



The Power to Surprise

Simply unrivalled

FORTE K₃



Simply unrivalled

Perhaps you never thought innovation, technical excellence and exceptional style could all come together in an affordable passenger car. But it's now a reality with the Forte K3 - the car that brings you places you've only imagined and leaves the competition in the dust.

FORTE K3



Radiance from every angle

Advanced lighting systems are just a taste of the many high-tech innovations to be found inside and out of the Forte K3. You'll enjoy not only stylish sophistication but also greater visibility for added safety and convenience at night.



LED daytime running lights

LED daytime running lights ensure added safety by clearly defining your position on the road, while also projecting a sense of authority and style.



LED rear combination lamps (SX only)

LED rear combination lamps not only provide high visibility for drivers approaching from behind, but also add an element of modernity and style with their multi-dimensional design.



Fog lamps

With a unique split-housing design that provides a striking visual effect, the fog lamps are positioned low on the front bumper for better illumination.



Smart welcome lighting system

An array of exterior and interior lights synchronised with your smart key will welcome you to your car. From the unfolding of the wing mirrors to the activation of the pocket and puddle lamps, each snazzy action is designed to maximise your comfort and safety.

A perfectly proportioned profile

The Forte K3's dynamic silhouette is accentuated by a sweeping roof line, shortened front and rear overhangs and distinctive side character line. The result is a sleek yet purposeful side view that stands out from the crowd.



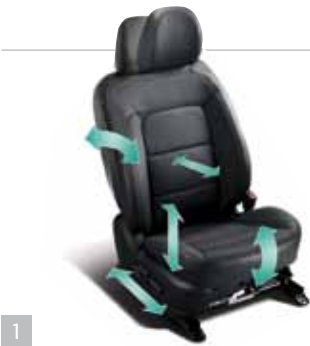


Enhanced driver-oriented ergonomics

The ergonomically-designed cockpit is a perfect blend of functionality and style, with a driver-oriented focus evident in the angled, driver-facing centre fascia. A high-tech supervision cluster with 4.2" full-colour TFT-LCD provides comprehensive information, while you enjoy precise fingertip control. In addition, thoughtful touches like a floor console tray and a sliding centre armrest ensure class-leading convenience and comfort on long journeys.



Full-colour supervision cluster (SX only)
The supervision cluster's intuitive interface lets you access a range of user settings.



1



2



3



4

- 1. 10-way power assisted driver seat (SX only)**
The 10-way power assisted driver seat with lumbar support electronically adjusts so that you can easily find your ideal driving position.
- 2. IMS (Integrated Memory Seat) (SX only)**
Featuring memory settings for two different driving positions, IMS enables each driver to automatically readjust the seat position at the touch of a button.
- 3. Organ-type accelerator pedal**
The organ-type accelerator pedal moves along the same natural plane as your foot for more comfortable operation, especially on extended journeys.
- 4. Smart key with push button start (SX only)**
For added convenience, you can lock or unlock the Forte K3's doors without taking the key out of your pocket or purse by simply pressing the button on the door handle. Turning the engine ignition on and off is also as easy as pushing a button.





Spacious sophistication

By lengthening the wheelbase and completely rethinking the use of space, every occupant will enjoy Forte K3's roomy interior. Soft-touch materials, faux leather trim and carbon pattern embossing are among the finishing touches that give the entire cabin a high-quality, modern feel.





Comfortable surroundings — all year round

An advanced climate control system means you and your passengers can relax on every journey, all year round. Seat warmers provide reassuring comfort on cold days, while automatic air conditioning and an air-ventilated driver's seat keep you cool when the temperature rises. An auto defog system activates by itself when condensation is detected on the windshield glass, and a cluster ionizer ensures air flowing into the cabin is clean and odor-free.

Ventilated driver's seat (SX only)

Air gently percolating through the cushion and back keeps you cool and comfortable, even on those sweltering, humid days.



1



2



3

1. Rear air vents

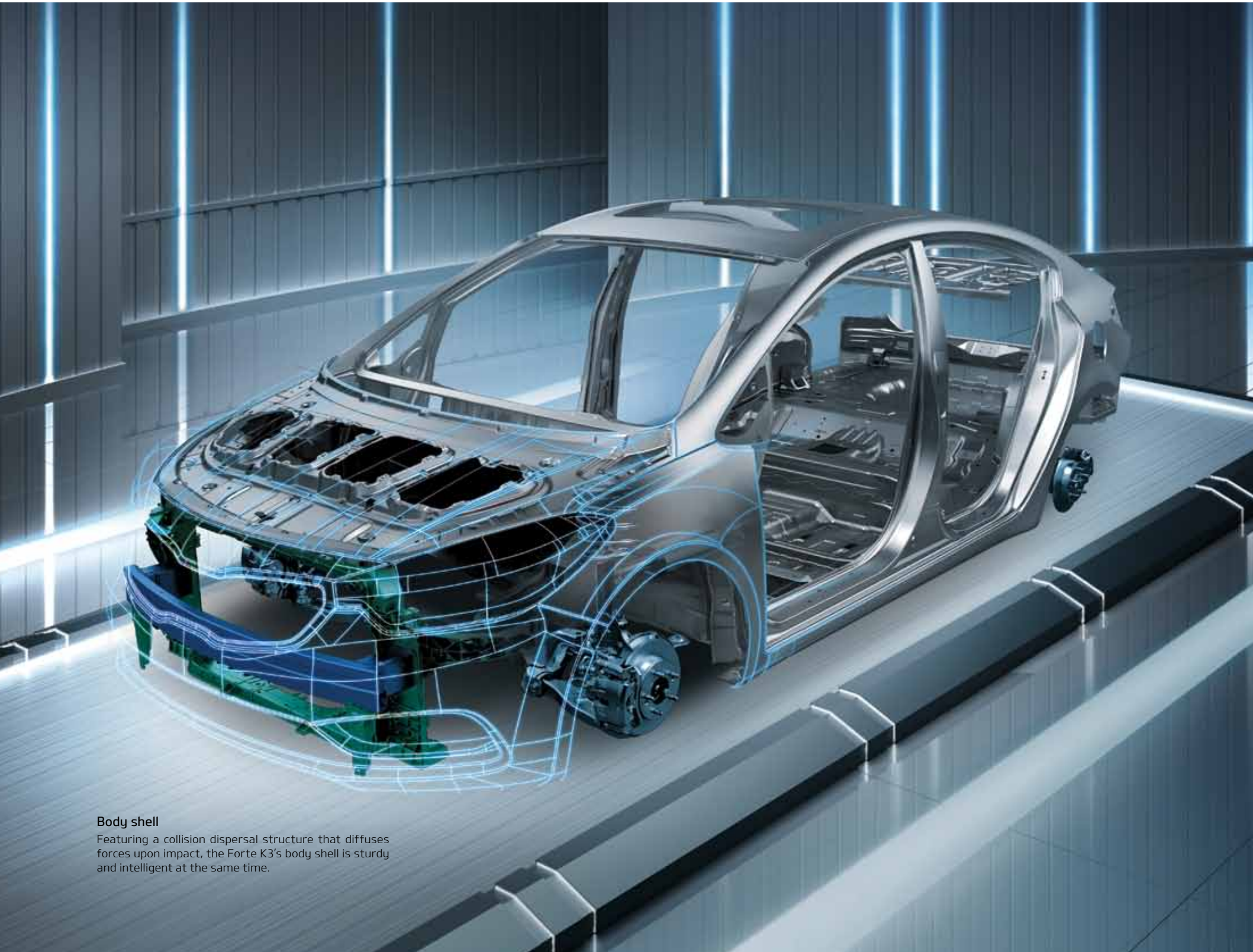
Back seat passengers can also enjoy air circulation thanks to rear air vents positioned at the back of the center console.

2. Seat warmers (SX only)

Heated seats ensure that both driver and front seat passenger are snug and warm even on the coldest days.

3. Automatic air conditioning with dual-zone control (SX only)

One climate temperature can be set for the driver and another for the front seat passenger. Both settings will be automatically maintained.



Body shell
Featuring a collision dispersal structure that diffuses forces upon impact, the Forte K3's body shell is sturdy and intelligent at the same time.



A smooth and stable ride

Underpinning the Forte K3's agile and responsive driving characteristics is a foundation of stability and strength. A high-tensile steel chassis, together with a new hot-stamping process used in specific areas of the sub-frame, provides a torsionally rigid structure for increased protection during both frontal and lateral impacts. Meanwhile, handling and vehicle control are optimised thanks to a range of advanced suspension technologies.

Steering assist
(Direction to low-friction surface)



Braking assist

Vehicle Stability Management (VSM) (SX only)
VSM controls brake force, engine torque and steering torque to provide improved vehicle stability during cornering or on loose or slippery road surfaces.

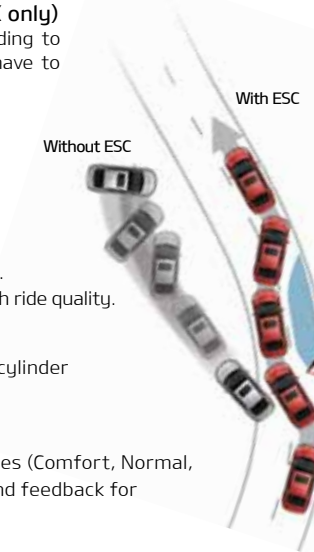


Hill-start Assist Control (HAC) (SX only)
By maintaining brake grip until you step on the accelerator, HAC prevents the vehicle from dangerously rolling backwards when pulling away from a standstill on an incline.



Electronic Stability Control (ESC) (SX only)
Electronic Stability Control reduces skidding to help maintain control in the event you have to brake or swerve suddenly.

- 1. Suspension**
A MacPherson strut front suspension features a dual-path strut insulator to disperse shocks and vibrations and enhance steering stability. The coupled torsion beam axle rear suspension delivers stable and smooth ride quality.
- 2. Brake response**
Brake response and feel are enhanced thanks to an enlarged master cylinder and the addition of a tie-rod to the booster.
- 3. Flex Steer**
The newly introduced Flex Steer system provides three steering modes (Comfort, Normal, and Sport) that deliver the appropriate level of steering assistance and feedback for different driving conditions and preferences.





Uncompromised safety for peace of mind

Combining a range of passive and active safety features, the Forte K3 will give you a reassuring sense of security. A comprehensive airbag system, seat belt pretensioners and whiplash reduction headrests protect you in the event of a collision. A parking assist system, with ultrasonic sensors at the front and back, make parking in tight spaces a breeze.

6-airbag system
The Forte K3's airbag system comprises driver and front seat passenger airbags, front side airbags, plus curtain airbags running the length of the interior at each side. The EX model comes with dual airbags (driver and front seat passenger).



- 1. Quarter glass panels**
The front quarter glass panels enhance the car's sense of openness and safety by minimising blind spots.
- 2. Seat belt pretensioners**
Seat belt pretensioners automatically tighten the driver and front passenger's seat belts in the event that a crash occurs to help prevent or reduce injury.
- 3. Rear view camera (SX only)**
The backup camera display eases the process of parallel parking and reversing out of tight spots.



Gamma 1.6 MPI

Max. Power 130 ps @ 6,300 rpm
Max. Torque 16.0 kg·m @ 4,850 rpm
157 Nm @ 4,850 rpm



Engineered for you and the environment

The powerful and refined Gamma 1.6 MPI is the heart of the Forte K3. Featuring Dual Continuously Variable Valve Timing (D-CVVT) and electronic fuel injection, its lightweight aluminum construction ensures superb fuel economy. Low emissions mean less harm to the environment, while gear shifting is smooth and precise thanks to a meticulously engineered automatic transmission.



1. Paddle shifters (SX only)

The sporty paddle shifters on the steering column allow you to change gears with your fingers while driving in manual mode, without having to take your hands off the steering wheel.

2. Auto cruise control

Lets you maintain a constant speed for convenience and improved fuel economy.

3. 6-speed automatic transmission

Fitted with a boot-type TGS knob for a refined and sporty look, the 6-speed automatic transmission ensures silky smooth and precise gear shifts.



Expect the unexpected

Ever dream of a car that sets itself apart through innovation and design, that's smart and stylish, yet at the same time secure and reliable? Look no further. The Forte K3 is a car in tune with your every desire.





The ultimate in-car entertainment

Forte K3 is loaded with the latest in-vehicle entertainment technologies that allow you to enjoy your favorite tunes and your favorite electronic gadgets. Featuring convenient ergonomic controls and high-end sound quality, the audio system will take your mind off the tedium of daily traffic congestion and make those long journeys all the more enjoyable.



Sound system
Forte K3's 6-speaker sound system with separate tweeters is designed to deliver crystal clear and full-bodied sound reproduction.



- 1. High-quality audio system**
Enjoy easy, precise control over your choice of audio entertainment with high-end controls included for enhanced convenience.
- 2. AUX + USB + iPod + iPhone compatibility**
A USB port lets you plug in an iPod, iPhone or another smartphone or mobile storage device and play your music through the car's speakers.
- 3. Audio remote controls on steering wheel**
Take full control of the audio system without removing your hands from the steering wheel.
- 4. Bluetooth hands-free controls on steering wheel (SX only)**
Conveniently located Bluetooth hands-free control switches let you make and receive phone calls and even search through your list of contacts with a minimum of fuss.



A feature-filled interior from A to Z

Technology, functionality and upscale finishing touches all come together in the Forte K3 to deliver unsurpassed driving pleasure. Every interior feature can be operated with fingertip, intuitive control, while storage spaces are designed with maximum convenience in mind.

- 5. Tilt & telescopic steering column**
Adjust the position of the steering wheel vertically as well as backwards and forwards to suit your personal preference.

- 6. Power window switch pad**
With a soft-touch finish, the switches to control the power windows are arranged on a convenient pad for smooth fingertip control.

- 7. Sunvisors**
Illuminated vanity mirrors with sliding covers add a touch of class, while the driver's sunvisor features the addition of a handy ticket holder.

- 8. Glove box**
An interior light ensures easy retrieval of stored items and a damper ensures smooth opening and closing of the glove box.

- 9. Floor console cup holders**
Both driver and front seat passenger can store their open drinks securely in cup holders conveniently located on the floor console between the front seats.

- 10. Overhead sunglasses case**
Conveniently store your sunglasses just above head level for easy access.

- 11. Rear centre armrest with cup holders**
Backseat passengers can also enjoy drinks without any worry of spillage.

- 12. 60:40 split folding seats**
The 2nd row seats fold with ease to give you great flexibility when it comes to carrying luggage, shopping bags and sports gear.

- 13. Trunk trim inner cover with inside handle**
The inside of the trunk lid is lined with a soft material for added aesthetics while a convenient handle on the inside of the trunk enables hassle-free closing of the trunk without getting your hands dirty.





No detail left unturned

First impressions go a long way. From the distinctive radiator grille to the sporty spoke wheels, every detail of the Forte K3 delivers high-end functionality with high-class style.



1. Hood character lines

The sleek flowing hood lines create a dynamic look and accentuate the vehicle's athletic shape.

2. Chrome belt line (SX only)

The chrome-crafted belt line enhances the sporty profile with dynamic simplicity.

3. Grip-type exterior door handles with pocket lights (SX only)

Satisfying to touch and providing a sporty look, the grip-type handles also house pocket lamps that help you locate the handle easily in the dark.

4. Wing mirrors with LED side repeaters

Aerodynamically-shaped wing mirrors feature LED side repeaters to make you more visible to others when turning. The electric gull-wing folding adds to a sense of style and luxury.

5. Security indicator

A security indicator with blinking LED deters potential intruders by letting them know the alarm system is activated.

6. Aero blade wipers

The wiper blades are aerodynamically designed to prevent them from lifting off the windscreen at high speeds.

7. Safety power windows

A safety mechanism built into the front windows prevents them from closing when an obstruction gets in the way.

Choice of interior colours

Black interior



White Interior



Brown Interior



Your Forte K3, your way

With three interior colours and nine beautiful body colors to choose from, configuring a Forte K3 that’s just right for you has never been so enjoyable.

Exterior colors



Snow White Pearl (SWP)



Bright Silver (3D)



Metal Stream (MST)



Milky Beige (M9Y)



Golden Beat (K3N)



Temptation Red (K3R)



Planet Blue (D7U)

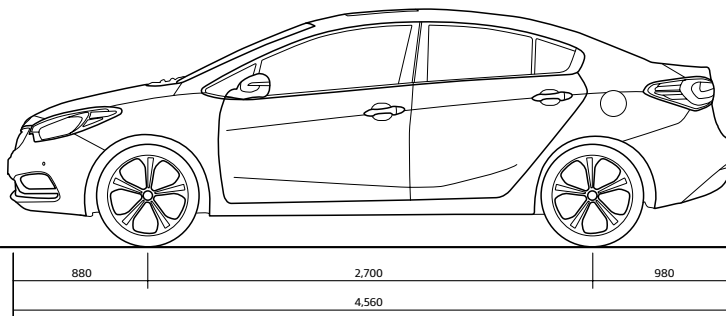
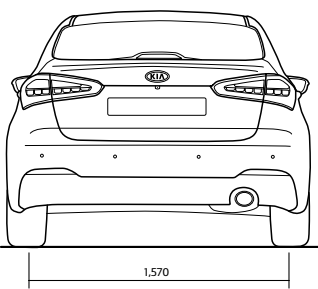
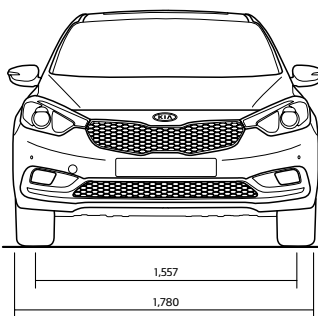


Abyss Blue (K3U)



Aurora Black (ABP)

Dimensions (mm)



Wheels

The 16” steel wheel (for EX model) or 17” sports rim (for SX model) ensures the ultimate in looks and performance for any occasion.



16” steel wheel
205/55R16



17” alloy wheel
215/45R17

As eco-conscious as you are

So you value sustainable living? We do too. That’s why we take pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society as a whole.

Kia Motors designated environmental management as one of the core objectives of our socially responsible management initiative launched in 2008 and has put the environment at the forefront of all our business activities. We aim to spearhead efforts to combat the global challenges of natural resource depletion and climate change.

In 2009, Kia launched the ‘EcoDynamics’ sub-brand, which is being applied to the most eco-friendly cars within each Kia model range as innovative fuel-stretching and emissions-cutting technologies such as hybrid, electric and hydrogen fuel cell powertrains are progressively introduced.

We are also building a clean production system, raising the resource recovery rate, designing vehicles with the disposal phase in mind, increasing energy efficiency, and adopting low-carbon fuels. Wherever possible, recycled and recyclable materials are being used in the production of every Kia. Even at the end of your car’s life, one of our environmental targets is the eco-friendly return and treatment of end-of-life vehicles. Operating a rigid process, we guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

In short, we are committed to finding fundamental solutions to cut energy consumption and combat climate change. As you see, what you do on a small scale with your household refuse, we at Kia Motors do on a large scale around the world.





The Power to Surprise

Kia Motors Corporation (www.kia.com) - a maker of quality vehicles for the young-at-heart - was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 2.7 million Kia vehicles a year are produced in 10 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 150 countries. Kia today has around 48,000 employees worldwide and annual revenues of over US\$43 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA - the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan - "The Power to Surprise" - represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.



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Please contact Cycle & Carriage Kia Pte Ltd for current information. Body colours shown are only indicative.

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