WHAT COLORS DOES IT COME IN?

HORIZON BLUE
(HEV/PHEV)

SNOW WHITE PEARL
(HEV/PHEV)

PLATINUM GRAPHITE
(PHEV)

AURORA BLACK PEARL
(HEV/PHEV)

RUNWAY RED
(HEV/PHEV)

SOLAR ORANGE^
(HEV)

DEEP CERULEAN BLUE
(HEV/PHEV)

SILKY SILVER
(HEV/PHEV)

Actual colors may vary from printed brochure. See kia.com/Niro-hybrids for interior combinations. ^Limited availability.

ENDNOTES **1.** Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information. **2.** Remote features require a UVO subscription, a compatible smartphone, and a wireless signal with good coverage to function. Normal cellular service rates may apply. Do not use remote climate control if vehicle is in an enclosed area (e.g., closed garage) or a partially enclosed area without ventilation. Close all doors leading from adjacent living areas to the vehicle area before executing a remote climate control command. Remote feature support varies by model, model year, and trim. **3.** Based on EPA estimates (based on a full battery charge for PHEV). Actual mileage or range will vary with options, driving conditions, driving habits, vehicle maintenance, and your vehicle's condition. For PHEV, it's also based on charging practice, battery age, weather, and temperature. Battery capacity will decrease with time and use. For more information on range, please see www.fueleconomy.gov. **4.** The estimated range is based on a number of factors and assumes optimal driving conditions, efficient driving habits, and a straight road. Actual range will vary with options, driving conditions, driving habits, vehicle maintenance, charging practice, battery age, weather, temperature, and your vehicle's condition. Battery capacity will decrease with time and use. **5.** Aftermarket accessories sold separately. All cargo should be properly secured and evenly distributed. Always use caution when carrying roof-top accessories. See www.kiaaccessoryguide.com for details. **6.** Purchase/lease of certain 2019 and newer Kia vehicles with UVO link includes a complimentary 1-year subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 1-year UVO link subscription expires, continued access to the full suite of UVO link services available on your Kia will require a paid subscription at the then-current subscription rate or your use of certain UVO link features may immediately terminate. Use of UVO is subject to agreement to the UVO Privacy Policy (available at owners.kia.com/us/en/privacy-policy.html) and Terms of Service (available at owners.kia.com/us/en/terms-of-service.html). UVO link is transferable to subsequent owner during the original UVO link service term. Only use UVO link when safe to do so. Kia Access with UVO link app is available from the Apple® App Store® or Google Play™ Store. Kia Motors America, Inc. reserves the right to change or discontinue UVO link at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage is required to use most features. UVO link features may vary by model, model year, and trim level. Features, specifications, and fees are subject to change. For more on details and limitations, visit www.kia.com or your authorized Kia dealer. Apple and App Store are registered trademarks of Apple Inc. Google and logos are trademarks of Google LLC. **7.** These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution. **8.** Driver Attention Warning is not a substitute for safe driving and may not detect all instances of inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution. **9.** High Beam Assist does not operate below certain speeds, or in some lighting and driving conditions. Please be aware of your surroundings and exercise proper road etiquette when operating a vehicle using the high beams.

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Part #: UB200 PM001

2020

niro

HYBRID | PLUG-IN HYBRID

HOW WOULD YOU LIKE YOUR HYBRID?

Niro gives you two ways to get crossover versatility with hybrid efficiency. Niro Hybrid (HEV) blends gas and electric power, while Niro Plug-In Hybrid (PHEV) does the same, while also letting you go all-electric at the push of a button. No matter which you choose, you'll also get impressive technology and available premium features like a 10.25" color touch screen[1*] and an embedded modem that lets you perform certain functions remotely[2*] — like preheating or precooling the cabin. Sound good so far? Keep reading, and we'll tell you more about each model.

1, 2 See back cover for endnotes. Cover: PHEV EX PREMIUM SHOWN. This page: HEV TOURING SHOWN

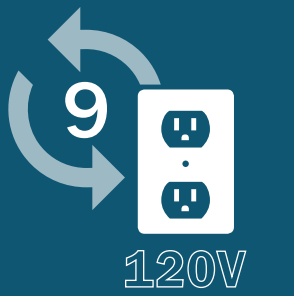
120V charger is included with vehicle. Level 2 (240V) charging station shown on this page and cover is not available for purchase and is not available with vehicle. Actual charging stations will vary. 240V home charging station sold separately.
*Optional features available only on certain trims. See kia.com for details. This page: PHEV EX PREMIUM SHOWN

HOW FAR CAN THEY TRAVEL?

You'll be happy to learn that you can take those road trips just like you always have. The desert, the coast, new cities, old favorites… the Niro hybrids give you impressive range to roam. Specifically, Niro HEV (LX trim) has an EPA-estimated MPG rating of 52 city/49 highway/50 combined.[3] And Niro PHEV has an all-electric range of up to 26 miles,[4] with an EPA-estimated rating of 105 MPGe city/highway/combined (electric + gas) and 46 MPG city/highway/combined (gas).[3]

HOW IS THE NIRO PLUG-IN HYBRID DIFFERENT?

Simply put, Niro PHEV lets you go fully electric for shorter trips at the push of a button. On a full charge, you can drive 0–26 miles in all-electric mode[4] — allowing you to reach many of your destinations without using a drop of gas. You can charge to full capacity in about 2.5 hours with a 240V power outlet, or about 9 hours at home with a standard household electrical outlet.^ PHEV tracks and displays your current, estimated electric range and can display a map of nearby charging stations,* so you can make the most of all-electric mode while on the road. Or, simply recharge when it's most convenient for you, knowing that your PHEV will kick into hybrid mode automatically should you exceed your all-electric range.



PHEV HOURS TO A FULL CHARGE^

*Optional feature available only on certain trims. See kia.com for details. 3, 4 See back cover for endnotes.
^Charge time is based on 77 degrees Fahrenheit battery temperature and under 10% battery state of charge, with the following power requirements: Level 2 charger rated at 40 amps using a 240V source; standard household outlet rated at 15 amps using a 120V source. Battery capacity will decrease with time and use. Please check your local building codes and guidelines for installation of a Level 2 charger.

IS IT ROOMY ENOUGH FOR MY STUFF?

Niro is intelligently designed with your cargo in mind. The compact hybrid battery is housed beneath the rear seat to maximize passenger space, while the 60/40 flat-folding rear seats let you further expand your stowing capacity.† Optional hidden storage compartments* keep smaller items organized and out of view. And for the really big stuff, Niro comes standard with roof rails, allowing you to add an aftermarket roof rack, roof box, or other roof-top storage accessories.[5] So go ahead, bring it all — Niro is ready.

†All cargo should be evenly distributed, properly secured, and never piled higher than the seatback. PHEV EX PREMIUM SHOWN

HOW DO I STAY CONNECTED ON THE GO?

Meet UVO link,[6]* Kia's smart telematics system that lets you interact with your Niro HEV/PHEV right from your compatible smartphone to set charging schedules, find charging stations, perform remote functions[2]* like lock/unlock the doors or preheat/precool the cabin, sync destinations from your smartphone to the Navigation system,[1]* and more — all as a complimentary service for one year from the original retail purchase/lease date.[6] Just download and activate the Kia Access with UVO link[6]* app to get started.

GO TO OWNERS.KIA.COM OR DOWNLOAD THE KIA ACCESS WITH UVO link APP TO ACTIVATE

*Optional features available only on certain trims. See kia.com for details. 1, 2, 5, 6 See back cover for endnotes.
PHEV EX PREMIUM SHOWN

HOW DOES HYBRID TECHNOLOGY ENHANCE EFFICIENCY?

The great thing about driving a hybrid is that instead of relying on a single, large combustion engine, hybrids rely on two power sources — one electric and one gas. The Niro HEV and PHEV are powered by Kia's full Parallel Hybrid System. This advanced design allows both the gas engine and electric motor to simultaneously provide power directly to help you get the most out of every journey. PHEV takes this technology a step further, letting you go all-electric, on demand.

SEE HOW FAR YOU CAN GO
with PHEV's easy-to-read range map that shows you an estimate of how far you can travel on your current charge, both in a map format and a digital mileage display.[4]

BRAKING CAN HELP RECHARGE THE BATTERY
thanks to the Niro hybrids' optional steering wheel–mounted paddle shifters,[1]* which in the Eco Drive Mode can adjust the level of regenerative braking. Regenerative braking captures a portion of the vehicle's kinetic energy when you're coasting or braking. This energy gets fed back into the battery to increase the charge level.

139 hp TOTAL COMBINED HORSEPOWER

195 lb.-ft. TOTAL COMBINED TORQUE

EFFICIENT ELECTRIC MOTORS
help power HEV and PHEV in all-electric mode. Both models feature an advanced electric motor called a Transmission Mounted Electrical Device. This works in combination with the gasoline engine to help provide additional horsepower (HP): 43 HP in Niro HEV and 60 HP in Niro PHEV for a combined total power output of 139 HP and 195 lb.-ft. of torque for both models. Niro PHEV's electric motor is larger and its battery has a higher capacity, allowing it to deliver more horsepower, and a longer electric-only range.

ECO dynamics

Kia is dedicated to reducing environmental impact and increasing social responsibility. We call this philosophy EcoDynamics — the inspiration behind our growing line of hybrids, plug-in hybrids, and fully electric vehicles.

THE COMPACT, ENERGY-DENSE BATTERY
is an advanced, lithium-ion polymer battery that's impressively potent, and supplies power efficiently to the electric motor.

DRIVE WISE

Kia Drive Wise is a suite of advanced driver-assistance technologies* that are designed to help keep you alert, aware of surrounding traffic, and even intervene in certain situations to help you avoid collisions. Because we know even the best drivers can use a little assistance out there.[7]*

FORWARD COLLISION-AVOIDANCE ASSIST WITH PEDESTRIAN DETECTION[7]*
is designed to help detect and warn you of a potential forward collision with a preceding vehicle or pedestrian, and can even automatically apply the brakes in some cases

LANE FOLLOWING ASSIST[7]*
can provide a degree of automatic steering control in certain circumstances during Smart Cruise Control operation based on analyzing lane markings and radar-based front-vehicle information that it detects

SMART CRUISE CONTROL WITH STOP & GO[7]*
is designed to help adjust your driving speed to help maintain a predetermined distance from the vehicle detected ahead of you

DRIVER ATTENTION WARNING[8]*
can give you a warning signal to take a break if it detects inattentive driving practices

LANE KEEPING ASSIST — LINE[7]*
is designed to help detect the vehicle getting close to lane markers, and can apply corrective steering to help prevent you from drifting into another lane

LANE DEPARTURE WARNING[7]*
can help alert you with a warning beep if the system detects you drifting too close to the lane markers without signaling

BLIND-SPOT COLLISION WARNING[7]*
uses radar that is designed to help detect vehicles in your blind spot, and give visual and audible alerts to help you avoid some hazardous lane-change decisions

REAR CROSS-TRAFFIC COLLISION WARNING[9]*
uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you're in reverse

LANE CHANGE ASSIST[7]*
can help warn you of vehicles that it detects in adjacent lanes approaching from behind when you put your blinker on to change lanes

PARKING DISTANCE WARNING — REVERSE[7]*
can give an audible warning if it detects certain objects within a predetermined range behind your vehicle when you're in reverse

HIGH BEAM ASSIST[7]*
is designed to automatically dim the high beams for oncoming vehicles the system detects, then return to high-beam setting once the vehicle passes

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*Optional features available only on certain trims. See kia.com for details. Image shown for illustration only.
1, 4, 7–9 See back cover for endnotes. HEV TOURING SHOWN