected Services with TomTom®, which supplies you with handy information, such as traffic conditions, speed camera locations and the weather at your destination. You can also search for points of interest, such as the location of Kia dealerships or nearby restaurants. For keeping your devices juiced up, there are front and rear USB ports, while 'GT-Line S' and 'GT S' have a wireless phone charger – it even warns you if you leave the car without your phone.

RELENTLESS POWER

Stinger ticks the comfort and luxury boxes then, but a good Gran Turismo needs power, too and Stinger delivers that in spades.

The range-topping 'GT S' is powered by a mighty 3.3-litre twin-turbo V6 T-GDI. This makes the Stinger 'GT S' the fastest-accelerating Kia ever, with 0-60mph dismissed in a brisk 4.7 seconds. And, it'll power on to a top speed of 168mph. Which makes the incredible refinement of Stinger all the more impressive. Those eyebrow-raising numbers come courtesy of 365bhp at 6,000rpm and a huge 510Nm of torque starting at 1,300rpm and continuing uninterrupted until 4,500rpm. But it's not just the acceleration that's impressive, it's the way that Stinger surges forward in a purposeful, but incredibly smooth manner, so you always feel in control.

Left: Switch to Sport mode and you get to see a more aggressive side of Stinger

Below: All Stingers have a responsive touchscreen display. The 'GT S' gets upgraded Nappa leather seats



That smoothness is partly thanks to the electronic eight-speed automatic gearbox that comes with every Stinger. It was designed by Kia engineers to provide immediate shifts and optimum fuel efficiency. It's also Kia's first use of a Centrifugal Pendulum Absorber (CPA) torque converter, which reduces unwanted torsional vibrations through the drivetrain and helps contribute to Stinger's refined ride.

The other petrol option is the 2.0-litre T-GDI, which develops 244bhp at 6,200rpm and 353Nm of torque all the way from 1,400 to 3,500rpm, which gives you effortless acceleration throughout the rev range. The smaller engine means a combined fuel economy of 35.8mpg, allowing it to cover more than 450 miles between fill ups, yet it can still hit 60mph in 5.8 seconds.

There's also a diesel option in the form of a 2.2-litre CRDi. This boasts the best fuel economy of the bunch with a combined consumption of 48.7mpg, giving it a touring range that comfortably exceeds 600 miles – that's London to Paris and back without stopping for fuel! It delivers 197bhp at 3,800rpm and 440Nm of torque, also across a wide range – 1,750 to 2,750rpm.

The clever new transmission allows you to choose from five different driving modes that alter shift and throttle response. You can leave the car to do its own thing and shift for itself, or change gears with steering wheel-mounted paddles. A limited slip differential is fitted to every Stinger so that torque is always transferred to the rear wheel with most grip.

Given Stinger's incredible refinement and sound dampening, Kia engineers wanted to make sure occupants could still enjoy the refined sporting tones of the Stinger's turbocharged engines. To do that they've added an Active Sound System, which relays the engine note to the cabin through the car's audio system rather than the more conventional actuator. It can be customised through the Drive Mode Selector – so you'll notice the effect when in 'Sport', but less so in 'Comfort' for example.

UNDER CONTROL

Having that power and torque at your disposal makes for an effortless drive, but Kia engineers have gone to great lengths to make sure it has the handling to match.

Stinger prototypes have covered the equivalent of 27 trips around the Equator, while also taking part in extreme climate testing in Europe, Asia, the Middle East and North and South America. To get the handling spot-on, development cars have done at least 10,000 kilometres of the tortuous Nürburgring Nordschleife – the definitive testing ground for car handling. The testing regime was headed by Kia's Head of Vehicle Test and High Performance Development, Albert Biermann – the former boss of BMW's M Division.

The development team were so determined to perfect the ride and handling ►



"THIS CAR IS
ALL ABOUT THE
JOURNEY. IT'S
ABOUT PASSION"

that right-hand-drive cars underwent additional testing in the UK to meet the unique challenges of its roads. Every Stinger has fully independent suspension through MacPherson struts at the front and a five-link setup featuring double wishbones at the rear. However, 'GT-Line' and 'GT-Line S' have a passive setup, while 'GT S' introduces adaptive Dynamic Stability Damping Control (DSDC), which can be changed through the Drive Mode Selector. This allows the driver to choose a more comfort-oriented setting when cruising or a sport setting which introduces more powerful damping force. DSDC is also capable of changing the stroke length of the shock absorbers according to acceleration, braking and steering.

Also standard on the 'GT S' is a variable-ratio version of Kia's rack-mounted Motor Driven Power Steering, and this can also be adjusted via the Drive Mode Selector. The comfort-based settings require less turning effort from on-centre, becoming progressively firmer as more lock is added. Sport requires more initial effort, but shorter gearing gives you a more immediate response to your steering inputs.

To make sure it has the stopping power to match its strong engine lineup, Stinger's brakes have had more development work than those on any previous Kia. There are ventilated discs at all four corners for the 2.0-litre T-GDi and 3.3-litre T-GDi V6 models, with ventilated front discs and solid rear discs for the 2.2-litre CRDi models.

The mighty brakes for the 3.3-litre 'GT S' were co-developed with Brembo and are 350mm front and 340mm rear discs, holed and grooved, to provide high heat capacity with low fade, even in repeated heavy use. They were developed on some of the highest mountain passes in Austria, Germany and Spain as well as around the Nürburgring. There are quad-piston front calipers and dual-piston rear calipers for maximum pedal feel.

To handle all that acceleration and stopping power, there are 18" alloy wheels with 225/45 R18 tyres for 'GT-Line' and 'GT-Line S', while the 'GT S' has 19" alloys with 225/40 R19 tyres at the front and even wider 255/35 R19 tyres at the rear.

GRAN TURISMO PROPORTIONS

This is the most adventurous car in Kia's history, and it has the looks to match. Stinger's design exhibits classic gran turismo proportions – long bonnet, short front overhang, long wheelbase, cabin positioned towards the rear of the car, lengthy rear overhang beneath broad shoulders and a 'Coke-bottle' nip in the waist.

The sleek front end has a new interpretation of Kia's 'tiger-nose' grille. The flanks are simple and fuss-free. The large lower grille and air intake give away the Stinger's sporty credentials, as do the dark chrome highlights and bold rear diffuser with quad tailpipes on petrol models and twin tailpipes on diesels.

Many of Stinger's design details were created to aid aerodynamics and high-speed stability. The shape of Stinger makes airflow around the car as clean as possible. As a result, the bodywork has been tapered slightly towards the rear and there is a partially flat underfloor tray, while the rear spoiler has taken on a slight ducktail shape to reduce lift.

The Stinger is a sign of Kia's bold and exciting future and further evidence that Kia can compete with the world's best for desirability, design and technology. In fact, Stinger was the outright winner of WhatCar?'s Best Executive car for 2018, beating significantly pricier opposition.

WhatCar? described the Stinger 'GT S' as a potent, yet very relaxing, continental cruiser. And that's the point isn't it?

"The Stinger has nothing to do with being the first to arrive," says European Head of Design Gregory Guillaume. "This car is all about the journey. It's about passion." ■



Main and above:
Stinger may be a
high-performance GT,
but it makes for an
incredibly relaxing cruiser



ADVANCED DRIVING AIDS

If state-of-the-art brakes and suspension wasn't enough, Stinger comes with plenty of advanced driver aids to keep your driving experience trouble-free.

All versions have Autonomous Emergency Braking, which automatically stops the car if the driver fails to respond to a potential accident. Lane Keep Assist will prevent you from accidentally straying into another lane. High Beam Assist will adjust your headlights according to other traffic and local lighting, and Driver Attention Warning alerts a tired driver that it is time to take a break. Also available is a Speed Limit Information system.

'GT-Line S' and 'GT S' also add Blind Spot Detection with Rear Cross Traffic Alert: together, these warn you of vehicles approaching out of your eye-line when changing lanes or exiting parallel parking spaces. An Active Bonnet is standard with every Stinger to provide additional protection for pedestrians' heads in a collision.

When conditions aren't ideal – or if you're forced to evade a hazard – Stinger has Electronic Stability Control linked to Vehicle Stability Management (VSM) to correct potential skids without any intervention from the driver. VSM uses a clever new dynamic torque vectoring system, which monitors your inputs and the road conditions and automatically applies power and braking force to the inner rear wheel to minimise understeer and enhance steering feel.



A TRIUMPH OF INNOVATION

The All-New Kia Ceed sets a new standard for comfort, convenience and safety with a startling range of innovative technologies

WORDS MATT LIZZIMORE

Kia's engineers wanted to make the All-New Ceed the most innovative car in its class. And when you look at the incredible technology on offer, you'd have to say it's a job well done.

It's no secret that the Ceed is an important car for Kia, so it comes as little surprise that the new model is one of their most ambitious yet.

"The Kia Ceed has been a lynchpin in the brand's consistent growth across Europe for more than a decade," says Michael Cole, current Chief Operating Officer for Kia Motors Europe.

"Building on these solid foundations, the all-new Ceed offers a truly contemporary and recognisable design, and advanced technologies to enhance comfort, convenience and safety. Its new engines and suspension will make it more enjoyable and engaging to drive, and will offer the same high quality that customers expect from Kia. This will be one of the most innovative cars in its class."

And innovative it is. The car has been bestowed with so much technological trickery that it sets an exciting new milestone for Kia. This is the first Kia sold in Europe to be offered with Lane Following Assist, which is a 'Level Two' autonomous driving technology.

Here's why that's such a big deal. When you're in traffic, Lane Following Assist tracks vehicles in front of the Ceed, and detects road markings to keep the car in its lane on the motorway. The system controls acceleration, braking and steering depending on the flow of traffic, and uses external sensors to maintain a safe distance from the vehicle in front. And it can do this from 0-80mph. And just like that, the rush-hour commute became a whole lot easier.

But it gets better, because as you continue down the All-New Ceed's long list of technologies, you'll find that many of them will make your journey even more comfortable and convenient.

BRIMMING WITH TECHNOLOGY

Let's start with the interior. There's a stylish 'floating' infotainment system, which is available as either a 5" or 7" touchscreen audio system, or 8" touchscreen navigation system with Kia Connected Services powered by TomTom®. This offers helpful information, such as potential hold-ups, speed camera locations and points of interest, while also making sure you get to your destination via the quickest route possible.

Full Bluetooth smartphone integration comes as standard, but you can also fully integrate your phone with the Ceed's touchscreen, thanks to Apple CarPlay™ and Android Auto™. This will let you manage calls and messages without taking your hands off the wheel, because both support voice control. You can also use Google Maps, or choose from other favourite apps such as Spotify, Google Play Music or iTunes. And speaking of music, the Ceed will also feature premium sound systems on selected grades.

In a Kia first, a heated front windscreen is available on certain models. The screen uses nearly-imperceptible wires to gently heat the glass. This will melt away frost, ice and windscreen mist at the push of a button – a welcome addition for those hand-numbingly cold winter mornings. A wireless smartphone charger – which handily warns you if you forget to grab ►

your phone on the way out – is supplied with certain models. Also available are heated and ventilated front seats, and heated rear seats – so even the passengers will be happy. Every Ceed comes with automatic lights and keyless entry. The list goes on.

PEACE OF MIND

But it's not all about comfort. Safety was a big focus in the development of the All-New Ceed, so you'll get plenty of driving assistance from the new hatchback. In addition to the car's seven standard airbags, there is a suite of advanced driver assistance technologies to help keep you out of harm's way. After all, the best protection is to avoid an accident altogether. With that in mind, the Ceed comes with High Beam Assist, Driver Attention Warning, Lane Keeping Assist and Forward Collision Warning with Forward Collision-Avoidance Assist, and they all come as standard.

On top of that every new Ceed is equipped with Kia's Vehicle Stability Management (VSM), which will help keep you in control when braking and cornering by controlling the car's Electronic Stability Control (ESC) if there is a loss of traction.

Also available is Smart Cruise Control with Stop and Go and Blind Spot Collision Warning – to help you avoid an accident when changing lane. Then there's Rear Cross-Traffic Collision Warning – a much-needed helping hand that lets you know if something is approaching when reversing out of a space. Smart Parking Assist will control your steering for you when parking, and pedestrian recognition with haptic steering wheel warnings for the Forward Collision-Avoidance Assist system will also help keep you out of trouble.

DYNAMISM AS STANDARD

The innovation continues right down to the Ceed's core. When it comes to driving, Europe is a special case. So the All-New Ceed has been engineered exclusively for European roads, with European buyers in mind. In fact the name Ceed was chosen because it's a car for the Community of Europe, with European Design. As such, the ride and handling characteristics have been tuned to greatly improve dynamism and driver engagement. In other words, Kia's engineers have made certain that it's fun to drive.

There's a new fully-independent suspension system that provides more agile and immediate handling responses. Pair this with revised spring and damper rates and a faster steering rack, and you get a much more exciting drive. The ride has been developed on Europe's wide variety of road surfaces to make sure it's comfortable, too.

Under the bonnet there is a selection of powertrains including a new 1.4-litre T-GDi unit. This new turbocharged engine produces 140ps – four per cent more than the previous 1.6-litre despite its lower displacement. The turbocharger also gives you a wider torque band than the earlier 1.6-litre engine, making it more responsive and flexible, while also reducing emissions.

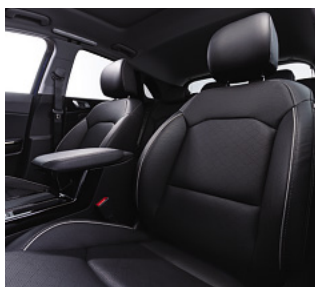
Other petrol options include an updated 120ps 1.0-litre T-GDi engine, which, like the 1.4 T-GDi is fitted with a gasoline particulate filter that further reduces tailpipe emissions, ensuring the new Ceed goes beyond the requirements of the Euro 6d TEMP standard.

"ONE OF THE MOST INNOVATIVE CARS IN ITS CLASS"



Above: The new Ceed is lower, wider, and with a longer rear overhang than its predecessor

Below: Premium materials are used throughout the interior



The diesel line-up gets an exciting newcomer in the form of Kia's all-new 'U3' engine. This efficient 1.6-litre CRDi uses Selective Catalytic Reduction (SCR) – an active emissions control technology – to significantly reduce emissions. That means the new 'U3' engine produces less carbon dioxide, particulate matter and NOx compared to earlier Kia diesel engines. Like the T-GDi engines, this helps it to meet the latest Euro 6d TEMP emissions standard. It's also better for the environment and your wallet.

The engine produces 115ps and creates an impressive 280Nm of torque to provide effortless in-gear acceleration. With this new engine, the Ceed's CO₂ emissions are expected to fall below 110 g/km on the new Worldwide Harmonised Light Vehicle Test Procedure (WLTP), when converted to the New European Driving Cycle (NEDC).

Economy can be improved further still with the Ceed's ECO Pack – standard on petrol '2' and diesel 1.4 '2' grades. This clever addition uses an Active Air Flap, which closes and opens depending on how much cooling the engine needs. This makes the car more aerodynamically efficient

and that means greater fuel economy and less time spent at the pumps. The ECO Pack also features an underbody cover and lower suspension, aiding air flow beneath the vehicle, as well as low rolling resistance Michelin tyres.

Every Ceed comes with a six-speed manual transmission, while 1.4-litre T-GDi and 1.6-litre CRDi engines can be paired with Kia's seven-speed double-clutch transmission for a smooth and refined automatic option.

CHOOSE YOUR MOOD

Everybody has a different driving style, so why should every car drive the same? The All-New Ceed's Drive Mode Select system means you can tailor your driving experience to suit your mood.

Choosing normal mode will offer greater fuel efficiency and provide more relaxed steering. Switch into Sport mode and you'll be treated with enhanced throttle responses, faster acceleration, and adjustments to the steering that give additional weight and more decisive responses to your inputs.

INTERIOR SPACE

The All-New Kia Ceed is the most ergonomic yet, and uses higher-quality materials throughout, which makes the cabin a classy and comfortable place to be. A redesigned dash means that there is greater space for the front passenger, and also provides more space in the footwell to give them plenty of legroom.

The new dash is split into an upper area – for the 'floating' touchscreen infotainment system – and lower area, housing controls for audio and heating and ventilation. The centre console is angled slightly towards the driver's seat so everything is within easy reach. The interior makes good use of sophisticated soft-touch materials throughout, which further enhances the cabin's upmarket feel. Surfaces are finished

with metallic or satin chrome trim, and cloth, synthetic leather or genuine leather upholstery. A leather-wrapped steering wheel and gear stick are also available.

A BIGGER PLATFORM

The All-New Ceed has been constructed on Kia's new 'K2' platform, which means it's 20mm wider (1,800mm) and 23mm lower (1,447mm) than the outgoing model. Its wheelbase remains the same at 2,650mm.

The new platform offers the most spacious Ceed cabin yet. The wider body creates greater shoulder room for rear passengers (increased by 34mm to 1,406mm), while a 15mm-lower seating position in the rear creates more knee and leg room for passengers in the back. And the roofline may be lower, but the platform and front seating position create greater front-row headroom than before (987mm).

This clever, efficient packaging means that although the Ceed is a similar size to its predecessor, it also boasts a larger 395-litre boot – that's 15-litres more than before. The boot lip is also substantially lower than before – making it much easier to load heavier items. A split-level boot floor allows owners to lower or raise the height of the boot floor, to accommodate larger or awkwardly shaped cargo, or create a hidden compartment beneath.

If boot space is a priority, there is also a new Ceed Sportswagon, which boasts the same impressive innovations as the five-door hatchback, but comes with a cavernous 625-litre cargo capacity. ■

Both cars will be manufactured in Žilina, Slovakia, from Summer 2018 and come with Kia's trademark seven-year, 100,000-mile warranty. Because peace of mind and innovation shouldn't be mutually exclusive.

ATHLETIC DESIGN

Continuing the European theme, the Kia Ceed has been designed at the brand's European design centre in Frankfurt, Germany. And it borrows some of the sporty, emotional design character of the Kia Stinger to give the Ceed a more self-confident new look.

The new car is lower, wider, and with a longer rear overhang than the car it replaces, and the Ceed's cab-rearward silhouette exhibits a more mature sense of athleticism. The front of the car features a wider 'tiger-nose' grille and lower air intake, and precise, linear shapes framing its 'face'. The rounded-off edges of its predecessor are gone, replaced instead with purposeful straight lines.

The new model features 'ice cube' LED daytime running lights as standard.



In profile, the sharp, straight lines visually lengthen the bonnet and give the car a more upright stance. A greater sense of maturity and strength is created in its shoulder line, which now runs along a more horizontal plane. The new model adopts the wide C-pillar that has become a hallmark of Kia design in recent years, enhancing its cab-rearward stance. This also gives the upper window-line a sleek new 'half-moon' shape. At the rear, new LED daytime running lights give the Ceed greater visibility – and recognition – on the road. Paired with straight lines in the bodywork and a subtle rear boot spoiler, the Ceed presents a more stable overall appearance.



Left: The All-New Kia Stonic comes in a great range of colours

FREEDOM OF EXPRESSION

The All-New Kia Stonic is here to brighten your day with its bold colour palette, roomy interior and parking-friendly dimensions

Colour is a big part of our lives. Look around you, and you can see colours being used to change the way we act – even a child could tell you that a green light means go. And, everyone has a favourite, right? It's part of the way we express ourselves – which is why the All-New Kia Stonic comes with a bold selection of colours. Opt for the 'First Edition' and you can specify exciting two-tone paint combinations, in which the roof, rear spoiler and wing mirror casings come in black, lime green, red or orange. There are even coloured accents inside, too.

Stonic's talents run much deeper than a lick of paint, though. For one thing, its B-SUV dimensions mean that there's plenty of room inside – in fact, Stonic has more shoulder room than any car in its class – but it's also compact enough to make it incredibly easy to park in a packed city centre. For complete peace of mind, you get rear parking sensors as standard, and if you opt for the 'First Edition', you'll even get a reversing camera with dynamic guidelines. But fuss-free parking is just one of many freedoms afforded by the Kia Stonic.

LOADED WITH FEATURES

Jump in the driver's seat and you'll find a raft of other technologies that make driving as enjoyable and relaxing as possible. Every Stonic comes with Android Auto™ and Apple CarPlay™ as standard. That's significant, because you can access many of your favourite and most useful apps from your phone, and operate them on Stonic's 7" display. Travelling somewhere new? You can open Google Maps to give you step-by-step navigation – it'll even find you the route with the least traffic.

Staying connected is important, too, so you can also see all of your calls and messages on-screen. If you get tired of the DAB radio, you can play your favourite playlist from Spotify, Google Play Music or iTunes through the car's speakers. And the best part is, you don't even need to take your hands off the wheel thanks to impressive speech technology.

Step up to the 'First Edition' and you also get in-built satellite navigation with Kia Connected Services featuring TomTom™.

Continuing the generous equipment list, all models have 17" alloy wheels, air

conditioning, all-round electric windows, roof rails, electrically adjustable heated door mirrors, a 3.5-inch supervision cluster, Bluetooth with music streaming, automatic headlights, bi-function projection headlamps with cornering lights, and LED daytime running lights.

That impressive list gets considerably longer when you sit behind the wheel of a 'First Edition'. There's keyless entry with an engine start/stop button, stainless steel pedals, black cloth and grey faux leather upholstery with colour accents, automatic air conditioning, LED rear lights, privacy glass on the rear side windows and tailgate, heated front seats and D-shaped steering wheel, and a dual-height luggage floor to name a few.

SAFETY FIRST

As you can see, there's comfort and convenience aplenty, but Kia's engineers wanted to make Stonic incredibly safe, too. Yes, the ADAP equipped models achieved the maximum five-star Euro NCAP collision safety rating, but Kia has put a lot of effort into helping you avoid an accident altogether.

"THE STONIC HAS THE BEST SHOULDER ROOM IN THE B-SUV CLASS"

All versions have Electronic Stability Control and Vehicle Stability Management to help you keep the Stonic under control in adverse conditions, as well as Hill-start Assist to stop you from rolling backwards when setting off on steep inclines. Step up to 'First Edition' and you'll even get Autonomous Emergency Braking and Lane Departure Warning as standard (both are optional on grade '2' as part of an Advanced Driving Assistance Pack). There is even a Driver Attention Warning, which alerts a drowsy or distracted driver that it is time to take a break. The 'First Edition' also has Blind Spot Detection with Rear Cross Traffic Alert, to stop you from driving into the path of a vehicle that you can't see – when pulling out of a bay parking space for example.

UNDER THE BONNET

Power, efficiency and flexibility are a big deal when choosing a car, so the Stonic comes with three excellent engine choices, headed up by the hugely impressive 1.0 T-GDi. This turbocharged 1.0-litre three-cylinder petrol engine packs a mighty punch. 171Nm of torque is available from just 1,500rpm meaning effortless acceleration, while its 118bhp means 0-60mph is dispatched in less than 10 seconds. Better yet, it's capable of 56.5mpg and produces just 115g/km CO₂.

The other petrol option – exclusive to grade '2' – is the 98bhp 1.4-litre MPi naturally aspirated engine. It is capable of 51.4mpg and emits just 125g/km CO₂, but still offers flexible performance thanks to a handy 133Nm of torque.

If you opt for a diesel, you'll be treated to the 108bhp 1.6-litre CRDi – the most fuel-efficient engine in the range. It has a combined economy figure of 67.3mpg with CO₂ emissions of just 109g/km. But you also get 260Nm of torque from 1,500 to 2,750rpm which delivers impressive in-gear acceleration and a 10.9-second sprint from 0 to 60mph. All versions come with a six-speed manual transmission.

The Stonic has been engineered purely for European customers, with the focus on immediate steering response and achieving stability at high motorway speeds. The result is a smooth ride on a range of road surfaces and a thoroughly fun drive.

So, whether your driving style is fun or frugal, whether your tastes are bold or reserved, whether you want a car that's roomy or easy to park, Stonic offers the freedom to drive without compromise.

TAKING CHARGE

Ultra-low-emissions vehicles are cheaper to run, more efficient and a lot less complicated than you might think

More than 70% of electric vehicle registrations in the UK are made to businesses, and there's a very good reason for that.

For starters, you could save more than 6p per mile on fuel. Then there's a potential 20-30% saving on service, maintenance and repair costs as well as VED and National Insurance benefits. In fact, a fleet of 10 ultra-low-emissions vehicles (ULEVs) could save you £50,000 over a four-year cycle.

There's even better news for company car drivers, too. Electric and hybrid cars that emit 50 g/km of CO₂ or less – such as the Soul 'EV', Niro PHEV, Optima PHEV and All-New Optima Sportswagon PHEV – incur a Benefit In Kind tax of just 13% – a big saving.

It comes as little surprise then that there are now more than 130,000 plug-in cars in the UK – and that doesn't even include regular hybrids!

That said, there's a lot of choice, and the world of ULEVs can be a little confusing.

Which one is right for you? Will they save you money? How do they work? Fear not, we've got the answers you're looking for. Our handy guide should make this seemingly complex topic super simple. The good news is, whichever you choose, it'll make sense for both your wallet and the environment.

Hybrid

Hybrid electric vehicle or HEV

This uses a 'regular' engine and pairs it with an electric motor and a small battery. The engine and motor work together to drive the vehicle – the electric motor will move the vehicle at low speed and during gentle acceleration, then the engine will kick in when more power is needed or the battery is depleted. The battery is charged when vehicle slows down – this energy would be wasted on a non-hybrid vehicle. There is no need to plug in. The small battery means an all-electric range of around 1.5 miles.

Why buy one?

A hybrid car means you use less fuel with lower emissions – particularly in traffic – without needing to plug in.

The Kia option KIA NIRO

A stylish hybrid crossover that teams a 1.6-litre GDi petrol engine with a 32kW motor and 1.56 kWh battery. The result? Up to 74.3 mpg and CO₂ from 88g/km while offering plenty of space and loads of kit such as a 7" touchscreen sat nav with Kia Connected Services featuring TomTom®, Android Auto, reversing camera and plenty more.

DRIVING A ULEV
COULD CUT
YOUR FUEL BILL
BY MORE THAN
80 PER CENT*



Above and below:
Travelling on battery power is much more cost-effective than filling up at the pump



Electric vehicle

Battery electric vehicle or BEV

These cars have no 'regular' combustion engine, but instead have a big battery and powerful electric motors. They can travel much further on electricity than a PHEV. These are cheaper to run on a mile-for-mile basis and have lower whole-life costs. They require charging at home or in public and produce zero emissions at the tailpipe.

Why buy one?

Most EVs can drive over 100 miles on a single charge, which should cover most journeys. And most can be charged to 80% in under 40 minutes when using a rapid charger.

The Kia option KIA SOUL EV

This advanced BEV has an all electric range of up to 155 miles – that's 15 times your average commute. A 'rapid' public charger will give it 80% charge in just 33 minutes – a perfect time to recharge yourself with a bite to eat. A 'fast' home charger will give you a full charge in 4-5 hours. Zero tailpipe emissions means no VED or congestion charge. Of course, you still get all the luxury you'd expect – and maybe a bit more – with features such as heated front seats and steering wheel, automatic dual-zone air conditioning, 8" sat nav and more.

Plug-in hybrid

Plug-in hybrid electric vehicle or PHEV

This is very similar to a regular hybrid, but with a larger battery. It features a 'regular' engine alongside an electric motor and mid-sized battery. The larger battery means you can charge the car at home or in public and therefore drive for around 30 miles on battery power alone. Run the battery down? The car continues to operate as a normal hybrid.

Why buy one?

The average UK commute is less than 10 miles, so for most people the entire commute could be done on battery power. That would be a big fuel saving. You get the benefit of a full-electric car for most journeys, with a regular hybrid set-up for longer trips – it's the best of both worlds. You also get very low emissions and excellent mpg.

Kia options

KIA NIRO PHEV

Much like the hybrid Niro, but the PHEV has a larger 8.9kWh battery, which means up to 217.3 mpg, 29 g/km CO₂ and an all-electric range of up to 36 miles.

KIA OPTIMA PHEV

2.0-litre GDi petrol engine works with a 68kW motor to produce 202bhp. It produces just 37 g/km CO₂ and gets up to 176.6 mpg with an all-electric range of up to 33 miles. And yet, you still get a 10-speaker 590w harman/kardon premium sound system, 8" touchscreen sat nav, wireless phone charger, DAB radio and plenty more.

KIA OPTIMA SPORTSWAGON PHEV

Similar to the Optima PHEV, but the Sportswagon has a larger boot and battery (11.26 kWh). It's capable of 201.8 mpg, 33 g/km CO₂ and a 38-mile all-electric range. It comes with all the luxurious bells and whistles of the Optima PHEV, including Apple CarPlay and Android Auto.



Above and below:
All-New Optima Sportswagon and Niro PHEVs can travel 30+ miles on battery power



*according to SMMT Ultra Low Emission Vehicle guide 2016



1

Appointments

Kia knows that you're busy, so you can choose an appointment time that suits your schedule.



2

Customer greeting

You'll get a friendly welcome when entering a Kia service area.



3

Diagnosis

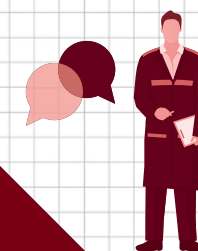
Kia listens to what you have to say and takes the time to discuss the repair options so you can make an informed decision that suits you.



4

Repair orders

Before starting any service work on your Kia, Kia will review the repair details with you and ask for a signature to confirm that you're happy.



5

Pricing

Kia makes sure its pricing policy is transparent, so you know exactly what you're paying for.



ALL PART OF THE SERVICE

Kia knows how important it is to keep both you, and your car, happy. That's why they created their 10-point service promise



A 7-year warranty shows how strongly Kia believes in the quality and reliability of its cars, but like every vehicle, they still need to be properly maintained. Who better to do that than the people who built it in the first place?

Kia's fully qualified technicians know every detail about your car, and they're armed with state-of-art diagnostic equipment and Genuine Kia parts, too.

Kia's service teams can give you tailored advice on the best value service offers or provide you with courtesy vehicles to keep your business on the road. Kia can even service your car while you wait in a comfortable waiting area with free refreshments and WiFi at an appointment time that suits you. It's all part of the service. And to prove that they're serious, here is Kia's promise to make servicing simple.



10

Follow-up

Don't be surprised if you receive a call from Kia a few days after picking up your vehicle. Your feedback helps Kia to continually improve and provide the best possible service.



9

Vehicle collection

When you arrive to pick up your Kia, we'll explain the repair details and answer any questions you may have.



8

Final inspection

Once your car has been serviced, the repair is crosschecked and quality controlled to ensure that all work has been completed to Kia's exacting standards.

7

Monitoring

Kia will keep you informed regarding repair progress and any changes in timing.



6

Performing service work

No one wants to be waiting around unnecessarily, so your service will be performed on time and with accuracy.





Every model in the Kia range comes with our pioneering 7-year warranty and is independently rated by Reevo. Read model reviews at kia.com/uk

COMPACT & FAMILY



ALL-NEW PICANTO

P11D	MPG	CO ₂ g/km	BIK %	ENGINE OPTIONS
From £9,300	52.3 – 64.2	101 – 124	21 – 25	1.0-litre petrol 1.25-litre petrol



ALL-NEW RIO

P11D	MPG	CO ₂ g/km	BIK %	ENGINE OPTIONS
From £11,800	46.3 – 80.7	92 – 140	21 – 29	1.0 T-GDi petrol 1.25 petrol 1.4 petrol 1.4 CRDi diesel



PRO_CEE'D

P11D	MPG	CO ₂ g/km	BIK %	ENGINE OPTIONS
From £19,040	38.2 – 74.3	99 – 170	24 – 35	1.0 eco T-GDi petrol 1.6 GDi petrol 1.6 T-GDi petrol 1.6 CRDi diesel



CEE'D

P11D	MPG	CO ₂ g/km	BIK %	ENGINE OPTIONS
£15,110	38.2 – 78.5	94 – 170	23 – 35	1.0 eco T-GDi petrol 1.4 petrol 1.6 GDi petrol 1.6 T-GDi petrol 1.6 CRDi diesel



CEE'D SPORTSWAGON

P11D	MPG	CO ₂ g/km	BIK %	ENGINE OPTIONS
£18,330	54.3 – 72.4	102 – 120	25 – 26	1.0 eco T-GDi petrol 1.6 CRDi diesel



VENGA

P11D	MPG	CO ₂ g/km	BIK %	ENGINE OPTIONS
From £12,540	43.4 – 64.2	115 – 150	27 – 31	1.4 petrol 1.6 petrol 1.4 CRDi diesel 1.6 CRDi diesel

TOURING



OPTIMA

P11D	MPG	CO ₂ g/km	BIK %	ENGINE OPTIONS
From £21,440	64.2 – 67.3	110 – 116	27 – 28	1.7 CRDi diesel



ALL-NEW OPTIMA SPORTSWAGON

P11D	MPG	CO ₂ g/km	BIK %	ENGINE OPTIONS
From £22,240	34.4 – 64.2	113 – 191	27 – 29	1.7 CRDi diesel 2.0 T-GDi petrol



ALL-NEW STINGER

P11D	MPG	CO ₂ g/km	BIK %	ENGINE OPTIONS
From £31,140	28.5 – 48.7	154 – 225	35 – 37	2.0 turbo petrol 2.2 turbo diesel 3.3 twin-turbo V6



CARENS

P11D	MPG	CO ₂ g/km	BIK %	ENGINE OPTIONS
From £19,245	45.6 – 67.3	109 – 143	28 – 30	1.6 GDi petrol 1.7 CRDi diesel

SUVs



SOUL

P11D	MPG	CO ₂ g/km	BIK %	ENGINE OPTIONS
From £13,955	40.9 – 58.8	127 – 156	30 – 32	1.6 GDi petrol 1.6 T-GDi petrol 1.6 CRDi



ALL-NEW STONIC

P11D	MPG	CO ₂ g/km	BIK %	ENGINE OPTIONS
From £16,080	51.4 – 67.3	109 – 125	24 – 26	1.0 T-GDi petrol 1.4 petrol 1.6 CRDi diesel



SPORTAGE

P11D	MPG	CO ₂ g/km	BIK %	ENGINE OPTIONS
From £18,240	37.2 – 61.4	119 – 177	28 – 38	1.6 T-GDi petrol (AWD) 1.7 CRDi diesel (FWD) 2.0 CRDi diesel (AWD)



SORENTO

P11D	MPG	CO ₂ g/km	BIK %	ENGINE OPTIONS
From £28,595	42.8 – 49.6	149 – 174	34 – 39	2.2 CRDi diesel (AWD)

HYBRID & ELECTRIC



ALL-NEW NIRO HYBRID

P11D	MPG	CO ₂ g/km	BIK %	ENGINE OPTIONS
From £22,990	64.2 – 74.3	88 – 101	19 – 21	1.6 GDi petrol hybrid



ALL-NEW NIRO PLUG-IN HYBRID

P11D	MPG	CO ₂ g/km	BIK %	ENGINE OPTIONS
From £27,940*	217.3	29	13	1.6 GDi petrol hybrid



ALL-NEW OPTIMA PLUG-IN HYBRID

P11D	MPG	CO ₂ g/km	BIK %	ENGINE OPTIONS
From £31,440*	176.6	37	13	2.0 petrol hybrid



ALL-NEW OPTIMA SPORTSWAGON PLUG-IN HYBRID

P11D	MPG	CO ₂ g/km	BIK %	ENGINE OPTIONS
From £32,590*	201.8	33	13	2.0 petrol hybrid



SOUL EV

P11D	MPG	CO ₂ g/km	BIK %	ENGINE OPTIONS
From £25,940**	n/a	0	13	30kWh lithium-ion battery

* Including £2.5k Plug-in Car Grant
** Including £4.5k Plug-in Car Grant

THE POWER TO SURPRISE

More style. Less emissions

Switch to the eco range.

Contact the Kia Business Team on 0800 975 0088



THE ECO RANGE

All-New Niro Plug-in Hybrid

P11D Value
From £31,005

Fuel Consumption
Up to 217.3 MPG

CO2 Emissions
From 29 g/km

Optima Plug-in Hybrid

P11D Value
From £34,505

Fuel Consumption
Up to 176.6 MPG

CO2 Emissions
From 37 g/km

All-New Optima Sportswagon
Plug-in Hybrid

P11D Value
From £35,090

Fuel Consumption
Up to 201.8 MPG

CO2 Emissions
From 33 g/km



The Power to Surprise



For more information contact the Kia Business team or visit www.kia.com/uk/business/range for a quote today

Fuel consumption in mpg (l/100km) for the models shown: Electric Mode Only 0-0, Combustion Engine, Minimum Battery Charge 53.3 (5.3)- 67.3 (4.2), Weighted Combined 176.6 (1.6)- 217.3 (1.3), CO2 emissions 37-29g/km. MPG figures are official EU test figures for comparative purposes and may not reflect real driving results. Models shown: Optima 'PHEV' 2.0 GDI 202bhp 6-speed auto with premium Midnight Black paint at £34,505 P11D, All-New Optima Sportswagon 'PHEV' 2.0 GDI 202bhp 6-speed auto at £35,090 P11D, All-New Niro PHEV '3' 1.6 GDI 139bhp 6-speed auto DCT with Gravity Blue premium paint at £31,005 P11D. Prices and specification correct at time of going to press. For Business Users only. 7 year /100,000 mile manufacturer's warranty. For full terms and exclusions visit www.kia.com/uk.