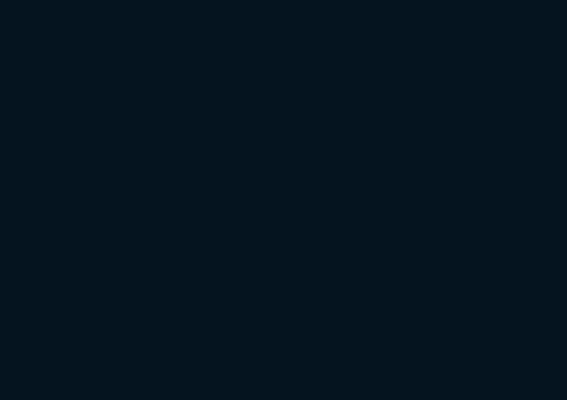
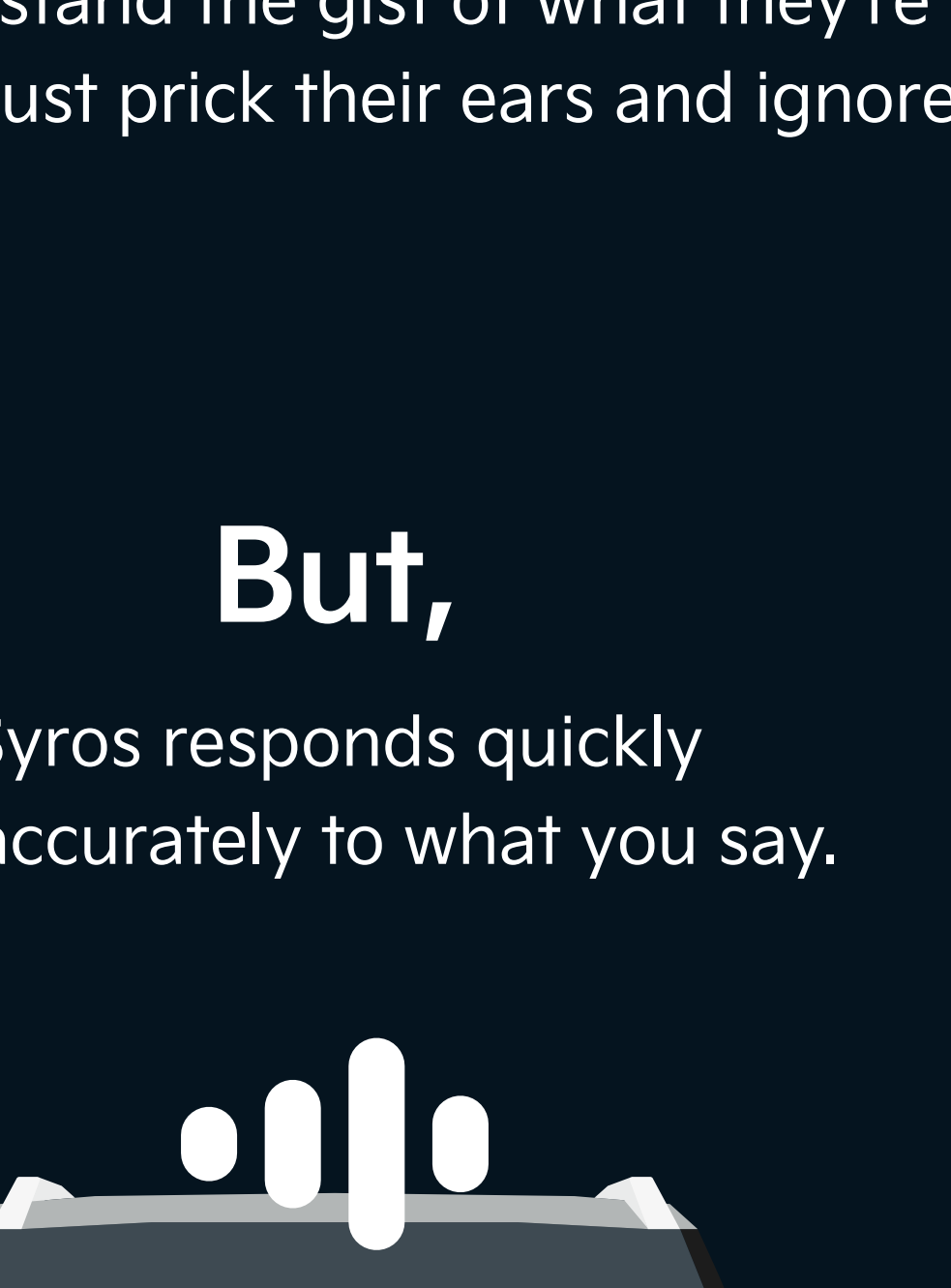


Do cats understand what their owners say?

Driving convenience with a single word:
Voice recognition technology.



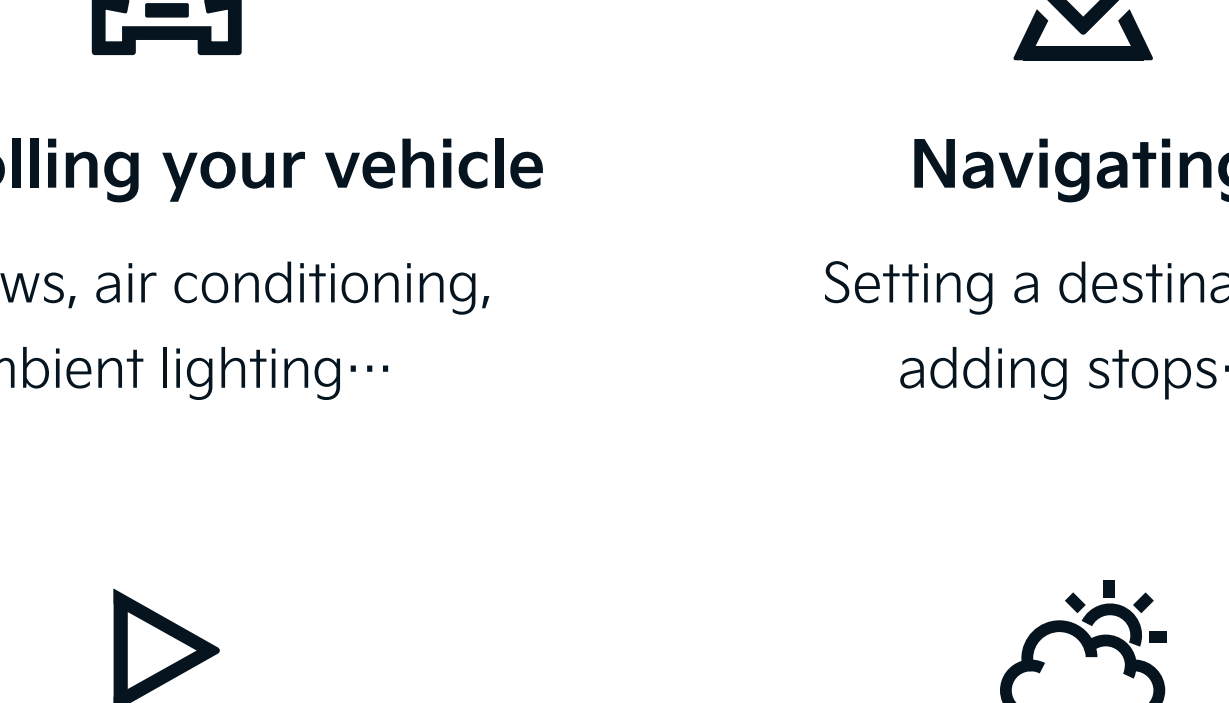
Yes.



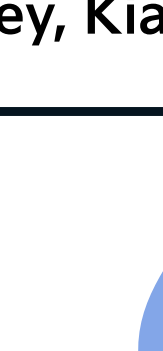
Cats recognise their owners' voices and even understand the gist of what they're saying, but often they just prick their ears and ignore them.

But,

Syros responds quickly and accurately to what you say.



What can you use voice recognition for?



Controlling your vehicle

Windows, air conditioning, ambient lighting...



Navigating

Setting a destination, adding stops...



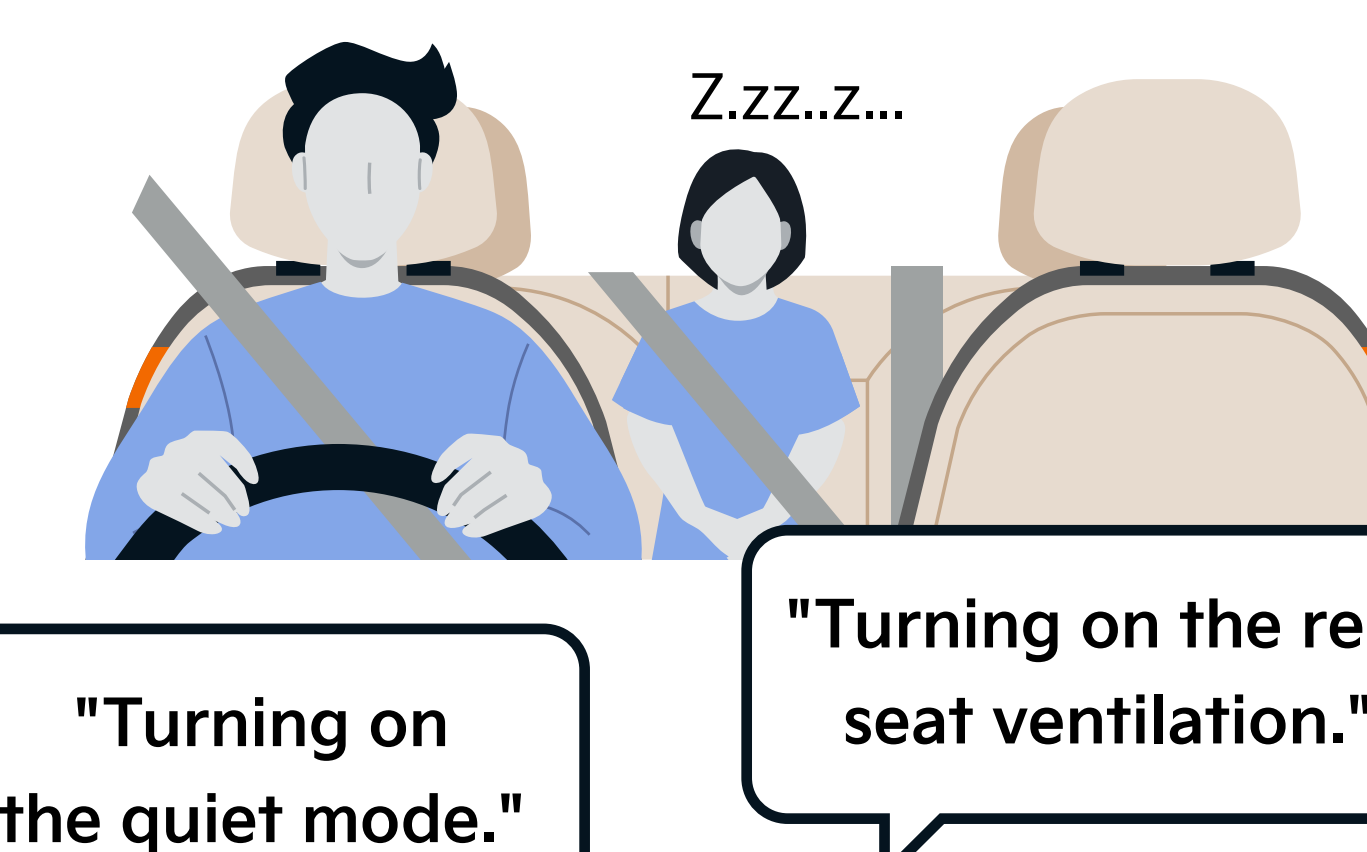
Managing media

Music, radio, voice memos...



Lifestyle information

The weather, time, bank holidays...



Choose between voice and button commands according to the situation.

If you don't want to wake a sleeping child in the back seat

"Hey Kia, turn on the quiet mode."

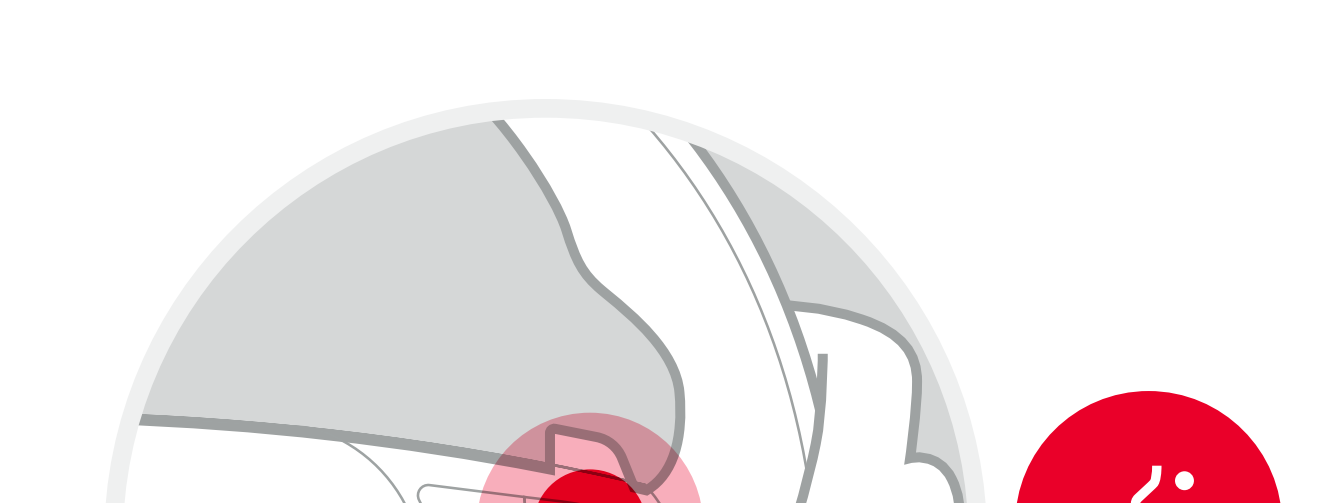
"Turn on the rear seat ventilation."

Z.z.z.z...

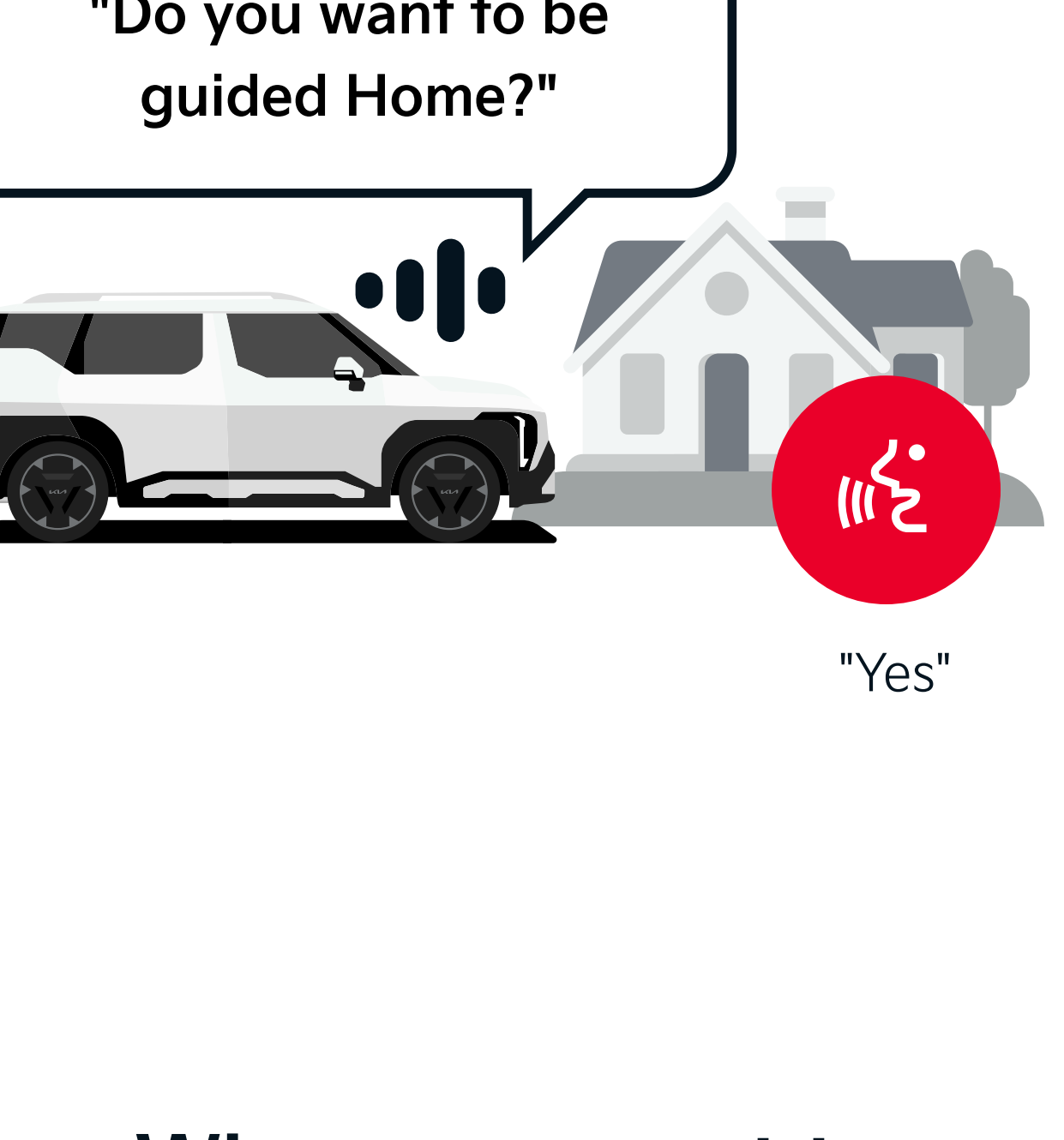


"If your windows mist up when driving

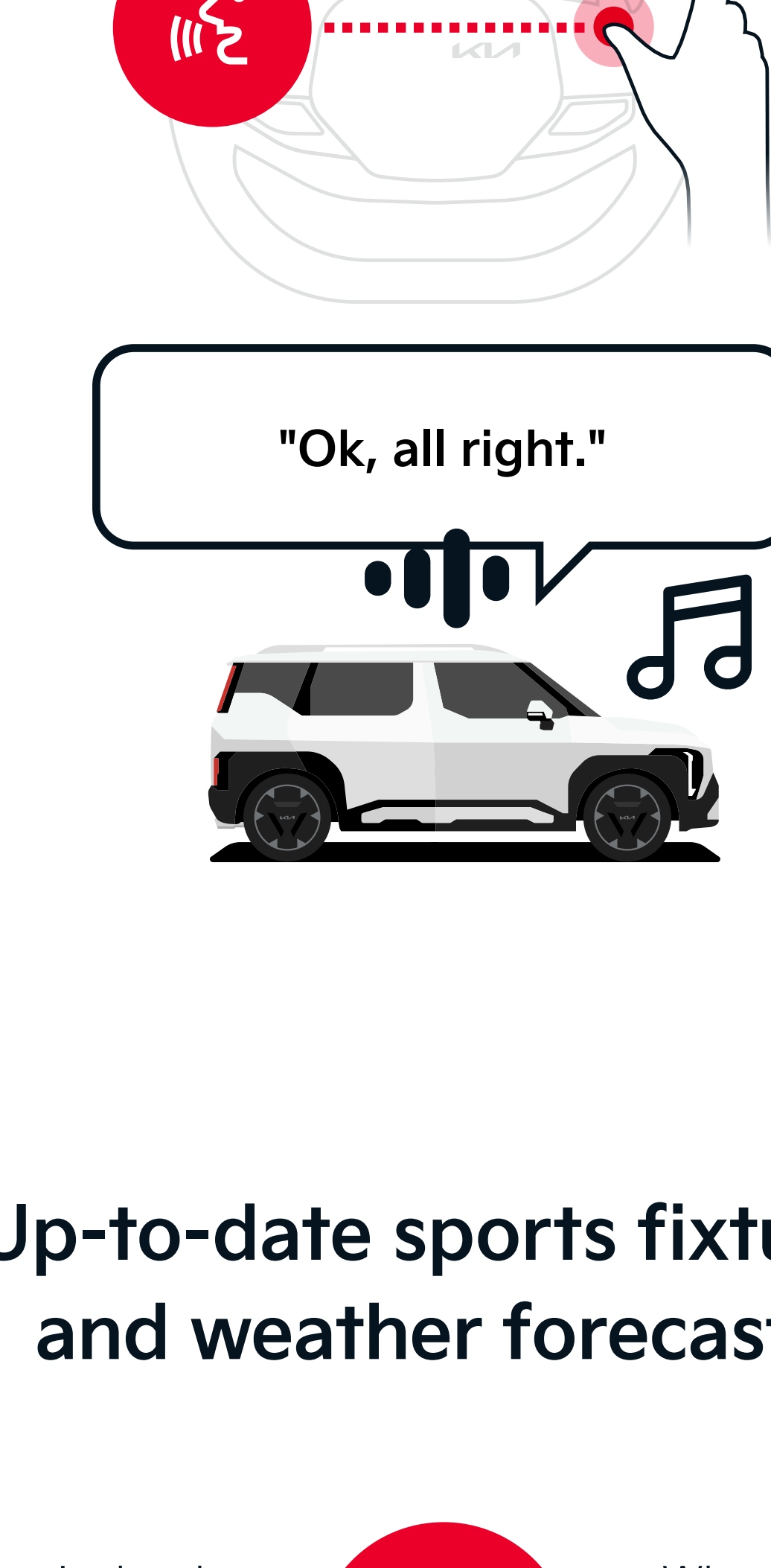
"Hey Kia, turn on the defroster."



When setting your destination to a saved location



When you want to listen to music or the radio



Up-to-date sports fixtures and weather forecasts!

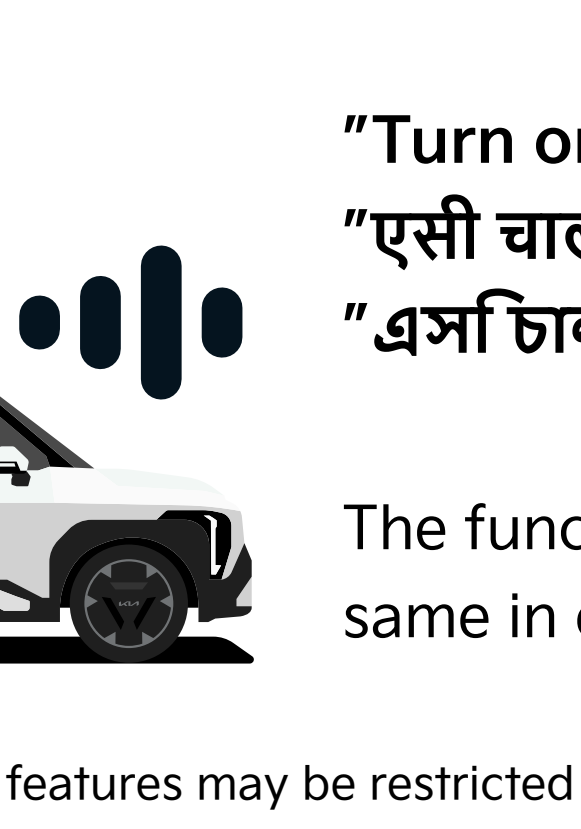
"Hey Kia, what's the date of the next cricket game?"



What's the weather forecast for this Thursday?

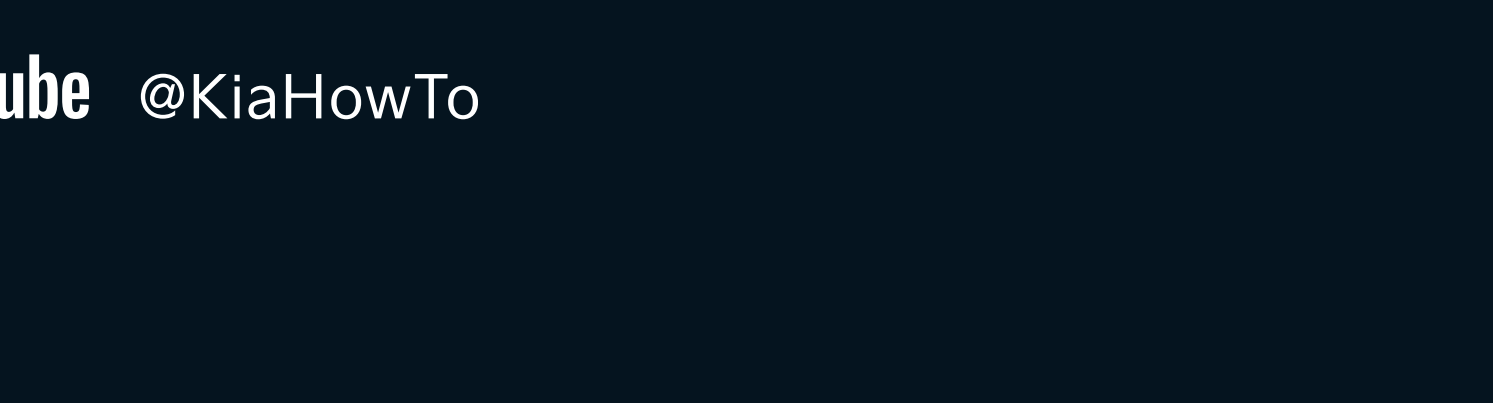
"The next cricket match is this Thursday."

"It's expected to be sunny this Thursday."



No problem, even if the language is different!

Perfect recognition of Hindi and Bengali.



The function works the same in other languages.

※Certain features may be restricted in Bengali.

How do you like the voice recognition feature, which lets you control your vehicle with just one word?

Kia will continue to develop new technologies for convenient driving.

For more information about Kia, visit **Kia How to**

YouTube @KiaHowTo

The criteria and details may differ depending on the options and specifications of each individual vehicle, and may vary according to regional regulations, driving conditions, the actual condition of the vehicle, and external factors. The company shall not be held legally responsible for any injuries, damage, or other issues resulting from user negligence or improper handling while operating or respecting the vehicle in accordance with CaratNews. For more information, please refer to the owner's manual, and seek professional assistance whenever necessary.