



The Power to Surprise

From the Cerato K3 to the Niro, Kia offers a full line-up of sedans, SUVs and MPVs that are practical, stylish and exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

About Kia Motors Corporation

Kia Motors Corporation (www.kia.com), a maker of world-class quality vehicles for the young-at-heart, was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced at 14 manufacturing and assembly operations across five countries. They are then sold and serviced through a network of distributors and dealers from around 180 countries. Today, Kia has over 50,000 employees worldwide and an annual revenue of nearly US\$44 billion. It is a major sponsor of the Australian Open and the official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan, "The Power to Surprise", represents the company's global commitment to surprising the world by providing exciting and inspiring experiences that go beyond expectations.



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Kia BUZZ
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WE DRIVE FIRST CLASS

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Kia Showrooms

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Kia Service Centres

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Printed in December 2016



All-new
NIRO



The Power to Surprise



THE BEST OF BOTH WORLDS

Being responsible has never looked this fun – or been more exciting. The new Kia Niro is a game-changing hybrid crossover that proves you really can have it all. A sustainable, fuel-efficient hybrid, with the style, technology and versatility of a crossover. It's the ultimate choice for those who care about the environment – and care just as much about driving pleasure.

HYBRID UTILITY VEHICLE

niro



TURN THE DYNAMICS OF CITY DRIVING TO YOUR ADVANTAGE

City driving often means dealing with stop-and-go traffic. A hybrid thrives in this environment, using braking to store power and starting out without using fuel or generating emissions. As a result, the spacious and versatile Niro is the ideal urban vehicle. Stylish, comfortable and quiet, it promotes peace-of-mind by reducing the stress and hassle of urban driving.

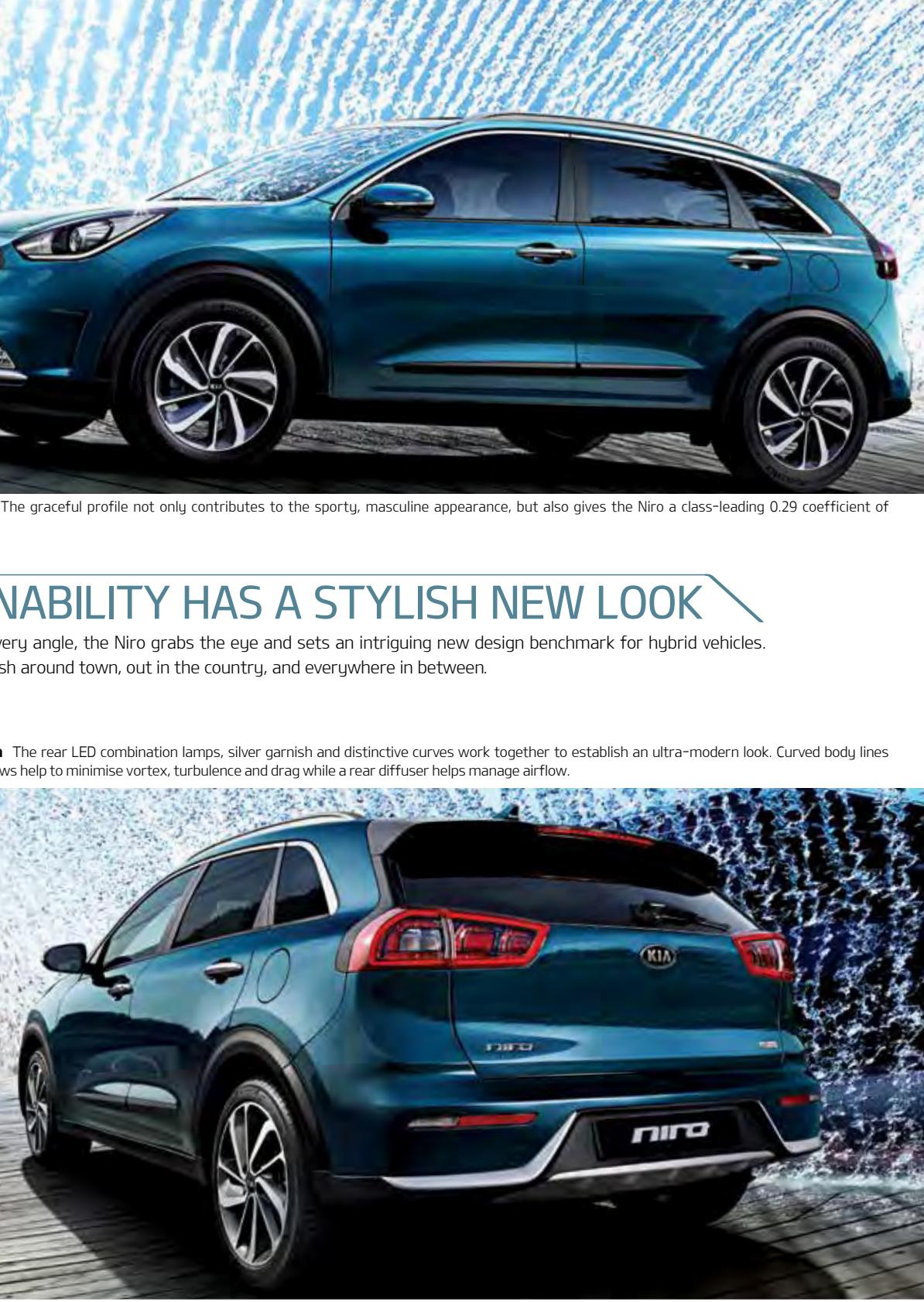


AN INVITING DESIGN THAT
DRAWS ON NATURE

The athletic profile and wide, expansive windows reflect harmony with nature. Sculpted lines express motion. Its high ground clearance prepares you for adventure. The new Kia Niro is inspired by the natural surroundings that its hybrid technology is designed to protect.



Alluring front design The details come together to give the Niro its signature style. The sporty front lip sets an energetic tone. A vertical air vent helps improve aerodynamic stability. Stylish silver garnish on the lower bumper complements the silver of the grille, headlamp surrounds and wheels.



Ingenious silhouette The graceful profile not only contributes to the sporty, masculine appearance, but also gives the Niro a class-leading 0.29 coefficient of drag.

SUSTAINABILITY HAS A STYLISH NEW LOOK

From every angle, the Niro grabs the eye and sets an intriguing new design benchmark for hybrid vehicles. It's stylish around town, out in the country, and everywhere in between.

Striking rear design The rear LED combination lamps, silver garnish and distinctive curves work together to establish an ultra-modern look. Curved body lines flanking the side windows help to minimise vortex, turbulence and drag while a rear diffuser helps manage airflow.



DRIVING IN HARMONY WITH ECOLOGICAL IDEALS

Driving a hybrid is a way to reduce dependence on fossil fuels, save on fuel costs and significantly decrease carbon emissions. The lightweight and dynamic Niro allows you to enjoy exploring your natural surroundings and help protect them in the process.



88 g/km
CO₂ emissions

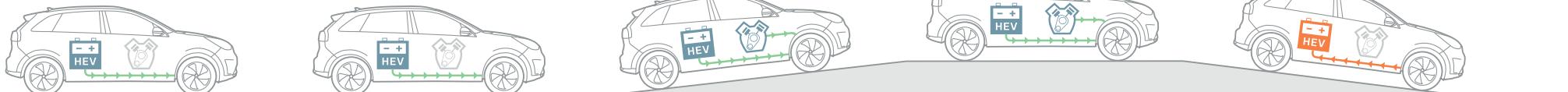
* EURO 6 / 16" Wheels

ECO-FRIENDLY DRIVING POWERED BY TWO HEARTS

The Niro employs a parallel hybrid system that switches between gasoline and electric power or uses a combination of both and charges the battery whenever it can. The system is seamless and responsive while achieving class-leading efficiency. CO₂ emissions are inspiringly low at 88 g/km.



Efficient Driving Mode



Launch (Pure EV) When starting out from a stop, the hybrid system relies entirely on power from the electric motor. This helps reduce fuel use in stop-and-go traffic.

Gentle Acceleration (Pure EV) During mild acceleration, the system uses power exclusively from the electric motor which provides ample pickup to help you increase your speed.

Full Acceleration When accelerating harder, the gasoline engine works together with the electric motor to get the Niro up to the desired speed.

Cruising When cruising at relatively constant speeds, the system goes into power-assist mode, where the gasoline engine is the main source of drive power.

Deceleration The system's regenerative braking system captures energy whenever vehicle speed decreases and stores it in the battery for future use.

SCULPTED AND STREAMLINED BEAUTY WITH A PURPOSE

The true beauty of Niro's aerodynamic design is accentuated through its drive, while mileage is maximized.



Active air flap An active air flap behind the grille cools the engine. It closes at higher speeds to reduce drag for better performance and fuel efficiency.

Air curtain An air curtain creates accelerated airflow at the front, reducing drag caused by turbulent air for improved aerodynamic control.

Rear diffuser A spoiler panel below the rear of the Niro is sculpted with longitudinal ridges for stability and a rear spoiler takes advantage of airflow to help stabilise the body when travelling at speed.



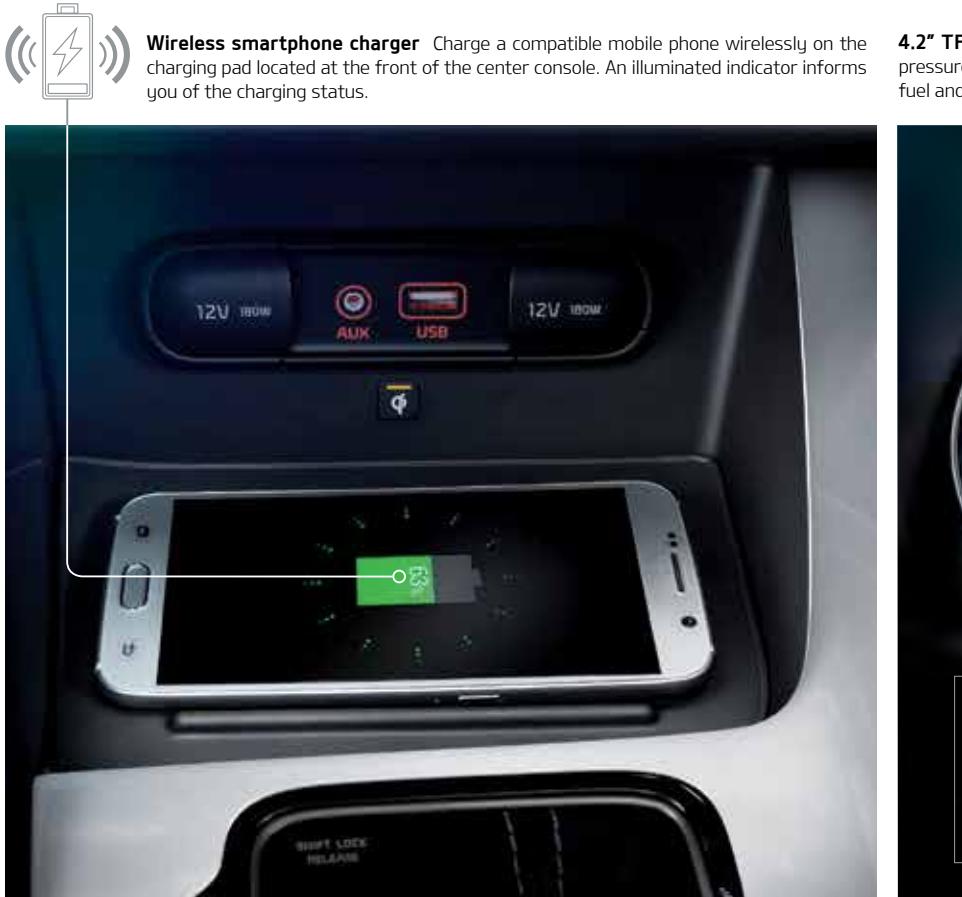
CLEVER IDEAS TO MAXIMISE YOUR COMFORT

Settle into the spacious cabin of the Niro and you'll find a soothing balance of technology and comfort. Relax in leather seats with an integrated memory system that keeps you poised for adventure. Explore an array of controls and displays designed to help you stay focused and informed.

Images used are for illustration purposes only. Actual specifications may vary.

A SIMPLER WAY TO TRAVEL THROUGH A COMPLEX WORLD

As automobiles become more technologically complex, it's becoming more challenging to keep the driving experience simple. Kia's smart technology helps make the driver's life easier. The driver's cockpit is designed with a user-friendly interface displaying only quintessential information to avoid distraction for the driver.



Wireless smartphone charger

Charge a compatible mobile phone wirelessly on the

charging pad located at the front of the center console.

An illuminated indicator informs

you of the charging status.



4.2" TFT-LCD supervision cluster

A tasteful, intelligently designed, customisable supervision cluster displays temperature, tire pressure alerts and other essential vehicle and trip information. It also displays the status of the hybrid charging system, including fuel and battery levels and usage. Its high-resolution screen makes it easy to read a myriad of information at a glance.



HIGH STYLE, A HIGH ROOF AND DEEP COMFORT

Unusually spacious for a hybrid, with ample head, shoulder and legroom, the Niro interior invites you to stretch out and relax. Surrounded by clean, modern and high-tech design accents, it's easy to feel at home right from the start.

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FIND THE RIGHT POSITION FOR A COMFORTABLE JOURNEY

Built for versatility, the Niro features firm, supportive seats, ample space and helpful amenities for you to enjoy a relaxing and refreshing experience. The driver's seat offers ample adjustment to support a healthy, attentive driving posture, and both front seats provide ventilation.



10-way powered driver's seat The 10-way electrically adjustable driver's seat makes driving as comfortable and effortless as possible.

Integrated Memory System (IMS) Sharing a vehicle with another driver doesn't have to mean readjusting the driver's seat and side mirrors every time you get in after someone else has driven. IMS stores memory of seat and side mirror preferences for up to two drivers.



Ventilated front seats

Available ventilated front seats provide cooling airflow to prevent perspiration on hot days. The Niro is designed to get you to your destination safely and feeling refreshed.



427 l cargo capacity

Even when all the seats are occupied, the Niro can carry an impressive 427 l of cargo. That means you can handle road trips, big shopping days, and still have room for family and friends.



A ROOMIER, MORE VERSATILE APPROACH TO HYBRID LIFE

The new Kia Niro keeps your options open with plenty of space – and clever ways to configure it. The generous interior dimensions give both you and your passengers plenty of headroom and legroom while a sizable cargo space takes care of all your luggage. The versatile rear seats split 60:40 and fold flat to give you more room, so you'll never worry about having insufficient space.



1425 l cargo capacity
with rear seat row folded flat



427 l cargo capacity
with rear seat row upright

Fully folding, split rear seats The rear seatbacks split 60:40 and fold completely flat for maximum cargo capacity and flexibility. Take advantage of all the choices to accommodate more combinations of passengers and cargo.



Cargo screen



60:40 split folding rear seats

Advanced High Strength Steel (AHSS) and hot-stamped steel

The new Kia Niro uses more than 53% of AHSS, resulting in phenomenal rigidity. Hot-stamping of components is also applied to 24 parts in stress areas. These measures greatly improve body strength, enhancing cabin protection and dynamic performance.



7 Airbags

To help protect occupants and potentially minimise injuries in the event of a collision, the Niro offers driver and front passenger airbags, two front-side airbags, two side-curtain airbags, and a driver's knee airbag as the standard.

Aluminium body elements (hood/tailgate)

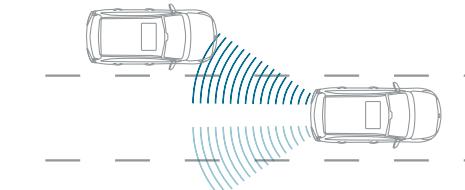
While the critical points use more high-strength steel than ever, aluminium is used in the hood and tailgate to help reduce weight by as much as 11 kg for better handling and fuel economy.



TECHNOLOGY THAT

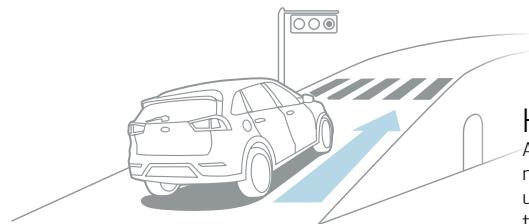
PROVIDES A PEACE OF MIND

Design reflects character, and the Niro is built around a dedication to safety - seen from the advanced materials used and the incorporation of the latest and most vigilant driver-assistance systems. The advanced safety technologies from Blind Spot Detection to Electronic Stability Control, allow you to traverse safely with a peace of mind.



Blind Spot Detection (BSD)

The Blind Spot Detection uses sensors to monitor the sides and rear of the vehicle. These visual alerts inform the driver of vehicles in the blind spot for easier and safer lane changes.



Hill-start Assist Control (HAC)

At a standstill on an incline, HAC prevents you from rolling backwards by gently applying the brakes for up to two seconds as your foot goes from the brake to the accelerator.



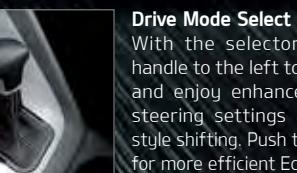
Electronic Stability Control (ESC)

ESC ensures optimal braking performance and directional control by automatically delivering the right amount of braking force to each wheel based on evaluation of engine torque and driving circumstances.



THE RIGHT TECHNOLOGY CAN MAKE THE JOURNEY GREENER

A long drive through nature is even sweeter in a vehicle as eco-friendly as the hybrid Niro, especially in Eco drive mode. The dynamic persona of the Niro can also be discovered as soon as you select the Sport mode.



Drive Mode Select (DMS)

With the selector in Drive, pull the handle to the left to engage Sport mode and enjoy enhanced shift points and steering settings as well as manual-style shifting. Push the handle to the right for more efficient Eco mode operation.

PACKED WITH ENHANCED FEATURES

Enjoy state-of-the-art convenience features with the impressive all-new hybrid Niro.



Steering wheel remote control Keep your eyes on the road while you adjust the audio, take calls, set speed limit and access the cluster menu with intuitive controls at your fingertips.



AUX and USB ports Connect audio players and mobile devices with ease via a USB for convenient music playback.



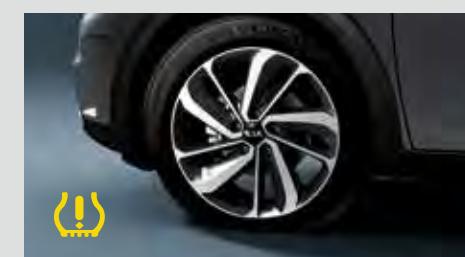
Bluetooth Communicate and stream content wirelessly with minimal distraction using paired Bluetooth®-compatible devices.



5" color TFT-LCD touch screen audio The vivid, easy-to-use 5" color TFT-LCD touch screen audio includes the display for the rear-view camera.



Auto defogger system Sensors detect any condensation forming on the inside of the windshield and the defogger automatically turns on to ensure maximum visibility and safety.



Tire Pressure Monitoring System (TPMS) TPMS keeps track of the pressure inside each tire. It tells you which tire is under-inflated by displaying its pressure value on the cluster screen.



Dual-Zone Full Auto Temperature Control (D-FATC) D-FATC automatically turns the air-conditioner and heater on and off to maintain separate driver and front-passenger temperatures.



Rear air ventilation Back seat passengers can enjoy warm or cool air circulation, thanks to rear air vents positioned at the back of the centre console.



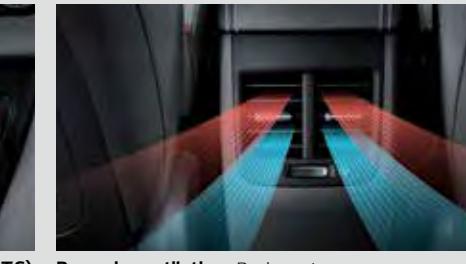
Auto light control Set the stalk control to Auto and the headlights and tail lights will come on automatically at dusk or in dark places.



Aluminium pedals Racing-inspired aluminium pedals offer a pattern of rubber nubs for grip, adding excitement to every drive.



Roof rack / Sunroof Carry sporting goods and other cargo securely on the roof rack. A power sunroof opens or closes with the press of a button to let in sunshine and fresh air.



Air purifier A smart ion generator filters out any unpleasant smells and cleans the interior air for a more enjoyable ride.



Door scuff plates The scuff plates exude a sporty outlook while protecting the Niro's finishing.



Push-button start The engine start/stop button lets you turn the Niro's ignition on and off with the push of a finger.

VEHICLES IN HARMONY WITH NATURE



If you seek a more sustainable lifestyle, or simply enjoy the great outdoors, you have found a soulmate in Kia Motors.

Environmental preservation and social responsibility are top priorities at Kia, and we back up our commitment with tangible action. Our sub-brand EcoDynamics, established in 2009, designs the most eco-friendly cars within each Kia model range, showcasing our new fuel-stretching and emission-cutting, technologies such as hybrid, electric and hydrogen fuel cell powertrains.

We are also building a clean global production system, raising the resource recovery rate, and designing vehicles with the disposal phase in mind. Meanwhile, we are adopting more and more environmentally-friendly materials in our cars, selected for their composition, biodegradability and bio-inspired technology. For example, to reduce our carbon footprint, we are replacing oil-based materials with plant-based materials wherever possible.

As you can see, we at Kia Motors are committed to finding fundamental solutions to cut energy consumption and combat climate change. If you feel the same way about preserving the environment and ensuring a brighter future for the younger generation, then we have just the vehicle for you.



Cycle & Carriage After-sales Service keeps your car in its prime

We care for you the same way we care for our family. Experience the Cycle & Carriage Kia Service spirit as we welcome you at our Kia Service Centres.

With more than a century in the automotive industry, we can assure you that you will enjoy the most comprehensive customer support and first-class service by well-trained professionals, using state-of-the-art technologies, diagnostic tools and Grade A genuine parts to keep your Kia vehicle running in peak condition. All Kia genuine parts come with 1 year or 20,000km (whichever comes first) warranty.

This is our commitment to you.



Industry-leading warranty

We are confident of the quality and durability of every Kia vehicle, having undergone stringent pre-delivery processes and checks before being delivered in pristine condition. We are so confident that your new Kia car will enjoy a 5-year unlimited mileage warranty and a 10-year engine warranty.

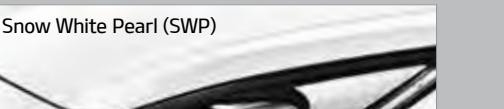
From the date of registration, your new Kia car is covered against defects in materials and workmanship for a period of 5 years of factory unlimited mileage. On top of that, starting from 1 June 2014, your Kia car will come with a 10-year engine warranty, subject to a maximum mileage of 200,000km or 10 years, whichever is earlier. This engine warranty from Cycle & Carriage will take effect immediately after the expiry of the manufacturer's.

Cycle & Carriage Kia also offers 10-year lithium battery warranty for your new Kia Niro from the date of registration.

**5 YEAR
UNLIMITED
MILEAGE WARRANTY**

**10 YEAR
ENGINE
WARRANTY**

Exterior Body Colors



Wheel



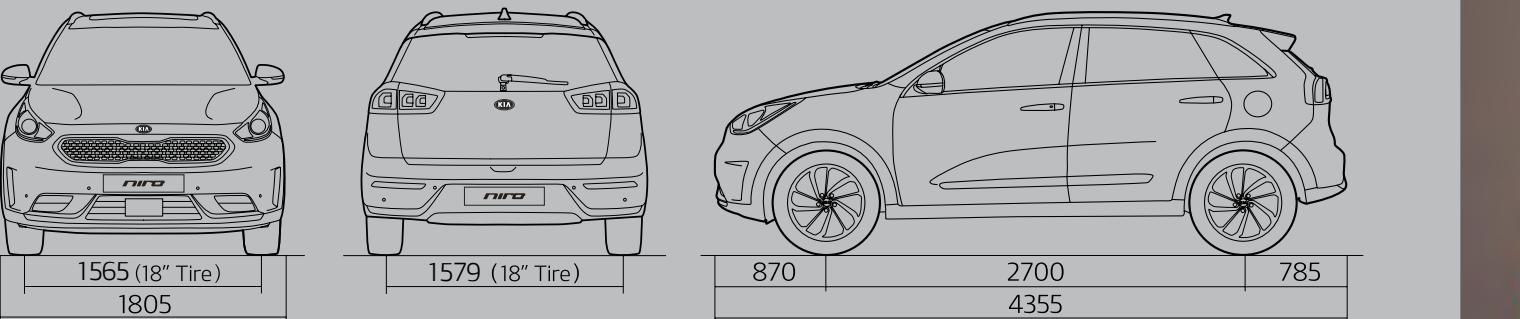
16" Alloy Wheel

Dimensions (mm)

Overall length	4355
Overall width	1805
Overall height (excluding roof rack)	1545 (1535)
Wheelbase	2700
Wheel tread (front)	1565
Wheel tread (rear)	1579
Overhang (front)	870
Overhang (rear)	785

Legroom (front)	1059
Legroom (rear)	950
Headroom (front)	1018
Headroom (rear)	993
Shoulder room (front)	1423
Shoulder room (rear)	1402
Ground clearance	160
Fuel tank (l)	45

	CO ₂ (g/km)	Fuel consumption (l/100km)
16" wheel	88	3.8



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