



Kia Motors Corporation
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The Power to Surprise™

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Mohave, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

About Kia Motors Corporation

Kia Motors Corporation (www.kiamotors.com) -- a maker of quality vehicles for the young-at-heart -- was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. As part of the Hyundai-Kia Automotive Group, Kia aims to become one of the world's premier automotive brands. Over 2 million vehicles a year are produced in 13 manufacturing and assembly operations in eight countries which are then sold and serviced through a network of distributors and dealers covering 172 countries. Kia today has over 44,000 employees worldwide and annual revenues of over US\$20 billion. It is the major sponsor of the Australian Tennis Open and an official automotive partner of FIFA -- the governing body of the FIFA World Cup. Kia Motors Corporation's brand slogan -- "The Power to Surprise" -- represents the company's global commitment to surpassing customer expectations through continuous automotive innovation.



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Highline Cruiser
SORENTO



THE HEIGHT OF GREAT TASTE

Introducing the Sorento. An SUV built for urban living but created by designers who have drawn on their deep-seated understanding of off-road technology. The result is a car that doesn't compromise on capability but meets your needs for comfort, style and performance. If you're a believer in family life; if you have a successful career that deserves recognition; and if you want to make the most of every spare minute of your leisure time, then you are sure to appreciate what the all-new Sorento has to offer.





A DYNAMIC DESIGN THAT ENHANCES CITY LIFE



SHARP STYLING THAT SETS THE SORENTO APART



COMFORT AND QUALITY SIT HAND IN HAND



INTERIOR STYLE AND SUBSTANCE COMBINED TO PERFECTION

Sorento is a car that's dynamic in style and fresh in spirit, and the inspiring cabin will not disappoint. With its beautifully defined lines and a cohesive suite of stylish illuminated and intuitive controls, the cockpit is the perfect backdrop for technology that works together seamlessly to make driving a pleasure. The soft push of the engine start and stop button will be your first introduction to the quality fittings. Then cast your eyes from the sporty gauge cluster to the crisp styling of the audio controls. For a driver, this is nothing short of perfect.

1. Supervision cluster : Style is not forgone for substance in the Sorento. The supervision cluster option arranges the beautifully-lit gauges in a sporty trio of cylinders. Excellent illumination makes the dials and LCD data clearly visible. You can check speed, fuel, revs, distance and other important information at a glance.

2. In-dash 6-CD changer : The stylish integrated audio system will be music to your ears, with a 6 CD changer delivering your favourite sounds through the car's advanced speakers.

3. Button START/STOP system : Sorento has a secure ignition system which requires the smart key to be in your possession, enabling you to start the engine with a push of the button.

4. Aux and iPod® : Enjoy virtually any music source in your Sorento with built-in audio streaming, AUX, USB and iPod® connectivity plus high-fidelity output.

5. Dual separate climate control : Both driver and passenger can control the fully automatic air-conditioning system with an eight-level fan adjustment to suit their temperature preference.





THE HALLMARKS INSIDE SORENTO ARE STYLE, SPACE AND SAFETY



7 seater

The flexibility of 5 or 7 seats

Seat variation : When you choose a Sorento you opt for flexibility as well as style. The car's seat arrangement options are among the most convenient in its class, ensuring you travel comfortably and safely. A longer cabin space gives you room to stretch – and room to include those extra friends and family on your journey. You can fold the second and third rows completely flat, split the back row 50/50 or split the centre row 60/40 to accommodate people or storage for long or bulky items.



Partial 3rd row folding



3rd row folding



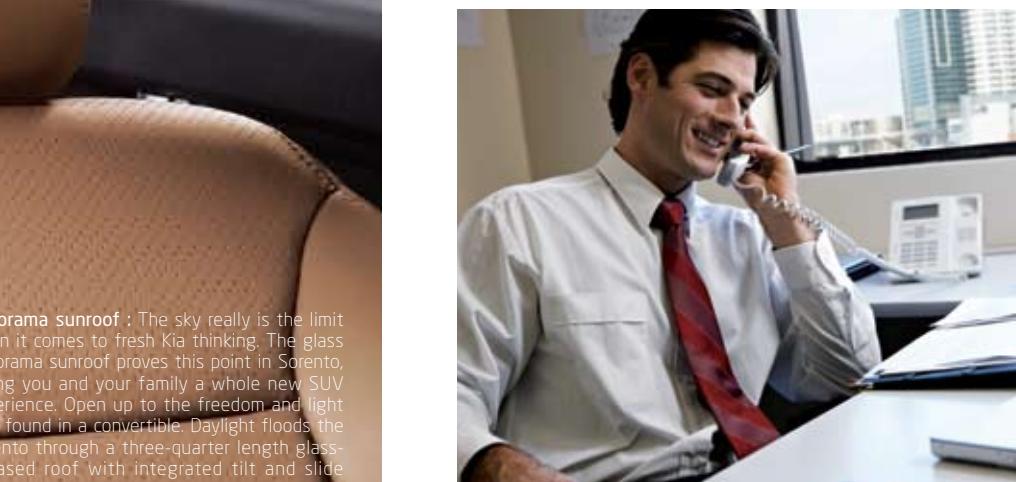
Partial 2nd row & 3rd row folding



2nd row & 3rd row folding



NEW SORENTO EPITOMISES FREEDOM AND CHOICE



Panorama sunroof : The sky really is the limit when it comes to fresh Kia thinking. The glass panorama sunroof proves this point in Sorento, giving you and your family a whole new SUV experience. Open up to the freedom and light only found in a convertible. Daylight floods the Sorento through a three-quarter length glass-enclosed roof with integrated tilt and slide sunroof.

► 5 seater

INDIVIDUALITY THAT FITS IN BEAUTIFULLY

It's only natural that a new car that rewrites the rules for an SUV doesn't conform to stereotypes.
All-new Sorento is a robust, masculine and capable off-road vehicle, but its modern design, comfort factor
and sophisticated feel on the road encourage you to look beyond traditional capabilities.





LEVELS OF SAFETY THAT INSPIRE CONFIDENCE

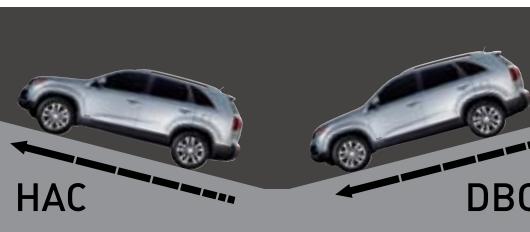
SAFETY MEASURES THAT ACTIVELY PROTECT



Dual front, side, curtain airbags : Sorento offers the highest levels of protection for you and your family. The dual front, side and curtain airbags have finely tuned sensors for the best possible performance. In combination they provide enhanced protection against chest, pelvic and head injuries in the event of an impact or rollover.

Sorento's monocoque design is lightweight with a high level of strength and rigidity. This has been enhanced further with various reinforcements, including a rollover hoop and a safety chassis featuring ultra-high tension steel plates to absorb energy under impact. Combine this with active safety features such as airbags, seatbelt pretensioners and Electronic Stability Control and you'll feel confident that Sorento is a very safe place to be.

DBC / HAC : Wet, snowy or debris-laden surfaces need not be a problem. Downhill Brake Control (DBC) and Hill-start Assist Control (HAC) help control the vehicle's speed, wheel spin and rollback.



1. Rear display / ECM room mirror : Distracting headlamps behind you are a thing of the past with the auto-dimming Electric Chrome Mirror (ECM) while the option of a 3.5-inch rear view camera ensures all-round vision.



2. Disc brake : Sorento is equipped with an all-disc braking system for excellent stopping power. ABS Combined with Electronic Brake Distribution delivers the optimum in controlled braking.



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3. Rear parking assist system : The bumper-mounted parking assist sensors help prevent collisions when reversing by identifying objects or obstructions (including people) and emitting an audible warning signal.

4. Active headrests : The active headrests move forwards and up within milliseconds of an impact to cushion the head and prevent whiplash, one of the biggest injury risks.



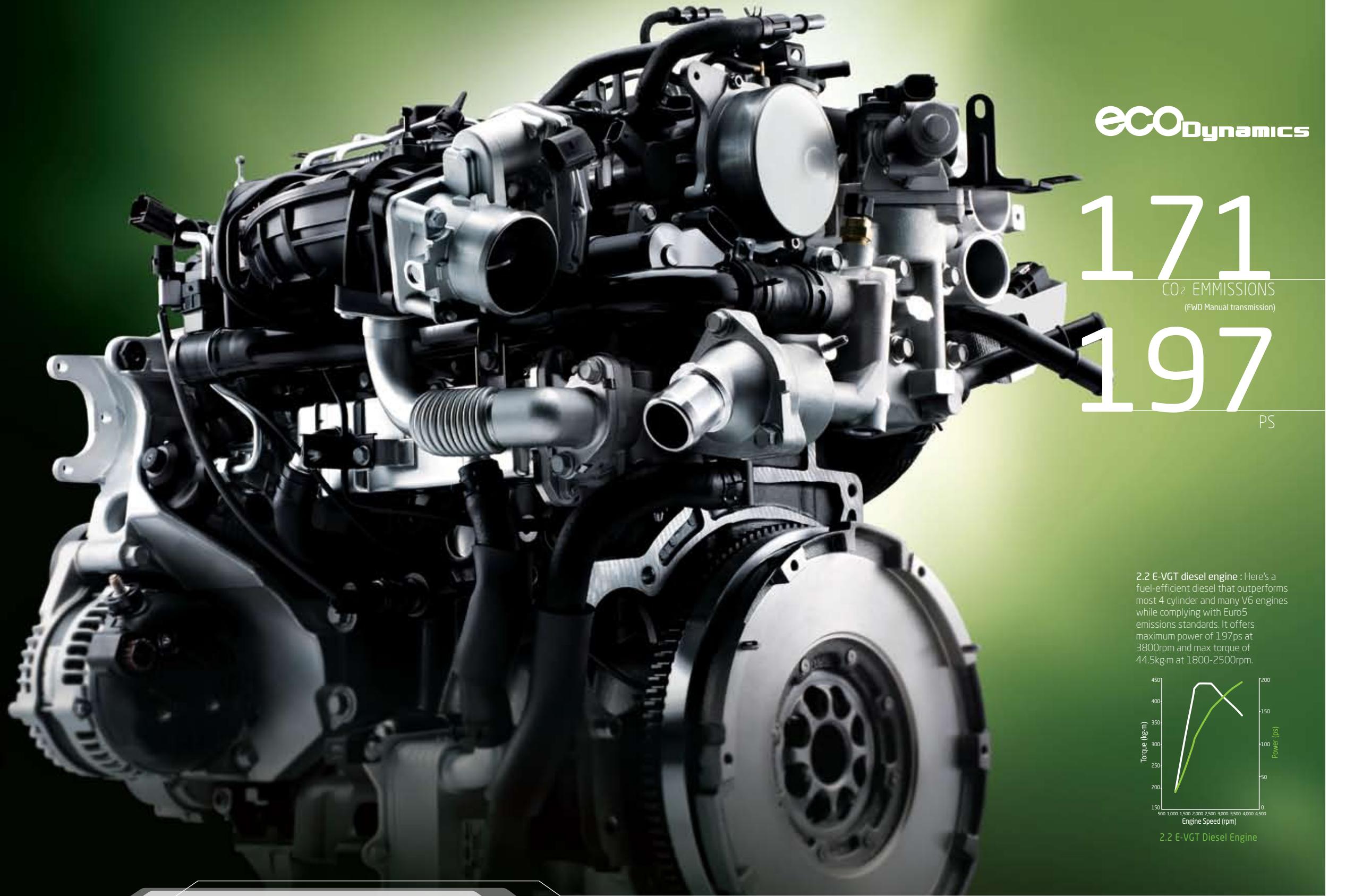
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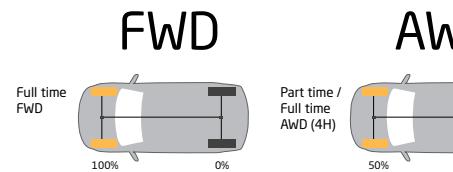


MAKE DYNAMIC DRIVING A DAILY EVENT



SUPERIOR POWER AND PERFORMANCE ALL AROUND

Whether you're touring the country, heading off-road or driving in the city, you'll want to know you have the power and performance to suit. Sorento has all the options. There are three engine choices – two petrol and one diesel – alongside manual and automatic transmissions. The highly capable 4-wheel drive system adds a further dimension to suit the road and driving conditions. The result is a responsive and smooth driving experience across the range, with economy and power on-demand.

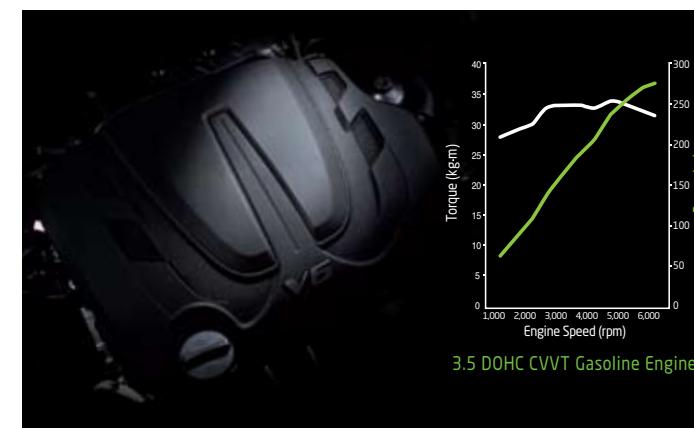
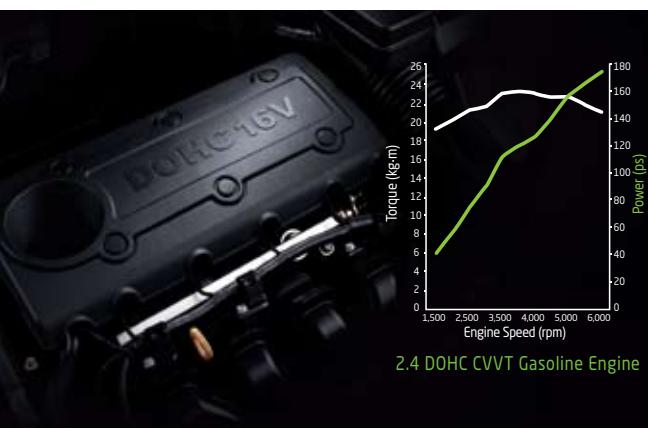


1. 6-speed gate-type auto transmission : Sorento has two advanced automatic gearboxes with gate-type shift. Kia's advanced technology can save up to 12% in fuel compared to regular automatic transmissions, while providing the torque at all speeds to drive with confidence. All engine options can be mated with automatic transmissions.

2. 6-speed manual transmission : A choice of two 6-speed manual gearboxes provide hands-on control, higher torque capacity, excellent acceleration and smooth fuel-efficient gear changes. Only available with the 2.2-litre diesel and 2.4-litre gasoline engines.

3. 2.4 DOHC CVVT gasoline engine : The fuel-efficient 2.4-litre aluminium block petrol engine is lightweight with an aluminium casing for lower noise. It delivers maximum power of 174ps at 6000rpm and maximum torque of 23.0kg·m at 3750rpm.

4. 3.5 DOHC CVVT gasoline engine : This lightweight petrol engine provides a supercharged ride, with optimum combustion, power and fuel efficiency. Maximum power is 277ps at 6300rpm with max torque of 34.2kg·m at 5000rpm.





SORENTO HAS DESIGN DNA OF THE FUTURE



A FRESH TAKE ON SUV ARCHITECTURE

Kia is driven by innovation – the Power to Surprise. The exterior styling of the all-new Sorento symbolises this forward-looking approach to vehicle design, with very European style cues inspired by Kia's German chief designer, Peter Schreyer. New Sorento draws on the simplicity of straight, clean lines to create a solid, robust and sure-footed car. All the credentials of a capable SUV are combined with the elegance and dynamics of a crossover sedan to make this vehicle stand out from the crowd in all the right ways.

1. HID headlamps : Sorento's high intensity discharge wrap-around headlamps provide a strong and dynamic image. The crisp illumination replicates natural lighting, improving visibility and relieving eyestrain.



2. Rear combination lamps : The oversize rear tail lamps sit high and wide, working visually with the extended rear window to emphasise Sorento's stable stance. The LED lamp option enhances safety and style.

3. Repeater integrated mirrors : Colour-matched single body outside mirrors complement the eye-catching side mouldings, with LED repeaters for improved visibility. The aerodynamic style reduces airflow and outside noise.

4. Front grille : The signature Kia grille features the 'Schreyer line' – a design representing a tiger's roar created by Kia's chief designer. The aggressive and futuristic style is completed with honeycomb mesh above the deep two-tone bumper.





- 01_ Trunk space :** New Sorento has a 95mm longer bodyshell than its predecessor which creates more space for storage, even when all seven seats are in use. The tailgate is almost 70mm further back which increases the cargo area by 15% to put Sorento among the leaders in its class for space. There is a huge 1047 litres of cargo space available, and innovative and efficient use of space and seating arrangements ensure you can accommodate bulky or lengthy items with ease. All this alongside greater headroom, legroom and shoulder room for occupants underlines why Sorento is truly a family-friendly drive.
- 02_ Glove box :** The large-sized glove box compartment provides enhanced convenience and sophistication. It features a locking mechanism for safekeeping of items, a lamp to help illuminate items in the dark and a damper for smooth and controlled opening.

- 03_ Cargo under floor storage compartment :** The trunk space has a hidden gem: an underfloor storage area where essential wheel replacement tools are stored as well as a handy compartment for other essential travel tools or items you wish to keep from view.
- 04_ Cargo net :** The Sorento cargo net is a neat and simple way to keep loose items secure in the trunk. The net will fold away and can easily be stored in the underfloor storage area for future use.
- 05_ Cargo screen :** The cargo screen is a sensible way to keep your personal belongings under cover, with a retractable spring-loaded operation. It is a practical way to deter would-be thieves and to shield direct heat from your stored items.
- 06_ Centre console :** Traditionally cup holders limit storage in the centre console. But by moving them alongside the gear lever there is now a vast storage capacity. The deep pocket can store many items, such as a 14-inch laptop, with a lid closure for additional security.
- 07_ Front cup holder :** Spill-free storage of mugs, cups and bottles is the dream of every driver! The pair of front cup holders are located alongside the gear lever making them convenient, practical and stylish.
- 08_ Rear cup holder :** Rear twin cupholders ensure your passengers can store drinks safely without spillage, and are perfect for children. They are within easy reach of the second row occupants, and can be covered when not in use.
- 09_ Door map pocket :** Maps and documents can be stored close by the driver and front passenger in the door-mounted map pockets. The pocket also has a recess to keep bottled drinks upright when you're on the move.
- 10_ Power window console :** The layout of the power window console makes it simple to locate and adjust the front and rear windows, as well as activate the central locking or adjust the angle of the wing mirrors.
- 11_ Backrest pocket :** Every effort has been made to generate practical storage, and the rear of the front seats is no exception. Each has a handy netted pocket that is perfect for storing maps and documents neatly and securely.



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Front cooled seat: Driver comfort is paramount and in Sorento the driver's seat is ventilated to provide adjustable levels of cooling. At the push of a switch you can gently cool the cushion and backrest of either or both of the front seats. For passenger comfort a seat warmer option is also available for the second row seats.



Seat warmer: On a cold day the seat warmer comes into its own. At the push of a switch you can gently warm the cushion and backrest of either or both of the front seats. For passenger comfort a seat warmer option is also available for the second row seats.

Brown Pack

The brown colour scheme features black trim and oak woodgrain inlays combined with brown cloth or leather for a look that is both luxurious and natural.



White & Black

A fresh and futuristic look is achieved from black trim with metallic film inserts, in combination with matching black and light grey cloth or leather seating.



Splendor Beige

Splendor beige combines black trim and woodgrain highlights with light beige cloth or leather upholstery, and matching lower trim for a modern and elegant look.



Steel Black

The steel black scheme combines black trim with inset black woodgrain, alongside black cloth or black leather seats for a contemporary feel to the cabin.



BODY COLOURS

Tailor your Sorento with a range of paint finishes including two solid, Five metallic and two pearlescent colours.

• Solid: Clear White, Ebony Black • Metallic: Bright Silver, Titanium Silver, Muscle Beige, Java Brown, Spicy Red • Pearl: Snow white pearl, Blue jeans



Snow white pearl (SWP)



Clear White (UD)



Bright Silver (3D)



Titanium Silver (IM)



Java Brown (H5)



Spicy Red (IY)



Metal Bronze (DO)



Blue Jeans (XMB)



Ebony Black (EB)

SPECIFICATIONS

Dimensions (mm)

Overall length	4,685	Overhang (Front)	945	Fuel tank (Litres)	70
Overall width	1,885	Overhang (Rear)	1,040	Max roof load (kg)	100
Overall height (Including roofrack)	1,710 (1,755)	Headroom (1st / 2nd / 3rd row)	996 / 995 / 906		
Wheelbase	2,700	Legroom (1st / 2nd / 3rd row)	1,048 / 955 / 795		
Wheeltrack (Front)	1,618	Shoulder room (1st / 2nd / 3rd row)	1,506 / 1,491 / 1,366		
Wheeltrack (Rear)	1,621	Hiproom (Front / Rear)	1,431 / 1,421 / 1,128		

WHEELS

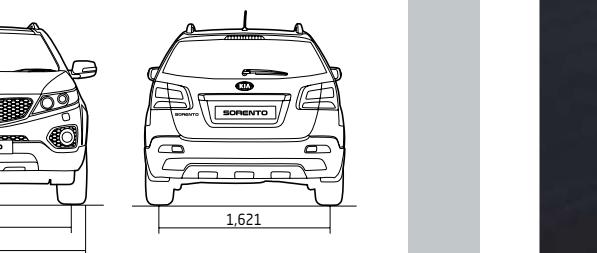
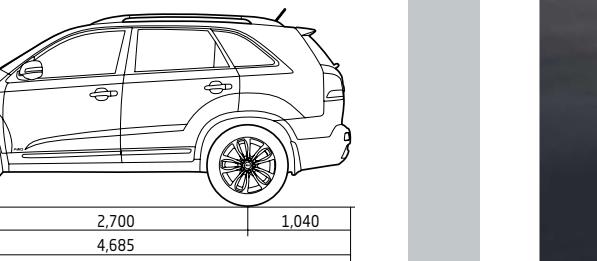


235/65R 17" Alloy Wheel



235/60R 18" Alloy Wheel

DIMENSIONS (mm)



As eco-conscious as you are

So you value sustainable living? We do too. That's why we take pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society.

We set up an environmental research centre to spearhead our drive for the production of clean hybrid and fuel-cell vehicles to lead the way to eco-friendly cars for a greener tomorrow for you, your children and all of us.

The concept of eco-friendly cars is adhered to through out all cycles of a vehicle's life. From design through to recycling, we create

innovative products, ensuring state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are being used in the production of every Kia. Even at the end of your car's life, one of our environmental targets is the eco-friendly return and treatment of end-of-life vehicles. Operating a rigid process, we guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

As you see, what you do on a small scale with your household refuse, we at kia motors do on a large scale.

