

Kia India – Auto Expo 2023

Terms & Conditions

Effective Date: 11th January 2023

A. Introduction

You are requested to read these terms and conditions carefully before participating in the Kia Auto Expo 2023 Activity, organized by Kia India Private Ltd.

These Terms and Conditions (“T&C”) constitute a valid and binding agreement between KIN and the Participants (‘You/Your’). By participating in the Activity, per se, you agree to be bound by all the terms and conditions as mentioned herein. The following terms and conditions and any amendments or modifications made thereto, govern the Participation to this Activity and any content made for the said Activity.

By Participating in the Activity, you warrant that You have fully read and understood these T&Cs and agree to be legally bound by these terms and acknowledge unconditional acceptance without limitation or qualification of these T&Cs. KIN may change these T&Cs at any time without any prior notice in writing or otherwise to You, by posting changes on the Website. You may review these terms regularly to ensure that You are aware of any changes made by us. The continued Participation in the Activity by You, after changes are posted means that You agree to be legally bound by these T&Cs as updated and/or amended. In case of any violation of these T&Cs or any additional terms posted on Website, KIN reserve the right to seek all remedies available by law and in equity for such violations.

B. About Kia India:

Kia India Private Limited (KIN) is a company incorporated under the (Indian) Companies Act, 2013, whose registered office is at NH-44, SY.NO.151-2, Erramanchi, Penukonda Mandal, Anantapur, Andhra Pradesh-505064, India (hereinafter referred to as “KIN”/ “Kia India and its partner agencies.

C. About Activity:

KIN intends to engage with the audience through online and offline activities that requires participants to engage with Kia at Auto Expo 2023. The Activities shall begin on 14th Jan’23 and end on 18th

Jan’23 and is open to the people of Indian origin. The lucky winners will stand a chance to win free online shopping vouchers.

D. Eligibility

1. You war rant that You are competent to enter into contract as per Indian Contract Act, 1872 and possess legal authority to Participate in this Activity.
2. These Activities are not applicable across India.
3. These Activities will be open to all citizens of India, except for KIN’s employees and their families,

KIN's agents, dealers, distributors, and other partners (including their employees).

E. Terms of Activity:

1. Promotion of these Activities is valid throughout India.
2. The date of participation in these Activities is from 14th Jan'23 to 18th Jan'23.
3. The timings are 11am to 7pm on weekdays, and 11am to 8pm on weekends.
4. For participation, the participant will not have to pay any money or purchase anything.
5. The name proposed by the participant can be submitted only once and cannot be changed, modified, removed in any way.
6. The Activities are open to all Indian citizens above 18 years of age residing in India, except for employees of Kia India Private Limited, including their dealers and marketing subsidiaries.
7. The Activities are being conducted and promoted under the supervision of a panel of experts drawn from Kia India and its partner agencies and its Marketing Communications partner.

KiaArtBeat Challenge: Terms & Conditions

1. To participate in the KiaArtBeat Challenge, the Participant is required to:
 - a. Fill in their personal details on the tab
 - b. Answer a few questions about their personality
 - c. Tie the wearable around the wrist to track heartbeat
 - d. View the digital art based on his/her selections and heartbeat
 - e. Upload the art on social media handles (Instagram/Twitter/Facebook) by tagging @Kialnd and using the hashtags #KiaAutoExpo23 and #KiaArtBeat.
 - f. The uploaded entries on social media will stand a chance to win free online shopping vouchers.
2. The submission of the competition will happen from 14th Jan'23 to 18th Jan'23. Entries post 18th Jan'23 at 11:59:59pm will not qualify for the Activities being conducted at the Auto Expo 2023.
3. Over a span of 5 days of the contest, lucky will be selected via automated randomizer tool and gratified after 18th Jan'23. The winners will be announced on Kia India's Instagram account.
4. The winners will be contacted by Kia India and its partner agencies and would be required to share their details (mobile number, e-mail ID) with ID Proof supporting documents.
5. All the participants who have submitted their entries for the competition shall renounce all his/her rights over the entry and assign them irrevocably and unconditionally to Kia India and its partner agencies (KIN).

Kia SuperFan Activity: Terms and Conditions

Contest 1: Riddle to Reward

1. To participate in the Kia SuperFan - Riddle to Reward Contest, the Participant is required to:
 - a. Answer riddles about Kia cars
 - b. The ones who answer correctly will be given a Kia SuperFan tattoo on their hand.
 - c. The participant must DM us upload a picture of his/her tattoo on their social media handles (Instagram/Twitter/Facebook) by tagging @Kialnd and using the hashtags #KiaAutoExpo23 and #KiaSuperFan.
 - d. The uploaded entries on social media will stand a chance to win free online shopping vouchers.

2. The submission of the competition will happen from 14th Jan'23 to 18th Jan'23. Entries post 18th Jan'23 at 11:59:59pm will not qualify for the Activities being conducted at the Auto Expo 2023.
3. Over a span of 5 days of the contest, lucky winners will be gratified after 18th Jan'23. The winners will be announced on Kia India's Instagram account.
4. The winner will be contacted by Kia India and its partner agencies and will be required to share their details (mobile number, e-mail ID) with ID Proof supporting documents.
5. All the participants who have submitted their entries for the competition shall renounce all his/her rights over the entry and assign them irrevocably and unconditionally to Kia India and its partner agencies (KIN).

Contest 2: Twists and Turns

1. To participate in the Kia SuperFan - Twists and Turns Contest, the Participant is required to:
 - a. Recite tongue twisters related to Kia cars
 - b. The ones who recite correctly without stopping will be given a Kia SuperFan tattoo on their hand.
 - c. The participant must DM us upload a picture of his/her tattoo on their social media handles (Instagram/Twitter/Facebook) by tagging @KiaInd and using the hashtags #KiaAutoExpo23 and #KiaSuperFan.
 - d. The uploaded entries on social media will stand a chance to win free online shopping vouchers.
2. The submission of the competition will happen from 14th Jan'23 to 18th Jan'23. Entries post 18th Jan'23 at 11:59:59pm will not qualify for the Activities being conducted at the Auto Expo 2023.
3. Over a span of 5 days of the contest, lucky winners will be gratified after 18th Jan'23. The winners will be announced on Kia India's Instagram account.
4. The winner will be contacted by Kia India and its partner agencies and will be required to share their details (mobile number, e-mail ID) with ID Proof supporting documents.
5. All the participants who have submitted their entries for the competition shall renounce all his/her rights over the entry and assign them irrevocably and unconditionally to Kia India and its partner agencies (KIN).

Contest 3: Choose your movement

1. To participate in the Kia SuperFan - Choose your movement Contest:
 - a. The host will carry a set of cue cards which will have activities written on them.
 - b. The audience will get a chance to pick a cue card and then do the action/activity suggested in the cue card.
 - c. On successfully completing the activity, the participants will be given a Kia SuperFan tattoo on their hand.
 - d. The participant must DM us upload a picture of his/her tattoo on their social media handles (Instagram/Twitter/Facebook) by tagging @KiaInd and using the hashtags #KiaAutoExpo23 and #KiaSuperFan.
 - e. The uploaded entries on social media will stand a chance to win free online shopping vouchers.
2. The submission of the competition will happen from 14th Jan'23 to 18th Jan'23. Entries post 18th Jan'23 at 11:59:59pm will not qualify for the Activities being conducted at the Auto Expo 2023.
3. Over a span of 5 days of the contest, lucky winners will be gratified after 18th Jan'23. The winners will be announced on Kia India's Instagram account.

4. The winner will be contacted by Kia India and its partner agencies and will be required to share their details (mobile number, e-mail ID) with ID Proof supporting documents.
5. All the participants who have submitted their entries for the competition shall renounce all his/her rights over the entry and assign them irrevocably and unconditionally to Kia India and its partner agencies (KIN).

Contest 4: You complete me

1. To participate in the Kia SuperFan - You complete me Contest, the participant is required to:
 - a. Fill in the blank to complete a sentence pertaining to the brand/product positioning
 - b. The ones who answer correctly will be given a Kia SuperFan tattoo on their hand.
 - c. The participant must DM us upload a picture of his/her tattoo on their social media handles (Instagram/Twitter/Facebook) by tagging @KiaInd and using the hashtags #KiaAutoExpo23 and #KiaSuperFan.
 - d. The uploaded entries on social media will stand a chance to win free online shopping vouchers.
2. The submission of the competition will happen from 14th Jan'23 to 18th Jan'23. Entries post 18th Jan'23 at 11:59:59pm will not qualify for the Activities being conducted at the Auto Expo 2023.
3. Over a span of 5 days of the contest, lucky winners will be gratified after 18th Jan'23. The winners will be announced on Kia India's Instagram account.
4. The winner will be contacted by Kia India and its partner agencies and will be required to share their details (mobile number, e-mail ID) with ID Proof supporting documents.
5. All the participants who have submitted their entries for the competition shall renounce all his/her rights over the entry and assign them irrevocably and unconditionally to Kia India and its partner agencies (KIN).

Virtual Tour Activity: Terms & Conditions

1. To participate in the Virtual Tour Activity, the Participant is required to:
 - a. Visit the website and click on the link to play the quiz
 - b. Fill in their personal details to start the quiz
 - c. Answer trivia questions related to Kia cars stationed at the Auto Expo
 - d. Get maximum points by answering as many questions as possible
 - e. At the end of the Activity, the top scorer will stand a chance to win an iPhone 14, and lucky winners chosen via an automated randomizer tool will get a chance to win free online shopping vouchers.
2. The Virtual Tour can be experienced from 14th Jan'23 to 25th Jan'23. Entries post 25th Jan'23 at 11:59:59pm will not qualify for the Activity.
3. Over a span of 12 days of the Activity, lucky winners will be gratified after 25th Jan'23. The winners will be announced on Kia India's Instagram account.
4. The winner will be contacted by Kia India and its partner agencies and will be required to share their details (mobile number, e-mail ID) with ID Proof supporting documents.
5. All the participants who have submitted their entries for the competition shall renounce all his/her rights over the entry and assign them irrevocably and unconditionally to Kia India and its partner agencies (KIN).

The EV6 Experience Activity: Terms & Conditions

1. To participate in the EV6 Experience Activity, the Participant is required to:
 - a. Register themselves at the Hoverboard Zone
 - b. Play the game to earn maximum points
 - c. The scores of each participant would be displayed on the Leader board
 - d. The highest scorer for the day would be gratified with an iPhone 14.
2. The participants can take part in the Activity from 14th Jan'23 to 18th Jan'23. Entries post 18th Jan'23 at 11:59:59pm will not qualify for the Activities being conducted at the Auto Expo 2023.
3. Over a span of 5 days of the contest, a total of 5 winners will be gratified after 18th Jan'23. The winners will be announced on Kia India's Instagram account.
4. The winner will be contacted by Kia India and its partner agencies and will be required to share their details (mobile number, e-mail ID) with ID Proof supporting documents.
5. All the participants who have submitted their entries for the competition shall renounce all his/her rights over the entry and assign them irrevocably and unconditionally to Kia India and its partner agencies (KIN).

#KiaAutoExpo23 Survey: Terms & Conditions

1. As part of the #KiaAutoExpo23 Survey Activity, the Participant is required to:
 - a. Click on the link shared via email/SMS.
 - b. Fill the survey form.
 - c. Tell us about his/her experience at the Auto Expo 2023
 - d. Stand a chance to win online shopping vouchers.
2. The participants can take part in the Activity from 18th Jan'23 to 19th Jan'23. Entries post 19th Jan'23 at 11:59:59pm will not qualify for the Activity.
3. 50 lucky winners will be chosen via an automated randomizer tool and will be gratified within a week.
4. The winner will be contacted by Kia India and its partner agencies and will be required to share their details (mobile number, e-mail ID) with ID Proof supporting documents.
5. All the participants who have filled out the survey form shall renounce all his/her rights over the entry and assign them irrevocably and unconditionally to Kia India and its partner agencies (KIN).

F. Terms for Gratification: iPhone 14

1. The lucky winners would be selected and gratified for different engagement activities.
2. Winners would be announced online on Kia India social media handles.
3. Winners will be contacted by Kia India and its partner agencies for gratification.
4. Only after submission of required details and valid proof of identity, gratification will be done.
5. Winners should be physically present to receive the participation at the designated place and time as suggested by Kia India and its partner agencies.

G. Terms for Participation

1. The entry shortlisting process is standard for all participants. The process followed by Kia India and its partner agencies in this regard is final.
2. Prize: Kia India and its partner agencies will give online shopping vouchers to the winner, subject to the terms as set out herein below.
3. Kia India holds the right to use the entries and content uploaded by the participants on their social media handles, where @kiaind is tagged, for marketing purposes.
4. The visitors as well as the participants hereby by participating in the contest give their individual consent for utilising the content that will be shot at Auto Expo 23.
5. For Online Voucher Prize:
 - a. The Organisers will take out winners out of all valid entries using their discretion as claimed above.
 - b. The valid entries received until 06:59:59pm on weekdays and 07:59:59pm on weekends as on 18th Jan'23 will be considered for the Prize.
 - c. The decision of Kia India and its partner agencies shall be final, and no further communication will be entertained.
 - d. The participants must follow the social norms and be 18 years or above as on 13th Jan'23.
 - e. The employees of Kia India Private Limited, including their dealers and marketing subsidiaries are not permitted to take part in the competition.
 - f. In case the participant wishes to contact Kia India and its partner agencies for any reason whatsoever, it should only be done via kiacare@kiaindia.net. Any attempt to contact any officer of Kia India and its partner agencies would not be entertained and could lead to the participant getting rejected.
 - g. All Participants, either directly or indirectly, will waive conditions of DND registration and Kia India and its partner agencies shall not assume any responsibility in this regard. The Participants could also be contacted anytime through voice calls, SMS or email id for campaign updates and participation during the duration of the promotion.
 - h. Kia India and its partner agencies do not guarantee delivery of SMS or emails and are not responsible in case the SMS or emails are not delivered to the specified number due to any reason, including network problem, in case there needs to be a communication.

H. Arbitration:

All questions, differences or disputes arising out of this agreement, or any matter connected thereto arising between the parties or their respective representatives, whether as to construction or otherwise shall be at the first instance resolved by discussion and consent of the parties. Any dispute not resolved by the parties amicably within 30 days of such disputes, shall be referred to arbitration of a sole neutral arbitrator to be appointed by Kia India and its partner agencies. The provisions of the Arbitration and Conciliation Act, 1996 or any re-enactment or statutory modification thereof for the time being in force shall be applicable for settlement of the dispute. The decision of the sole neutral arbitrator shall be final and binding on the parties. The venue of arbitration shall be New Delhi and the language of arbitration shall be English.

I. Jurisdiction and Governing Laws:

Subject to the above Clause on Arbitration, the Parties hereto unconditionally and irrevocably agree to submit to the exclusive jurisdiction of the Competent Courts in New Delhi, India.

J. Force Majeure:

KIN shall not be liable for any failure or delay to fulfil any of the obligations mentioned hereunder, to the extent the same is caused by force majeure events such as floods, pandemic, lethal disease, earthquakes, fire, riots, civil unrest, war (declared or not), strikes, lock-outs or any other circumstances beyond the reasonable control of KIN and shall not be liable to compensate the participant in these circumstances. KIN shall not be accountable/liable for any disruptions/stoppages/interruptions or cancellation of the program due to any government restrictions.

K. Notice:

Any notice, request or other communication required to be given under these terms and conditions shall be served personally or mailed to KIN by registered post or courier and in addition by e-mail at the following address:

Kia India Pvt. Ltd.

15th Floor, Two Horizon Center, Golf Course Road,

DLF Phase-V, Sector 43, Gurugram,

Haryana 122002 kiacare@kiaindia.net

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