Being responsible has never looked this fun – or been more exciting. The new Kia Niro is a game-changing hybrid crossover that proves you really can have it all. A sustainable, fuel-efficient hybrid, with the style, technology and versatility of a crossover. It’s the ultimate vision for those who care about the environment – and care just as much about driving pleasure.

THE BEST OF BOTH WORLDS

HYBRID UTILITY VEHICLE
City driving often means dealing with stop-and-go traffic. A hybrid thrives in this environment, using braking to store power and starting out without using fuel or generating emissions. As a result, the spacious and versatile Niro is the ideal urban vehicle. Stylish, comfortable and quiet, it promotes peace-of-mind by reducing the stress and hassle of urban driving.
AN INVITING DESIGN THAT DRAWNS ON NATURE

The athletic profile and sleek, expansive windows reflect harmony with nature. Sculpted lines express motion. Its high ground clearance prepares you for adventure. The new Kia Niro is engineered to surround you, ensuring that its hybrid technology is designed to protect.
Alluring front design. The details come together to give the Niro its signature style. The sporty front lip sets an energetic tone. A vertical air vent helps improve aerodynamic stability. Stylish silver garnish on the lower bumper complements the silver of the grille, headlamp surrounds and wheels. From every angle, the Niro grabs the eye and sets an intriguing new design benchmark for hybrid vehicles. It’s stylish around town, out in the country, and everywhere in between.

SUSTAINABILITY HAS A STYLISH NEW LOOK

Ingenious silhouette. The graceful profile not only contributes to the car’s efficient appearance, but also gives the car an even more stylish and confident look.

Striking rear design. The rear LED combination lamps, silver garnish and distinctive curves work together to establish an ultra-modern look. Curved body lines focusing the side windows help to improve aerodynamics, while a rear diffuser helps manage airflow.
Driving a hybrid is a way to reduce dependence on fossil fuels, save on fuel costs and significantly decrease carbon emissions. The lightweight and dynamic Niro allows you to enjoy exploring your natural surroundings and help protect them in the process.
The Niro employs a parallel hybrid system that switches between gasoline and electric power or uses a combination of both and charges the battery whenever it can. The system is seamless and responsive while providing high fuel efficiency. CO2 emissions are impressively low at 88 g/km.

**Efficient Driving Mode**

**Launch (Pure EV)** When starting out from a stop, the hybrid system relies entirely on the electric motor to save fuel.

**Gentle Acceleration (Pure EV)** During mild acceleration, the electric motor provides the initial power to get the Niro up to the desired speed.

**Full Acceleration** When accelerating, the engine kicks in to assist the electric motor.

**Cruising** The system's regenerative braking system provides efficient energy recovery.

**Deceleration** The system's regenerative braking system captures energy whenever the vehicle slows down.

**Charge** The battery is charged whenever the vehicle is decelerating or braking.

**Regenerative Braking System** Kinetic energy produced when decelerating or coming to a stop is captured and turned into electricity. This in turn is used to help recharge the battery.

**New Kappa 1.6 GDi engine** This new engine generates maximum output of 105 ps at 5,700 rpm and peak torque of 147Nm at 4,000 rpm – the perfect match for the Niro's hybrid system. The system offers a combined maximum output of 141 ps.

**Permanently magnet electric motor** Providing up to 43.5 ps on its own, the electric motor also assists the gasoline engine in hybrid mode and recharges the battery during deceleration.

**Newly developed 6-speed DCT** A new 6-speed DCT (Dual Clutch Transmission) transfers engine/motor power efficiently and delivers dynamic drivability with fast shift response.

**Permanent magnet electric motor** Providing up to 43.5 ps on its own, the electric motor also assists the gasoline engine in hybrid mode and recharges the battery during deceleration.

**Low rolling resistance tires** To travel the most distance on every litre of fuel, tires are designed for low rolling resistance.

**Under-body aerodynamics** The drivetrain, chassis, exhaust and exposed body elements are designed to create the least possible drag as the Niro moves forward.
Settle into the spacious cabin of the Niro and enjoy a soothing balance of technology and comfort. Relax in leather seats with an integrated memory system that keeps you poised for adventure. Explore an array of controls and displays designed to keep you focused and informed.
Wireless smartphone charger

Charge a compatible mobile phone wirelessly on the charging pad located at the front of the center console. An illuminated indicator informs you of the charging status.

As automobiles become more technologically complex, it’s becoming more challenging to keep the driving experience simple. Kia’s smart technology helps make the driver’s life easier. The driver’s cockpit is designed with a user-friendly interface displaying only quintessential information to avoid distraction for the driver.

4.2” TFT-LCD supervision cluster

A tasteful, intelligently designed, customizable supervision cluster displays temperature, tire pressure alerts and other essential vehicle and trip information. It also displays the status of the hybrid braking system, including fuel and battery levels and usage. Its high-resolution screen makes it easy to read a myriad of information at a glance.

Unusually spacious for a hybrid, with ample head, shoulder and legroom, the Niro interior invites you to stretch out and relax. Surrounded by clean, modern and high-tech design accents, it’s easy to feel at home right from the start.

Images used are for illustration purposes only. Actual specifications may vary.
10-way powered driver’s seat

The 10-way electrically adjustable driver’s seat makes driving as comfortable and effortless as possible. The driver’s seat offers ample adjustment to support a healthy, attentive driving posture, and both front seats provide ventilation.

Integrated Memory System (IMS)

Sharing a vehicle with another driver doesn’t have to mean readjusting the driver’s seat and side mirrors every time you get in after someone else has driven. IMS stores memory of seat and side mirror preferences for up to two drivers.

For a comfortable journey

Built for versatility, the Niro offers firm, supportive seats, ample space and helpful amenities for you to enjoy a relaxing and refreshing experience. The driver’s seat offers ample adjustment to support a healthy, attentive driving posture, and both front seats provide ventilation.

Available ventilated front seats provide cooling airflow to prevent perspiration on hot days. The Niro is designed to get you to your destination safely and feeling refreshed.
The new Kia Niro keeps your options open with plenty of space—and clever ways to configure it. The generous interior dimensions give both you and your passengers plenty of headroom and legroom while a sizable cargo space takes care of all your luggage. The versatile rear seats split 60:40 and fold flat to give you more room, so you’ll never worry about having insufficient space.

Fully folding, split rear seats. The rear seatbacks split 60:40 and fold completely flat for maximum cargo capacity and flexibility. Take advantage of all the options to accommodate more combinations of passengers and cargo.

427 ℓ cargo capacity

Even when all the seats are occupied, the Niro can carry an impressive 427 ℓ of cargo. That means you can handle road trips, big shopping days, and still have room for family and friends.

427 ℓ cargo capacity

Fully folding, split rear seats

427 ℓ cargo capacity

with rear seat row folded flat

with rear seat row upright

Interior flexibility. The car’s interior is flexible enough to support a truly active lifestyle. It’s equally well equipped for a night in town, a day in the country or a week on the road. Seatbacks fold flat for long cargo, while valuables can be stowed safely out of view.
The new Kia Niro uses more than 53% of AHSS, resulting in phenomenal rigidity. Hot-stamping of components is applied to 24 parts in critical areas. These measures greatly improve body strength, enhancing cabin protection and dynamic performance.

Advanced High Strength Steel (AHSS) and Hot-stamped steel are used in the hood and tailgate to help reduce weight by as much as 140 kg for better handling and fuel economy.

Aluminum body elements (hood/tailgate)

While the critical parts are made from high-strength steel than ever, aluminum is used in the hood and tailgate to help reduce weight by as much as 140 kg for better handling and fuel economy.

Advanced High Strength Steel (AHSS)

The new Kia Niro uses more than 53% of AHSS, resulting in phenomenal rigidity. Hot-stamping of components is applied to 24 parts in critical areas. These measures greatly improve body strength, enhancing cabin protection and dynamic performance.

ESC

Electronic Stability Control (ESC) ensures optimal braking performance and directional control by automatically delivering the right amount of braking force to each wheel based on evaluation of engine torque and driving circumstances. This allows you to traverse safely with a peace of mind.

Blind Spot Detection (BSD)

The Blind Spot Detection uses sensors to monitor the sides and rear of the vehicle. These visual alerts inform the driver of vehicles in the blind spot for easier and safer lane changes.

Hill-start Assist Control (HAC)

At a standstill on an incline, HAC prevents you from rolling backwards by gently applying the brakes for up to two seconds as your foot goes from the brake to the accelerator.
Drive Mode Select (DMS)

With the selector in Drive, pull the handle to the left to engage Sport mode and enjoy enhanced shift points and steering settings as well as manual-style shifting. Push the handle to the right for more efficient Eco mode operation.

A long drive through nature is even sweeter in a vehicle as eco-friendly as the hybrid Niro, especially in Eco drive mode. The dynamic persona of the Niro can also be discovered as soon as you select the Sport mode.
5" color TFT-LCD touch screen audio. The vivid, easy-to-use 5" color TFT-LCD touch screen audio includes the display for the rear-view camera.

Rear air ventilation: Back seat passengers can enjoy warm or cool air circulation, thanks to rear air vents positioned at the back of the centre console.

Dual-Zone Full Auto Temperature Control (D-FATC): D-FATC automatically turns the air-conditioner and heater on and off to maintain separate driver and front-passenger temperatures.

Air purifier: A smart ion generator filters out any unpleasant smells and cleans the interior air for a more enjoyable ride.

Steering wheel remote control: Keep your eyes on the road while you adjust the audio, take calls, set speed limit and access the cluster menu with intuitive controls at your fingertips.

Aluminium pedals: Racing-inspired aluminium pedals offer a pattern of rubber nubs for grip, adding excitement to every drive.

Auto light control: Set the stalk control to Auto and the headlights and tail lights will come on automatically at dusk or in dark places.

Air purifier: A smart ion generator filters out any unpleasant smells and cleans the interior air for a more enjoyable ride.

Door scuff plates: The scuff plates exudes a sporty outlook while protecting the Niro’s finishing.

AUX and USB ports: Connect audio players and mobile devices with ease via a USB for convenient music playback.

Bluetooth: Communicate and stream content wirelessly and informal information using paired Bluetooth®-compatible devices.

Tire Pressure Monitoring System (TPMS): TPMS keeps track of the pressure inside each tire. It tells you which tire is under-inflated by displaying its pressure value on the cluster screen.

Roof rack / Sunroof: Carry sporting goods and other cargo securely on the roof rack. A power sunroof opens or closes with the press of a button to let in sunshine and fresh air.

Push-button start: The engine start/stop button lets you turn the Niro’s ignition on and off with the push of a finger.

PACKED WITH ENHANCED FEATURES Enjoy state-of-the-art convenience features with the impressive all-new hybrid Niro.
If you seek a more sustainable lifestyle, or simply enjoy the great outdoors, you have found a soulmate in Kia Motors.

Environmental preservation and social responsibility are top priorities at Kia, and we back up our commitment with tangible action. Our sub-brand EcoDynamics, established in 2009, designs the most eco-friendly cars within each Kia model range, showcasing our new fuel-stretching and emission-cutting technologies such as hybrid, electric and hydrogen fuel cell powertrains.

We are also building a clean global production system, raising the resource recovery rate, and designing vehicles with the disposal phase in mind. Meanwhile, we are adopting more and more environmentally-friendly materials in our cars, selected for their composition, biodegradability and bio-inspired technology. For example, to reduce our carbon footprint, we are replacing oil-based materials with plant-based materials wherever possible.

As you can see, we at Kia Motors are committed to finding fundamental solutions to cut energy consumption and combat climate change. If you feel the same way about preserving the environment and ensuring a brighter future for the younger generation, then we have just the vehicle for you.
Cycle & Carriage After-sales Service keeps your car in its prime

We care for you the same way we care for our family. Experience the Cycle & Carriage Kia Service spirit as we welcome you at our Kia Service Centres.

With more than a century in the automotive industry, we can assure you that you will enjoy the most comprehensive customer support and first-class service by well-trained professionals, using state-of-the-art technologies, diagnostic tools and Grade A genuine parts to keep your Kia vehicle running in peak condition. All Kia genuine parts come with 1 year or 20,000km (whichever comes first) warranty. This is our commitment to you.

We are confident of the quality and durability of every Kia vehicle, having undergone stringent pre-delivery processes and checks before being delivered in pristine condition. We are so confident that your new Kia car will enjoy a 5-year unlimited mileage warranty and a 10-year engine warranty. From the date of registration, your new Kia car is covered against defects in materials and workmanship for a period of 5 years of factory unlimited mileage. On top of that, starting from 1 June 2014, your Kia car will come with a 10-year engine warranty, subject to a maximum mileage of 200,000km or 10 years, whichever is earlier. This engine warranty from Cycle & Carriage will take effect immediately after the expiry of the manufacturer’s.

Cycle & Carriage Kia also offers 10-year lithium battery warranty for your new Kia Niro from the date of registration.

Industry-leading warranty

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Exterior Body Colors

<table>
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<th>Color</th>
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<td>Snow White Pearl (SWP)</td>
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All information contained herein was based upon the latest available information at the time of printing. Descriptions are believed to be correct, and Kia Motors Corporation makes every effort to ensure accuracy, however accuracy cannot be guaranteed. From time to time, Kia Motors Corporation may need to update or make changes to the vehicle features and other vehicle information reported in this brochure. Some vehicles shown include optional equipment that may not be available in some regions. All video and camera screens shown are simulated. Kia Motors Corporation, by the publication and dissemination of this material, does not create any warranty, either express or implied, to any Kia products. Contact Cycle & Carriage Kia Pte Ltd for the most current information.

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