

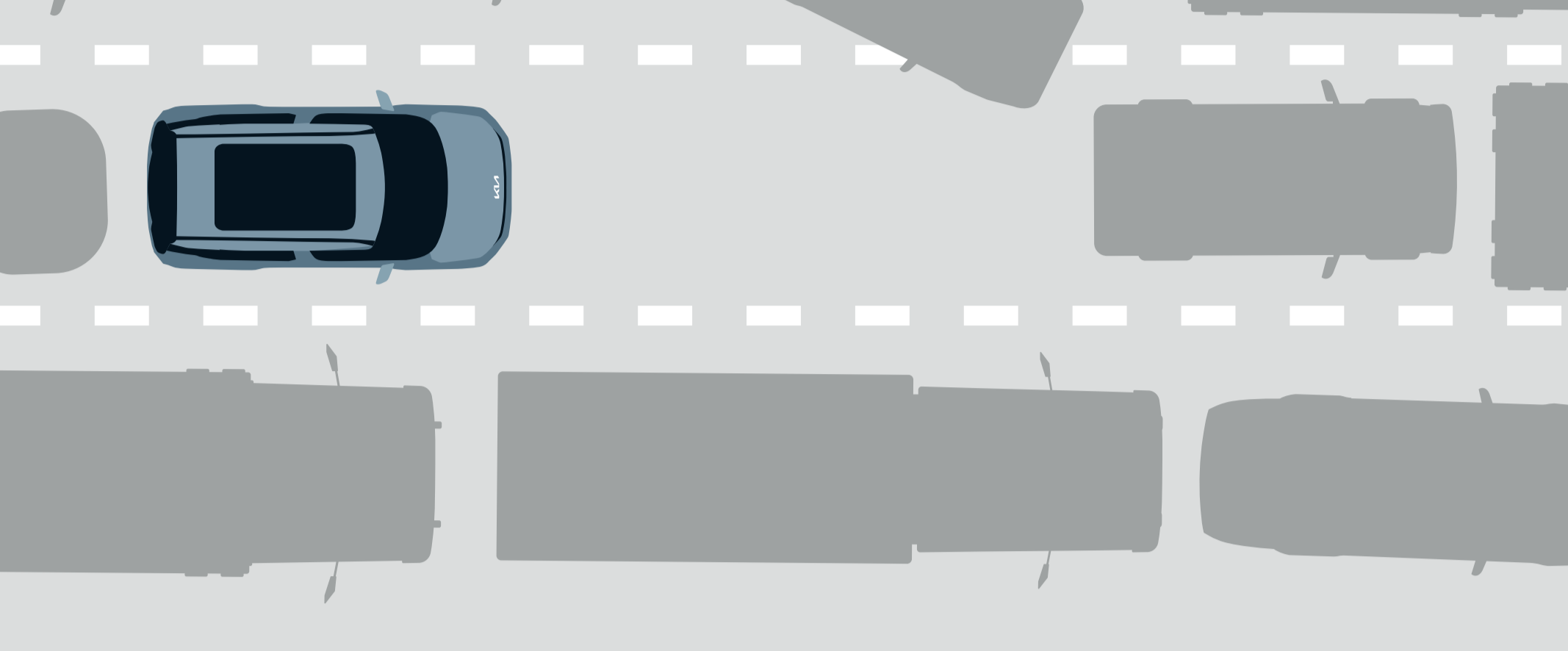
Have you ever failed to notice the vehicle in front of you pulling away?

Safe Driving Guidance with Driver Attention Warning (DAW)



KIA
Movement that inspires

When driving on congested motorways or in urban settings with frequent stops, have you ever failed to notice the vehicle in front of you pulling away?



Pay attention to DAW!

DAW ensures safe driving!

DAW is a driving safety feature that analyses driving conditions and provides guidance based on the situation.



Driving Alert



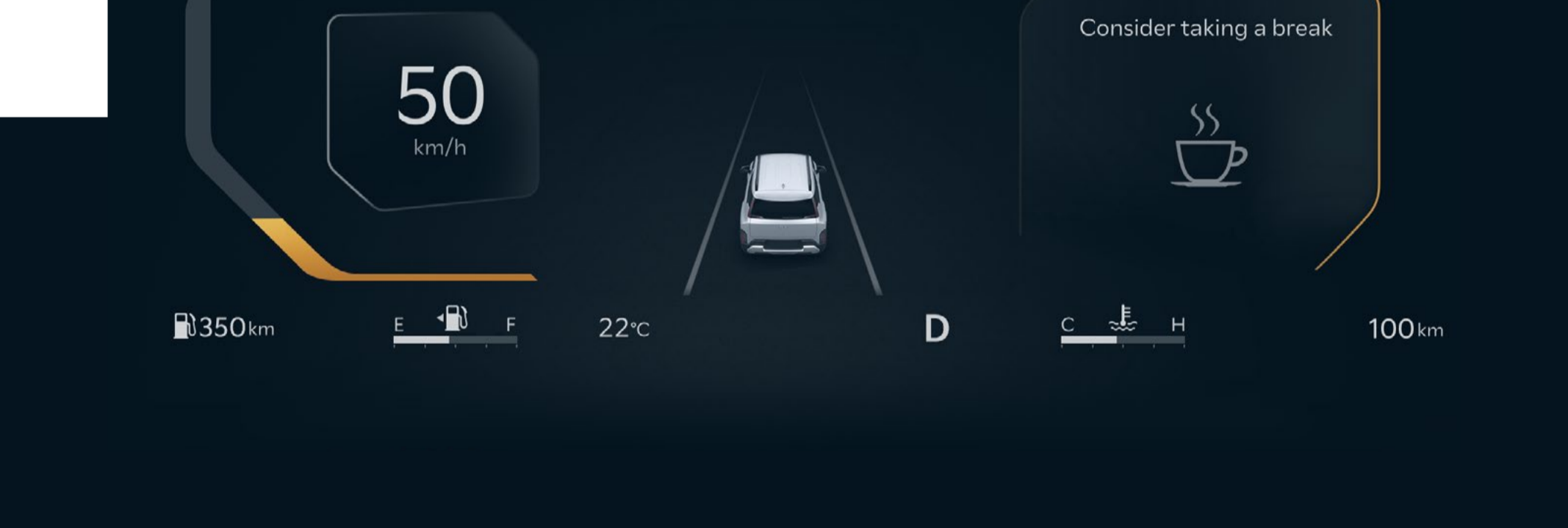
Departure Alert

Take a break!

Inattentive Driving Warning function

DAW analyses your driving patterns and recommends a break when your attention levels drop.

Consider taking a break

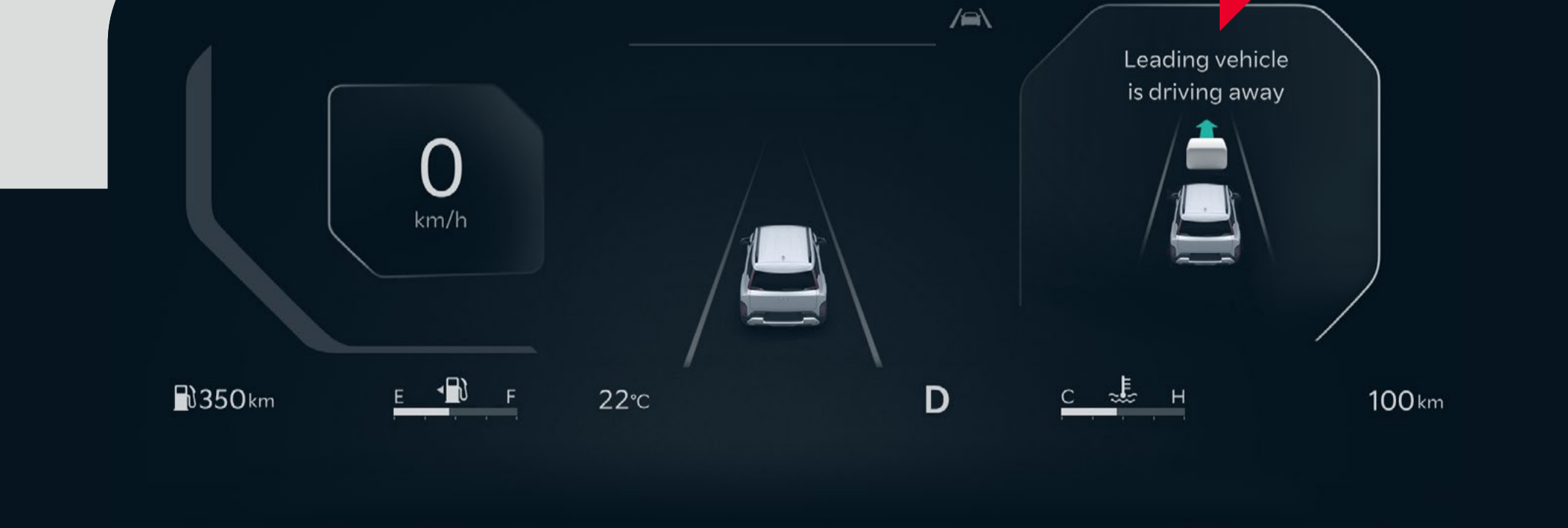


It's time to go!

Leading Vehicle Departure Alert function

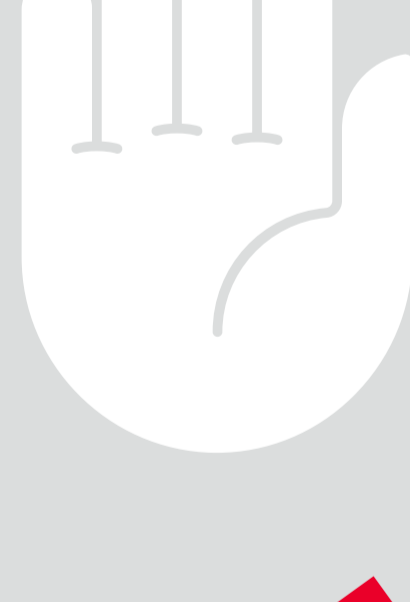
When the vehicle in front starts moving whilst you are stopped, DAW alerts you with a warning sound.

Leading vehicle is driving away



Please wait a moment.

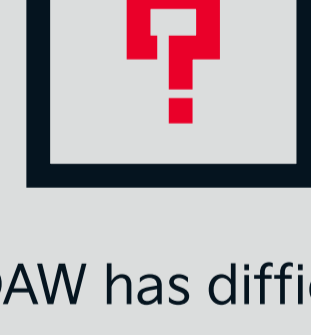
DAW may not be effective in these cases.



If there is an issue with the front view camera



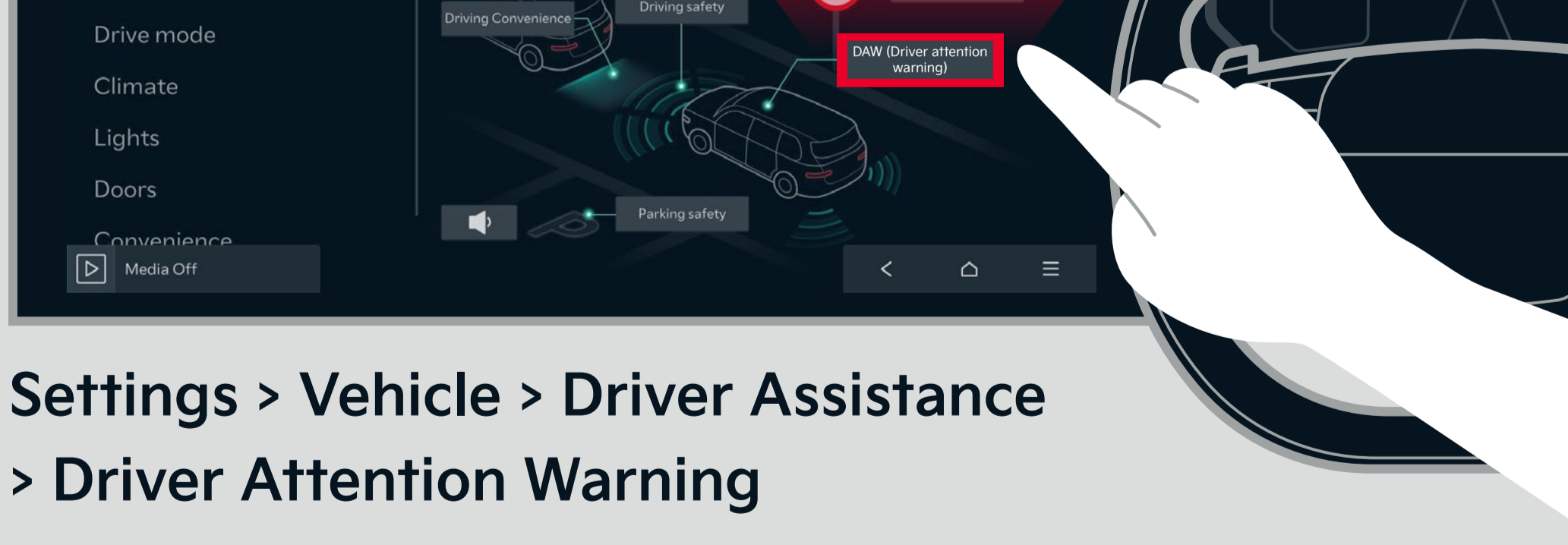
If a vehicle is merging into your lane



If DAW has difficulty identifying the vehicle in front

Drive safely with DAW!

How to activate DAW



Settings > Vehicle > Driver Assistance > Driver Attention Warning

How is your experience with DAW, which offers both safety and convenience?

Kia will continue to develop new technologies for safe driving.

For more information about Kia, visit **Kia How to**

YouTube @KiaHowTo

The criteria and details may differ depending on the options and specifications of each individual vehicle, and may vary according to regional regulations, driving conditions, the actual condition of the vehicle, and external factors. The company shall not be held legally responsible for any injuries, damage, or other issues resulting from user negligence or improper handling while operating or inspecting the vehicle in accordance with CardNews. For more information, please refer to the owner's manual, and seek professional assistance whenever necessary.