

KIA Fleet International

Driving your business forward

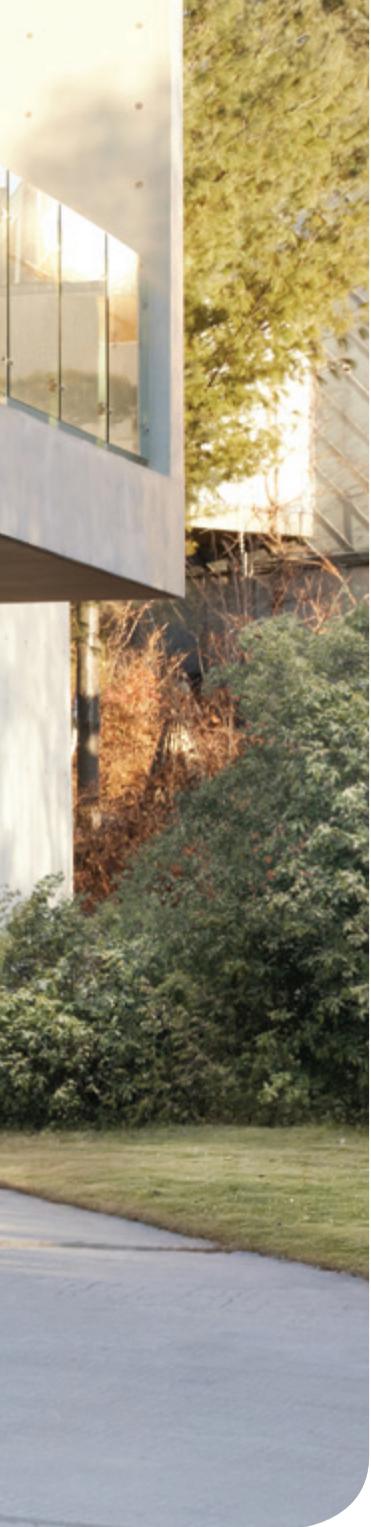


Movement that inspires

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Welcome

Welcome to Kia, one of the world's fastest-growing automotive brands. In 2019, Kia enjoyed the eleventh consecutive year of annual sales growth in the European new car market, a trend which looks set to continue into 2020 with a number of new model introductions on the horizon.

We believe this positive trend to be a reflection of a highly competitive product range, designed and engineered to meet the ever-changing needs of new car buyers throughout Europe. The Kia product range represents distinctive, modern design and the highest levels of build quality, which is why all Kia cars sold in Europe are supported by our industry leading 7-year manufacturer warranty.

With no less than seven alternative powertrain vehicles in the Kia model line-up - consisting of full-electric, hybrid and plug-in hybrid options - we can assure you of a fleet that is both considerate of the environment and also to your budget, as well as being well-equipped with the latest technologies and safety features. At Kia, we believe we have "The Power to Surprise". Now we invite you to take a closer look at what Kia Fleet has to offer and allow us the opportunity to surprise you.

Emilio Herrera
Chief Operating Officer
Kia Motors Europe



A global vision with local substance

Kia produces in excess of three million vehicles per year from its global network of state-of-the-art manufacturing facilities. The extremely high standards of research, development and production result in the exceptional quality of Kia products wherever they are produced. It's this demand for excellence that has made the 7-year warranty possible.



Designed in Europe.

With headquarters located in Germany, Kia Motors Europe is responsible for sales, marketing and service in 40 markets across Europe. The company's Frankfurt base accommodates one of Kia's three global design centres, where an international team of designers create ground-breaking concept cars as well as production models for Europe and the global market. Kia's European design centre has been at the forefront of the brand's design-led transformation.



Engineered in Europe.

In 2006, Kia opened its European Research and Development Centre in Rüsselsheim, near Frankfurt. One important function of its engineers is to ensure that every European Kia offers the outstanding ride and handling qualities demanded by European drivers.

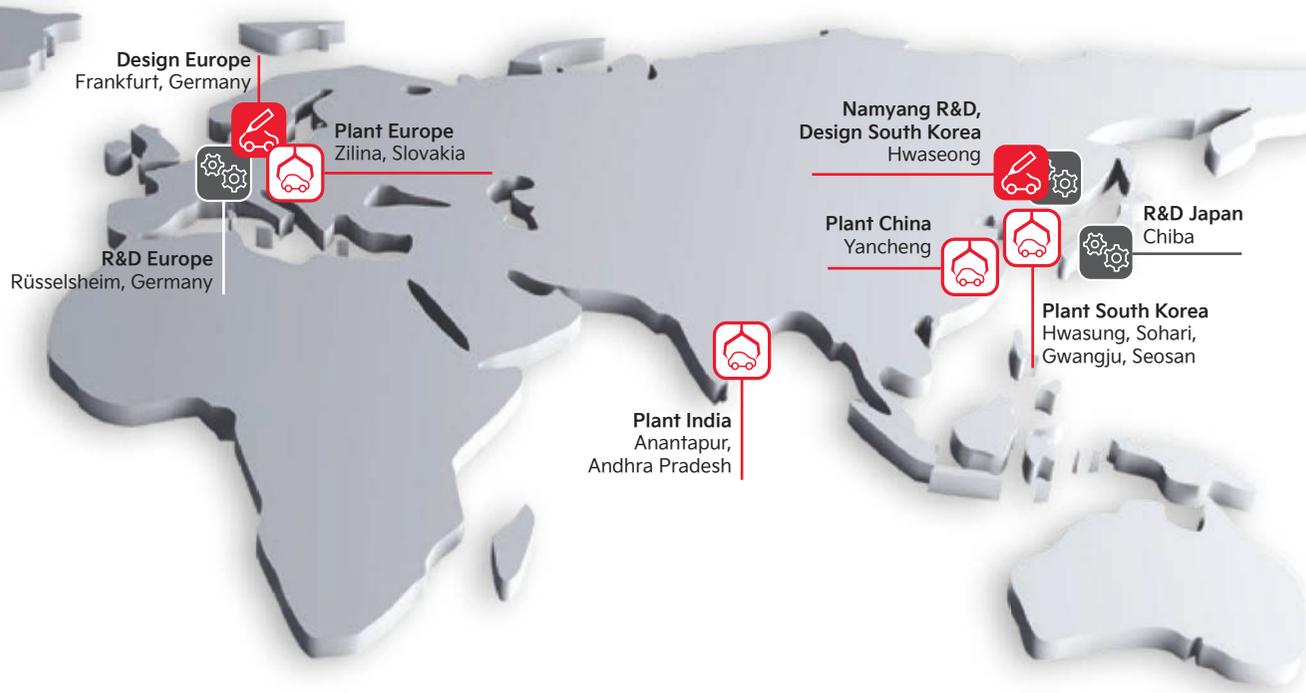


Manufactured in Europe.

Žilina, Slovakia, is the home of Kia's European manufacturing facility. It produces up to 300,000 vehicles each year, and its impressively high quality standards achieved ISO14001 certification in 2011. The plant produces the majority of Kia vehicles sold in Europe.



European design, European engineering, built in Europe:
The Kia ProCeed



Kia production plant in Žilina, Slovakia



Kia European Headquarters and Design Centre Europe in Frankfurt/Main, Germany

Kia R&D Centre Europe in Rüsselsheim, Germany



Kia Fleet

Outstanding service - outstanding quality



Kia Business Certified Dealers. Your dedicated fleet specialists.

Flexible, customised fleet packages are available for all Kia fleet customers. It doesn't matter whether you're a small business owner with a small fleet of cars, or a multinational corporation running an extensive global fleet. Your demands are the same and you deserve a service programme that's tailored to your specific business. You also deserve priority service scheduling, competitive labour rates and the easy availability of a courtesy car. To this end we have created a Europe-wide network of Kia Business Certified Dealers.

Our 7-year warranty. Guaranteed to surprise.

It's because Kia cars are manufactured to such demanding quality standards that our cars are covered by a "bumper to bumper" 7-year/150,000 km warranty - the longest new car warranty in Europe. That means that you benefit from the same peace of mind from day 1 to day 2,555.

Within that time, the warranty can be transferred to subsequent owners as long as the 150,000 km limit has not been exceeded. That's good for resale and residual values. And it means that a 3-year old Kia will still have an on-going valid warranty exceeding that of many competitor's new cars.



J.D. POWER ELECTRIC VEHICLE EXPERIENCE OWNERSHIP STUDY

Kia e-Niro has been ranked ...

... number one among mass-market brands in the **J.D. Power 2021 Electric Vehicle Experience (EVX) Ownership Study**. J.D. Power surveyed nearly 10,000 electric vehicles (EV) owners on factors including cost-of-ownership, battery range, and driving enjoyment to determine the likelihood of repurchasing and recommending an EV.

An attractive business proposition

Choosing an automobile manufacturer for your fleet is a weighty decision. How do you define the parameters? Kia Motors Europe is making this decision easier. It starts with a highly competitive line-up of cars that have been designed, engineered and manufactured to answer the needs of today's drivers.

Passive safety is already engineered into every Kia, with the extensive use of Advanced High Strength Steel, and critical body components which are hot stamped for extra strength. The extra rigidity of the body structure is not only an important safety factor, it also helps deliver superior handling characteristics.

The design-led transformation of the brand has resulted in cars with individual characters that share a distinct Kia design language. But the attraction is more than skin-deep. They also share an impressive range of **Drive Wise technologies** that work together to keep drivers, passengers and pedestrians out of harm's way.



Forward Collision-Avoidance Assist (FCA)

Evaluating both camera and radar data from your vehicle, the FCA system detects both preceding vehicles and pedestrians crossing the road and warns the driver in the event of any potential collision risk.



Smart Cruise Control (SCC) with Stop & Go

Using camera and radar, SCC maintains your set speed, ensuring a safe distance between you and the vehicle ahead. To keep a set safe distance, the system will apply the brakes, and even stop the car, until the vehicle ahead proceeds.



Lane Following Assist (LFA) & Lane Keeping Assist (LKA)

This system uses camera sensors to monitor road markings and check whether your car is in the centre of your lane. It warns you when the vehicle is approaching the lane boundaries and if necessary adjusts the steering.



Blind-Spot Collision-Avoidance Assist (BCA)

BCA detects any vehicle(s) in your blind spot and alerts you with a warning symbol in your side mirror and on the centre display inside the car together with an audible alert. It will also automatically apply the brakes to avoid a collision.



Rear Cross Traffic Collision-Avoidance Assist (RCCA)

You'll have no nasty surprises when backing out of a parking space or driveway. RCCA gives audio/visual warnings and assists with braking if the rear corner radar detects any crossing traffic.



Dynamic Low Beam Assist

The Dynamic Low Beam Assist directs the low beams to follow the curve as the vehicle turns, improving night-time visibility. It adapts in proportion to vehicle speed, weight and the angle of turning.

HOT STAMPED COMPONENTS

The hot-stamping of components in core stress areas significantly boosts body structure and provides improved crash protection, better driving dynamics and a quieter ride.

ADVANCED HIGH STRENGTH STEEL (AHSS)

Cars from Kia are fitted extensively with Advanced High Strength Steel (AHSS) for exceptional rigidity.



Kia Picanto

Stylish and fun

With looks like these, there can be no mistaking the character of the Picanto. It's both bold and chic. Eye-catching and energetic. At home on the streets of any city. It's the small car that's big on space, with masses of head, shoulder and legroom for everyone on board. Its compact dimensions, dynamic performance and agile handling make it fun to drive. Advanced technologies deliver both reassuring safety and smart ways to stay connected.



FUEL TYPE	POWERTRAIN	POWER
Petrol	1.0 MPi	67 PS
Petrol	1.2 MPi	84 PS
Petrol	1.0 T-GDi	100 PS



Interior
The interior of the Picanto is geared to keep you smiling. With spacious dimensions, intuitive modern design and premium materials, you won't be able to stop yourself. So go on. Get in, get comfy - and delight in every ride.



Navigation system with 8" floating touch screen
The stylish infotainment system keeps you effortlessly on track with navigation, real-time updates and more.



Wireless phone charger
Enjoy convenient, cable-free charging for compatible smartphones, with the optional wireless phone charger - the charging pad is at the front of the centre console for easy access.



Kia Rio

Beautifully complete

It's amazing how much space, comfort and advanced technology can be packed into such a perfectly proportioned exterior. And the closer you look, the more you'll be impressed. The surprisingly roomy interior, complete with folding rear seats, provides a high degree of versatility. While built-in comfort is enhanced by automatic air-conditioning, heated front seats and the kind of smart connectivity and safety features that are usually associated with much larger cars.



8" LCD navigation
The upgraded Rio is equipped with a larger 8" touchscreen display, offering Display Audio or Satellite Navigation. The new system also features Bluetooth multi-connection, enabling users to connect up to two mobile devices at the same time.



Lane Keeping Assist (LKA)
Lane Keeping Assist (LKA) alerts you when you unintentionally drift out of your lane and even steers you back when required.



Full Automatic Air Conditioner (FATC)
FATC offers set-and-forget functionality, automatically turning the system on and off to maintain the desired temperature in the cabin.

FUEL TYPE	POWERTRAIN	POWER
Petrol	1.2 MPi	84 PS
Petrol	1.0 T-GDi	100 PS
Petrol	1.0 T-GDi	120 PS

Kia Stonic

Liberating and exciting

Imposing muscular styling with pronounced wheel arches and rugged sculpted bumpers with skid plates define the assertive crossover character of the Stonic. The striking looks are complemented by exceptional handling qualities and outstanding performance and Kia's expanding range of advanced connectivity and safety technologies. There are 20 two-tone colour combinations and 9 single body colours available. The interior styling reflects the boldness of the exterior.



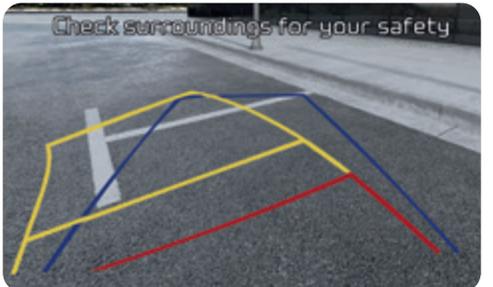
FUEL TYPE	POWERTRAIN	POWER
Petrol	1.0 T-GDI	100 PS
Petrol	1.0 T-GDI + 48V	100 PS
Petrol	1.0 T-GDI + 48V	120 PS
Petrol	1.2 MPI	84 PS



Interior
Sculpted contours immediately pleases the eye and the senses, making driving fresh and fun. The D-Cut steering wheel is shaped to stay clear of your legs, whilst the other controls are designed and positioned to place you and your demands in perfect unison.



Flexibility of load space
Rear seats fold nearly flat, so you can fit long or bulky items in the extended cargo space. The rear seat backs split 60:40 and fold flat separately, offering you useful choices for managing cargo and passenger space.



Rear-view Monitor with Parking Guidance
The rear-view camera projects dynamic, bending guidelines onto the image in the 7" dash display to recommend a path.



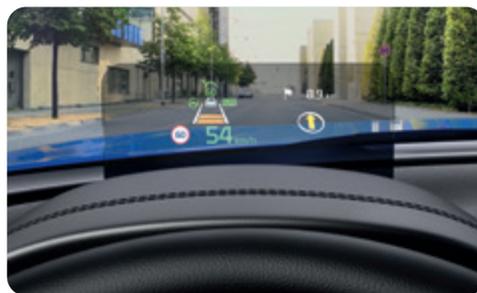
Kia e-Soul

Free of emissions,
full of excitement

The Kia e-Soul is proof that an electric car can combine emissions-free urban driving and remarkable practicality with exceptional and stylish design. The all-electric-crossover adds a vibrant two-tone exterior treatment and futuristic-looking LED headlamps and rear lamps. From the moment you press the start button you can look forward to a responsive electric engine boasting a maximum acceleration from 0 to 100 km/h in 7.6 seconds and a maximum speed of 167 km/h. In addition, a driving range of up to 452 km is available from a single charge.



Interior
As vibrant inside as out, the e-Soul's cabin can be finished in a range of single- or two-tone colour schemes, with a choice of fabric and synthetic or real leather. At the heart of the dashboard is Kia's 10.25" TFT LCD widescreen system.



Head-Up Display (HUD)
Kia's innovative combiner-type HUD minimizes driver distraction by projecting key driving data like your speed, safety icons and turn-by-turn navigation directions directly onto the glass panel above the instrument cluster, and also provides audio information.



Sound Mood Lighting
3D sound-effect lighting on the door trims that pulsates to the music in 8 different colours and 6 unique themes. What's more, the brightness of the mood lighting changes according to the audio sound level.

ENGINE TYPE	POWERTRAIN	POWER
Electric	64 kWh	204 PS

Kia Ceed

Stylish hatchback and spacious Sportswagon

Bringing enhanced levels of dynamic styling and driving pleasure to the streets is the Kia Ceed. It is available either as a versatile 5-door hatchback, or an extremely business-friendly Sportswagon with a variable luggage capacity that can be expanded from 625 to 1,694 litres. Every Ceed is fine-tuned to deliver an enjoyable driving experience on today's roads, and their practical qualities are matched by Kia's advanced safety and connectivity technologies that help make every journey a pleasure.



FUEL TYPE	POWERTRAIN	POWER
Petrol	1.0 T-GDI	100 PS
Petrol	1.0 T-GDI	120 PS
Petrol	1.5 T-GDI	160 PS
Petrol	1.6 T-GDI	204 PS
Diesel	1.6 CRDi	136 PS



10.25" touch screen
Select your destination via the seamless 10.25" touch screen with navigation system complete with a seven-year map update to keep you on track.



Ample luggage space
With the rear seats folded flat, the Sportswagon offers 1,694 litres of luggage space. For a safe transport of items, a clever luggage rail system is available.



Integrated Memory System (IMS)
The Kia Ceed features an Integrated Memory System that remembers your favourite driver seat settings, so you can get comfy instantly.

Kia Ceed SW Plug-in Hybrid

Power into the future

The Ceed Sportswagon Plug-in Hybrid takes the electric-driving experience to the next level - combining dynamic and eye-catching design with a spacious and practical interior, plus the added advantage of Kia's eco-friendly electrified powertrain producing true performance with lower fuel emissions. In EV mode (ideal for urban driving) the system's priority is to use only electric energy for a zero-fuel, emission-free drive.



Navigation system

Kia's latest navigation system offers the ability to load up to 3 different applications at the same time thanks to its advanced split-screen function. It can also display the energy flow and the battery status, as well as other Plug-in Hybrid-related information.



Full digital cluster

The optional full digital instrument cluster features a 12.3" high-definition display with dedicated Plug-in Hybrid graphics, allowing you to monitor up-to-the-minute information like current driving mode, battery charge and remaining range.



Charging port

Enjoy the convenience of easy charging via a household socket or a public charging station. The Kia Ceed Sportswagon Plug-in Hybrid is able to recharge the battery (up to 100%) at a public charging station in approximately 2 hours 15 minutes.

FUEL TYPE	POWERTRAIN	POWER
Petrol	1.6 GDi	141 PS

Kia XCeed

Attention-grabbing sporty crossover

Stylish, expressive and modern in design, the Kia XCeed is a radical crossover coupé calling for adventure. The combination of its elevated ride height and lower hip point give the car a sportier driving position and the driver easy access to the 12.3" full digital supervision cluster and 10.25" navigation. Unique high-contrast colours, fine materials and a high-quality soft-touch dashboard set a sophisticated tone. For added fun, there's the option of a yellow interior colour pack.



FUEL TYPE	POWERTRAIN	POWER
Petrol	1.0 T-GDI	120 PS
Petrol	1.5 T-GDI	160 PS
Petrol	1.6 T-GDI	204 PS
Diesel	1.6 CRDi	136 PS



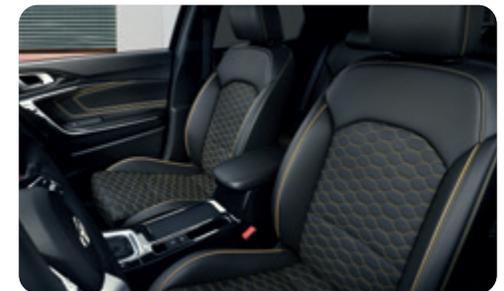
Entertainment

The wide display of the high-definition touch screen is easy on the eyes and fingers. You can split the screen to use up to three apps, for example map, weather and music. Bluetooth® multi-connection enables occupants to connect two mobile devices at once.



Kia UVO CONNECT

Created exclusively by Kia, UVO CONNECT brings driving into the digital era in two distinct ways. Our new Kia Live service delivers real-time information to the navigation system and our new UVO app offers a range of data and information about the car.



Cabin comfort

Inside the Kia XCeed you not only have a sporty high driving position with a great view of the road ahead, there's also easy access and plenty of space for all passengers.

Kia XCeed Plug-in Hybrid Electrify your drive

Featuring our most advanced powertrain, the XCeed Plug-in Hybrid perfectly balances efficiency with dynamic driving, delivering a fast and smooth transition from electric to hybrid (petrol/electricity) operation; plus, with a full, 100%-charged battery offering a range of over 50 km, you can be sure that every drive you make is as eco-friendly as possible.



Navigation system

Kia's latest navigation system offers the ability to load up to 3 different applications at the same time thanks to its advanced split-screen function. It can also display the energy flow and the battery status, as well as other Plug-in Hybrid-related information.



Full digital cluster

The optional full digital instrument cluster features a 12.3" high-definition display with dedicated Plug-in Hybrid graphics, allowing you to monitor up-to-the-minute information like current driving mode, battery charge and remaining range.



Charging indicator

Cleverly embedded within the speaker grille in the middle of the dashboard, when you plug in for charging, 3 LED lights tell you the charging status and battery level. Easily visible from outside the vehicle.

FUEL TYPE	POWERTRAIN	POWER
Petrol	1.6 GDi	141 PS

Kia ProCeed

Beyond expectations

ProCeed builds on the quality and proven engineering of the Ceed to create a stunningly sleek car that defies convention. Within its long, low streamlined profile you'll find a high-quality soft-touch interior that offers all the comfort and versatility that you could wish for. And a generous 594-litre load capacity that can be effortlessly extended to 1,545 litres, accessed through the hands-free Smart Power Tailgate. Most of all, you'll always appreciate that satisfying feeling of driving a car with such an outstanding sporty character.



FUEL TYPE	POWERTRAIN	POWER
Petrol	1.0 T-GDI	120 PS
Petrol	1.5 T-GDI	160 PS
Petrol	1.6 T-GDI	204 PS
Diesel	1.6 CRDi	136 PS



Interior
With a sporty cabin with stylish details, faux suede leather seats and a JBL Premium Sounds System, the design details and advanced technologies are great accompaniments to the Kia ProCeed.



Paddle shift levers
The paddle shift levers allow you to change gears swiftly without taking your hands off the steering wheel. They also make driving more dynamic and intuitive, while leaving you in complete control.



Drive Mode Select (DMS)
Drive Mode Selection can be operated via a sport button next to the gearstick. Working with the DCT, it increases driving dynamics by providing an improved throttle response and acceleration from idle, as well as optimizing performance while overtaking.



Kia EV6

Redefines boundaries of electric mobility

Inspiring design. Exhilarating performance. Innovative space. The new Kia EV6 is born to inspire every journey through long-range, zero-emissions power, 800 V ultra-fast charging and distinctive styling. It is Kia's first electric vehicle to be available with two-wheel (2WD) or all-wheel drive (AWD) options and offers buyers a choice of multiple fully-electric configurations, including long-range (77.4 kWh) and standard-range (58.0 kWh) high-voltage battery packs.



Interior
Spacious interior with high-tech features for an intuitive user experience. One of the most striking elements is a seamless curved infotainment screen. The simple form language of the wide screen and dashboard give the interior an open feel.



Inspiring space
The EV6 offers intelligent and flexible interior packaging and an abundance of cabin storage areas, including 520 litres (VDA) of trunk space with the second-row seats in place.



800 V ultra-fast charging
The car is capable of a high-speed charge from 10 to 80 percent in just 18 minutes on all variations or a top-up charge of 100 km of driving range in less than four and a half minutes when pairing 2WD with the 77.4-kWh battery option.

ENGINE TYPE	POWERTRAIN	POWER
Electric 2WD	58 kWh	170 PS
Electric AWD	58 kWh	235 PS
Electric 2WD	77.4 kWh	229 PS
Electric AWD	77.4 kWh	325 PS

Kia Niro

Free of emissions,
full of excitement

If your quest for a cleaner environment goes hand in hand with a passion for stylish driving, we have the answer. Or, three answers, to be precise. The Kia Niro range meets individual needs with a versatile, stunning crossover design filled with inspiring technology and plenty of space. It's available as a Hybrid, a Plug-in Hybrid and the zero-emission EV (see next page). There is only one question: which kind of Niro appeals to your greener side?



FUEL TYPE	POWERTRAIN	POWER
Petrol	1.6 GDi	141 PS



Interior
The interior is finished with refined materials and sophisticated technology: the impressive one-piece dashboard seamlessly integrates the new high-tech cluster and the sleek new high-definition 10.25" TFT LCD Navigation and multimedia widescreen.



Hybrid/EV mode
At the touch of the HEV button located next to the gearbox, you can prioritize between EV and hybrid mode. Hybrid mode operates both energy sources - using the petrol engine and the electric motor simultaneously to power the car.



Cluster
The high-tech 7" fully digital supervision cluster features a digital speedometer and unique visuals. It allows you to monitor crucial statistics like current driving mode, battery charge and remaining range.

Kia e-Niro

New chapter of electric mobility

Look beyond the stylish crossover design of the Kia e-Niro and you'll discover the most convincing business case for zero-emissions mobility. Not only does it offer a driving range of up to 455 km, the e-Niro also delivers all the comfort and practicality that you could need in a car today, including a capacious 451-litre luggage capacity. Highlights of its integrated advanced technologies are a state-of-the-art fast-charging capability and the choice of either 136 PS or 204 PS fully electric powertrains.



Interior

The spacious cabin offers a soothing balance of technology and comfort. The hovering centre console instantly grabs the attention. Plus, the 10.25" touch screen holds vital powertrain information alongside navigation and music functions.



Regenerative braking

The e-Niro offers next-generation regenerative braking. It allows to choose between different regenerative braking modes to suit the conditions. By holding the paddle, the car can be decelerated to a standstill without activating the brake pedal.



Drive Mode Select (DMS)

The e-Niro adapts to your favourite driving style. Starting from the highly efficient ECO+, to ECO, Normal and the more dynamic Sport, these four Drive Modes allow you to adjust the crossover's performance and energy consumption.

ENGINE TYPE	POWERTRAIN	POWER
Electric	64 kWh	204 PS

Kia Sportage

Built for adventures

With its enhanced levels of innovation, style and comfort, the Sportage continues to go from strength to strength. Its unmistakable SUV credentials, from All-Wheel Drive to the sporty dynamic design, are complemented by advanced technologies that boost both safety and connectivity. Comfort and convenience are assured by high-end features like the hands-free Smart Power Tailgate, ventilated front seats and even rear seats that recline. You'll never want to miss an opportunity to get on board and on the road.



FUEL TYPE	POWERTRAIN	POWER
Petrol	1.6 GDi	132 PS
Petrol	1.6 T-GDi	177 PS
Diesel	1.6 CRDi	115 PS
Diesel	1.6 CRDi	136 PS
Diesel	2.0 CRDi	185 PS



Interior
Elegant yet sporty interior with 8" framless navigation screen with 2D and 3D maps for the whole of Europe offering seamless smartphone connectivity via Bluetooth or USB.



Optional automatic transmission
Kia's latest generation 7-speed dual-clutch transmission gives you the thrill of sporty driving with the peace of mind of fuel efficiency. The electronically controlled 8-speed automatic transmission provides smooth, seamless shifting for a comfortable ride.



Numerous interior grades
Sophisticated shades and high-end soft-touch materials give the interior a contemporary feel and finish. whether you opt for cloth or leather, with a wide range of options and colours, you'll find the perfect choice to suit your tastes.

Kia Sorento

Forge your own terrain

Available as either a 5-seater or extra-roomy 7-seater, the new Sorento takes over where others give up. On the outside, sharper lines, high-tech details, and elongated proportions give it a more confident and mature presence. Inside, its attractive cabin introduces premium-quality materials, cutting-edge infotainment technologies, wide range of innovative driver assistance systems and a stunning new design. The new Sorento is available with a choice of hybrid, plug-in hybrid or diesel powertrains with 2WD or 4WD.



Interior
Inside the newly designed Kia Sorento you'll find the latest technology and connectivity, ergonomically combined with luxurious space, style and comfort. The cockpit features a fully digital instrument cluster, a head-up display and a 10.25" navigation system.



Smart Power Tailgate
Effortless loading is simple, with different tailgate height options that can be stored to suit different drivers' heights using the memory button under the tailgate. Simply press and hold the button for three seconds.



Blind-Spot View Monitor (BVM)
Designed to improve visibility for blind spots, the BVM uses side cameras so that when you indicate left or right, your instrument cluster will show the view of the road in your blind spot.

FUEL TYPE	POWERTRAIN	POWER
Petrol (HEV)	1.6 T-GDI	230 PS
Petrol (PHEV)	1.6 T-GDI	265 PS
Diesel	2.2 CRDi	202 PS

Kia Stinger

Style. Power.
Comfort.

These are the qualities that have always defined a true Gran Turismo, a car that creates excitement through powerful style, rear-wheel drive and exceptional performance. There's nothing half-hearted about the Stinger. With its long wheelbase and ground-hugging stance, powerful engine and precision-tuned ride and handling it ticks all the Gran Turismo boxes. It's also available with rear-biased All-Wheel Drive and Dynamic Torque Vectoring Control for outstanding road-holding.



FUEL TYPE	POWERTRAIN	POWER
Petrol	2.0 T-GDi	245 PS
Petrol	3.3 T-GDi	366 PS



Interior
The striking interior features circular aircraft-style vents, metal-ringed gauges and satin chrome trim. The supervision cluster in the instrument panel and the optional Head-Up Display offer access to essential information.



Head-Up Display (HUD)
To help keep your eyes on the road, the height-adjustable 8" colour Head-Up Display shows key driving information reflected on the windscreen. It includes speed, turn-by-turn navigation, smart cruise control settings and Blind Spot Detection information.



Drive Mode Select (DMS)
DMS changes the driving characteristics of engine, transmission, suspension, steering and AWD. It can even alter the engine sound. Choose between five drive modes - Comfort, Sport, Sport+, Eco and Smart.

Championing outstanding sports

Australian Open

Sponsoring major sports events has been part of Kia's DNA since 2002. Since then, Kia has been the Major Sponsor of the Australian Open, supplying Tennis Australia with over 100 new vehicles each year. This has helped insure the memorable participation of the world's top tennis players, VIPs, officials and media.



FIFA

Kia is the Official Automotive Partner to FIFA, providing official vehicles from its extensive model line up to FIFA and FIFA events. The associated marketing activities and prominent stadium advertisement exposure are important and effective tools that help boost the Kia brand exposure.



League of Legends

Kia continues main partnership with the League of Legends European Championship (LEC), building on its sponsorship of the popular eSports competition for the third consecutive year since 2019.



At Kia we know that there is more to managing a Fleet than simply choosing the vehicles. You need a reliable business partner, one that truly understands your business requirements. The Kia Fleet International team will ensure that all of your questions are answered - wherever the need - and that your Kia fleet management experience is a positive one.

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