CEE'D SW

CURRENT OFFER

Discover the unique additional Kia Bonus and Kia Cee´d Sportswagon Active could be yours for **294 980 Kč**.
Comfort could be yours for 334 980 Kč.

Program KIA 777 = 7 year warranty + 7 years of roadside assistance + 7 years of maintenance for free

Kia Select – financing designed for you
1) Choose the amount of deposit 2) Choose the financing period (12-48 months) 3) Choose one of the final variants (Buy new vehicle, keep your current vehicle, return the vehicle)

7 year manufacturers warranty (or up to 150 000 km), unlimited mileage warranty for the first 3 years.

SPECIFICATION	LIST PRICE	DISCOUNT	ACTION PRICE
Active			
1.4 CVVT - 6st. převodovka 73 kW	329 980	15 000	314 980
1.4 CRDi - 6st. převodovka 66 kW	379 980	15 000	364 980
Comfort			
1.4 CVVT - 6st. převodovka 73 kW	364 980	10 000	354 980
1.6 GDI - 6st. převodovka 99 kW	389 980	10 000	379 980
1.4 CRDi - 6st. převodovka 66 kW	414 980	10 000	404 980
1.6 CRDi - 6st. převodovka 81 kW	439 980	10 000	429 980
1.6 CRDi - 6st. převodovka 94 kW	439 980	10 000	429 980
Anniversary			
1.4 CVVT - 6st. převodovka 73 kW	374 980		
1.6 GDI - 6st. převodovka 99 kW	399 980		
1.4 CRDi - 6st. převodovka 66 kW	424 980		
1.6 CRDi - 6st. převodovka 81 kW	449 980		
1.6 CRDi - 6st. převodovka 94 kW	449 980		
Anniversary Plus			
1.4 CVVT - 6st. převodovka 73 kW	389 980		
1.6 GDI - 6st. převodovka 99 kW	414 980		
1.4 CRDi - 6st. převodovka 66 kW	439 980		
1.6 CRDi - 6st. převodovka 81 kW	464 980		
1.6 CRDi - 6st. převodovka 94 kW	464 980		
Exclusive			
1.4 CVVT - 6st. převodovka 73 kW	409 980	10 000	399 980
1.6 GDI - 6st. převodovka 99 kW	434 980	10 000	424 980
1.4 CRDi - 6st. převodovka 66 kW	459 980	10 000	449 980
1.6 CRDi - 6st. převodovka 81 kW	484 980	10 000	474 980
1.6 CRDi - 6st. převodovka 94 kW	484 980	10 000	474 980

YOUR DEALER

Price list is valid from: 3.3.2014

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STANDARD AND OPTIONAL EQUIPMENT

Exterior	Active	Comfort	Anniversary	Anniversary Plus	Exclusive
Radiator grille	chrome plated/black	chrome plated/black	chrome/black	chrome/black	chrome/glossy black
Body colored bumpers	•	•	•	•	•
Chrome-plated door trim					•
Body colored exterior door handles and door mirrors	•	•	•	•	•
Electric door mirrors	black				
Electrically adjustable and heated door mirrors		painted/black	painted/black	painted/black	
Heated electrically foldable door mirrors with blinker and puddle lamp					painted/glossy black
Projector type headlamps	•	•	•	•	•
Front fog lights		5 000	•	•	•
Front fog lamps chrome housing					•
Cornering lights					•
Day time running lights (bulb type)	separate lamp	separate lamp	separate lamp		
Day time running lights (LED type)				•	•
LED rear combination lamp					•
Rear spoiler with brake light (LED)	•	•	•	•	•
Tinted glass	•	•	•	•	windshield strip
Roof rails	•	•	•	•	•
15" Steel wheels with full wheel covers, tires 195/65 R15	•	•			
16" alloy rims, tire dimension 205/55			•	•	•
Temporary use spare wheel	•	•	•	•	•
Interior	**Active**	**Comfort**	**Anniversary**	**Anniversary Plus**	**Exclusive**
CFC-free manual air conditioning		•	•	•	
CFC-free dual automatic air conditioning					•
Front electric windows	•	with safety feature	with safety feature	with safety feature	with safety feature
Rear electric windows				with safety feature	with safety feature
Central door locking	•				
Central door locking system with remote control + alarm		+ folding key	+ folding key	+ folding key	+ folding key
Variable motor driven power steering	•	•	•	with Flex Steer	with Flex Steer
RDS Radio/CD Audio with MP3 disc compatibility	+ 6 speakers	+ 6 speakers	+ 6 speakers	+ 6 speakers	+ 6 speakers
USB 2.0 + AUX audio port + iPod plug	•	•	•	•	•
Steering wheel mounted audio controls	•	•	•	•	•
Trip computer	•	•	•	•	•
Bluetooth handsfree		5 000		•	•
Cruise control with speed limiter				•	•
Automatic three-blink turn signal	•	•	•	•	•
Shift indicator (MT only)	•	•	•	•	•
Central panel 12V plug	2 pcs	2 pcs	2 pcs	2 pcs	2 pcs
Tilt & telescopic steering wheel adjustment	•	•	•	•	•
Height adjustable driver seat	•	•	•	•	•
Front seatbelt height adjustable anchors	•	•	•	•	•
Leather package - leather wrapped steering wheel, gear shift and parking brake knob			•	•	•
Seat upholstery	Mercury	Mercury	Mercury	Mercury	Saturn
Door center cloth trim	•	•	•	•	•
Inside door handles	black	black	chrome plated	chrome plated	chrome plated
Silver/black central panel decor	•	•	•	•	•
Chrome package - inside door handles and parking brake knob			•	•	+ dashboard
60:40 split folding rear seats	•	•	•	•	•
Luggage undertray, 12V plug	•	•	•	•	•
Net hooks in luggage area					•
Front seatback pockets (driver & passenger)					•
Front central armrest with box	•	•	•	•	•
Rear central armrest					•
Illuminated glovebox	•	cooled	cooled	cooled	cooled
Illuminated sunglasses box		•	•	•	•
Center console area illumination		•	•	•	•

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Safety	Active	Comfort	Anniversary	Anniversary Plus	Exclusive
Driver and passenger airbag	•	•	•	•	•
Front seats side airbags	•	•	•	•	•
Curtain airbags for front and rear seats	•	•	•	•	•
Anti-lock Brake System ABS	•	•	•	•	•
Electronic stability system ESC	•	•	•	•	•
Electronic Brakeforce Distribution EBD	•	•	•	•	•
Brake Assist System BAS	•	•	•	•	•
Vehicle Stability Management VSM	•	•	•	•	•
Traction Control System TCS	•	•	•	•	•
Hill-start Assist Control HAC	•	•	•	•	•
Emergency Stop Signaling ESS	•	•	•	•	•
Seatbelt reminder	•	•	•	•	•
Seatbelt pretensioners	•	•	•	•	•
ISOFIX child seat top tethers and anchor fixings	•	•	•	•	•
IN KEY immobilizer	•	•	•	•	•
Rear parking sensor					•

Optional equipment	Active	Comfort	Anniversary	Anniversary Plus	Exclusive
Metallic/pearl paint	14 000	14 000	14 000	14 000	14 000
Automatic 6-speed transmission with sequential shift and shift paddles on the steering wheel - available with 1.6 CRDi 94 kW					30 000
6-speed double clutch transmission with sequential shift and shift paddles on the steering wheel - available with 1.6 GDI					50 000
Engine adjustment for usage of alternative fuel LPG (for 1.4 CVVT engine only)	32 000	32 000	32 000	32 000	32 000
16" Michelin tires					3 000
Automatic Light Control (ALC)					2 000
Plus Package - cruise control with speed limiter, Flex steering, front fog lights, electric rear windows with safety feature, interior leather and chrome package		15 000		•	•
Paket Vision Style - Driver & Passenger seat warmer, heated steering wheel, Jupiter upholster - black / gray cloth, central panel, door trim, steering wheel decor - glossy black, door center trim - light grey artificial leather with double stitch, Rain sensor, electrochromic rear mirror, wiper deicer, Automatic light control (ALC), PTC heater for gasoline engines, Privacy glass (rear windows and tailgate)					18 000
Seat Package - Electrically adjustable lumbar support for driver and passenger seat, height adjustable passenger seat					5 000
Techno Package 1 - Electric Parking Brake, sliding armrest with rear air ventilation, sliding cup holder cover					5 000
Techno Package 2 - Electric Parking Brake, sliding armrest with rear air ventilation, sliding cup holder cover, 17" alloy rims (not available with 1.4 CVVT and 1.4 CRDi)					13 000
Navi Package - integrated navigation with 7" touch screen and Czech localization, rear view camera, Automatic Light Control (ALC)					38 000
Premium Package - Supervision cluster with TFT LCD info, Bluetooth handsfree, Electric Parking Brake, sliding armrest with rear air ventilation, sliding cup holder cover					20 000
Paket Lux – Panoramic sunroof, Smart Key keyless entry, Start/Stop button, LED illuminated driver handle, alloy pedals and footrest, front door alloy scuff, leather seat upholstery, piano black interior trim (center panel, door ribbon, steering wheel), door trim – synthetic leather with double stitching (not available with 1.4 CVVT)					70 000
Ultra Package – Adaptive Front-Lighting System (AFLS) with Automatic Light Control (ALC), privacy glass (rear windows and tailgate), Supervision cluster with TFT LCD info, Smart Key keyless entry, Start/Stop button, LED illuminated driver handle, integrated navigation with 7" touch screen and Czech language localization, Smart Assist Parking System (SPAS), Lane Departure Warning System (LDWS), front seats warmer, heated steering wheel, wiper deicer, Electric Parking Brake, sliding central armrest with rear air ventilation, sliding cup holder cover, driver and passenger seat electrically adjustable lumbar support, height adjustable passenger seat, rain sensor, electrochromic rear mirror, rear view camera, interior package Vision Style + Jupiter upholstery, 17" alloy wheels (available only with 1.6 GDI and 1.6 CRDi 94kW)					90 000

Prices are VAT inclusive. Transport costs of the vehicle to the place of sale are not price included. The content of this price list reflects the status valid at the time of its release. Importer reserves the right to change prices and specifications of equipments models without prior notice. These data are indicative and not binding for the contract of sale, these are the recommended retail price. All vehicles are approved for use on roads in Czech Republic and meet the EURO V emission limits. 7 year / 150 000 km manufacturers warranty, unlimited mileage warranty for the first 3 years. 12 years warranty against corrosion, not limited by mileage. 5 years / 150,000 km paint warranty. Alternative fuel LPG can be ordered via authorised LPG partners. Current offer is limited by amount of inventory. The offer of winter tires for free is valid until 31.12 2013 or while supplies last, whichever comes first. Special offer winter tire covers Free Stock cars. Winter tires for the version with 15 "wheels: 195/65 R15 91T Sava Eskimo 3, the version with 16" or 17 "wheels: 205/55 R16 91H Sava Eskimo HP.