



Kia Motors Corporation

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2, April, 2020

Dear valued Kia customer,

On behalf of the global Kia Motors family, I would like to express my sincere hope that you and your loved ones are staying safe and healthy during these unprecedented times brought on by the Coronavirus (COVID-19) pandemic. All of us here at Kia convey our thoughts and prayers to every local community around the world that is courageously dealing with this situation.

As a way of easing some of the concerns experienced by many Kia owners who find themselves not able to bring their vehicles for warranty repairs, I am pleased to inform you that we have launched the 'Kia Promise' global warranty extension program for all vehicles with original Kia warranties that expire between 1 February 2020 and 30 April 2020. Kia Promise extends the warranty coverage of all eligible vehicles until 30 June 2020.

I hope that this small gesture results in many Kia owners like yourself having one less thing to worry about during the uncertain couple of months that lie ahead for many communities. If you have any further question, please contact your favorite or local Kia dealer.

Once again, please accept my best wishes for the health and well-being of you and your family, and I thank you for your ongoing trust in the Kia brand.

Sincerely yours,

A handwritten signature in black ink, appearing to be "Ho-Sung Song", written in a cursive style.

Ho-Sung Song

President

Kia Motors Corporation